

PRESS RELEASE

The Apollo University, Chittoor

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Sports and Cultural Day–2026 Celebrated at Apollo

A vibrant platform showcasing students' sporting excellence and cultural talents

Chittoor, April 10: The Sports and Cultural Day–2026 celebrations, held on Friday evening at Apollo Knowledge City (AKC), Murakambattu, reflected the enthusiasm, unity and creativity of students. The event brought together the excitement of sporting victories and the artistic brilliance of cultural performances, transforming the campus into a festive atmosphere. A vibrant blend of sports, arts and entertainment, the celebrations provided a platform for students to showcase their diverse talents.

Addressing the gathering as the Chief Guest, Vice-Chancellor Dr. H. Vinod Bhat said that the event marked the culmination of two weeks of sporting competitions held at the AKC campus. He emphasised that participation was more important than winning or losing and expressed happiness over the wide range of activities organised on campus. He also observed that students' stage performances had improved significantly compared to previous years. He further noted that Apollo University students were performing well in inter-university sports competitions.

On the occasion, prizes were distributed to students who excelled in various sporting disciplines. Winners of competitions in cricket, volleyball, badminton and athletics received special recognition and appreciation. The enthusiastic participation of students and their display of true sportsmanship added to the excitement of the event.

The cultural program that followed was another major highlight of the celebrations. Traditional and contemporary dance performances, skits and a fashion show showcased the students' artistic abilities and creativity. Skits conveying meaningful social messages received particular appreciation from the audience.

The event was attended by Registrar Professor M. Potharaju; Additional Registrar Anil Kumar S.; Dean of AIMSR Dr. Alfred J. Augustine; Unit Head S. Balaraj; Deans Professor K. Bhaskar Reddy and Dr. D. Jagadeesan; Dr. Sehana; Principal of the College of Physiotherapy Dr. Kiran; Programme Chairman Professor S. Murali Krishna; Co-Chairperson Dr. Sravana Deepti; faculty coordinators Anwesha Paul and V. Daniel; faculty members and a large number of students.

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