

# CLUB CHRONICLE

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## **PREFACE**

In the ever-evolving landscape of The Apollo University, extracurricular activities play a crucial role in shaping a holistic educational experience. We are excited to present the Third Edition of the Club Chronicle, which highlights six months of vibrant club activities. This edition marks a significant milestone as we introduced two new clubs: The Leadership Club and the Finance and Investment Club, bringing our total to 17 clubs from the initial 14.

These clubs have profoundly reshaped our student community, fostering collaboration, creativity, and leadership. As you go through the report, you will see the remarkable achievements of our students—these accomplishments are a testament to their strength and dedication.

We also extend our gratitude to the management for their unwavering support of extracurricular activities, which have enabled our students to thrive and explore their passions. The introduction of Faculty Supervisors further enhances the quality and organization of our clubs, ensuring that each activity is conducted smoothly and effectively.

Together, we continue to cultivate an enriching and inclusive extracurricular culture that empowers our students and strengthens our university community.

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# CONTENTS

<b>Club Name</b>	<b>Page No</b>
<b>Apollo Model UN Club</b>	<b>1</b>
<b>Arts and Cultural Club</b>	<b>26</b>
<b>Eco Club</b>	<b>43</b>
<b>Event Management Club</b>	<b>80</b>
<b>Finance and Investment Club</b>	<b>101</b>
<b>Health Club</b>	<b>121</b>
<b>Innovation Club</b>	<b>131</b>
<b>Media Club</b>	<b>154</b>
<b>Philately Club</b>	<b>168</b>
<b>Photography Club</b>	<b>174</b>
<b>Quiz Club</b>	<b>214</b>
<b>Readers Club</b>	<b>228</b>
<b>Sports Club</b>	<b>250</b>
<b>Social Responsibility Club</b>	<b>258</b>
<b>Trekking Club</b>	<b>269</b>
<b>Yoga and Meditation Club</b>	<b>282</b>

## List of Faculty and Student Coordinators

1.	<b>Apollo Model UN Club</b>	<p><b>Faculty Coordinator:</b> Dr Sudha Paipuru Assistant Professor, Dept. of Psychology, SoHS</p> <p><b>Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. Sanya, B.Tech CSE - B, 2<sup>nd</sup> Year, SOT</li> <li>2. Yugavardhan, B.Tech, CSE - B, 2<sup>nd</sup> Year, SOT</li> </ol>
2.	<b>Arts and Cultural Club</b>	<p><b>Faculty Coordinator:</b> Mr. Daniel V, Lecturer, Assistant Professor, Div. of AHS, SoHS</p> <p><b>Name of the Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. Harshavardhan S, B. Tech. CSE –AI&amp;DS, 1st Year, SoT</li> <li>2. Janusha J S, B. Tech. CSE –AI&amp;DS, 1st Year, SoT</li> </ol>
3.	<b>Eco Club</b>	<p><b>Faculty Coordinator:</b> Dr. S Feroz Begum, Assistant Professor, SOT</p> <p><b>Name of the Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. K Keerthi Naga Sai Durga, B.Tech CSE, 3<sup>rd</sup> Year, SoT</li> <li>2. Shefa Zaidi, BSc. Health Psychology, 2<sup>nd</sup> Year, SoHS</li> <li>3. Akash Abhilash, BSc. Health Psychology, 2<sup>nd</sup> Year, SoHS</li> </ol>
4.	<b>Event Management Club</b>	<p><b>Faculty Coordinator:</b> Ms. Anwesha Paul, Lecturer, Div. of AHS, SoHS</p> <p><b>Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. Ch. Sushma, IMT, AHS, 2nd Year, SoHS</li> <li>2. R Jesse Ambrose, EMT, AHS, 2nd Year, SoHS</li> <li>3. Shaik Nihal, B.Tech, CSE - B, 2nd Year, SOT</li> <li>4. Durga Sri, B.Tech, CSE - B, 2nd Year, SOT</li> </ol>
5.	<b>Finance and Investment Club</b>	<p><b>Faculty Coordinator:</b> Dr. R. Somasundaram, Assistant Professor, SoM</p> <p><b>Student Coordinators:</b> 1. P Reddy Manoj, MBA -HHM, 1st Year, SoM</p>
6.	<b>Health Club</b>	<p><b>Faculty Coordinator:</b> Dr. S. Haseena Assistant Professor, Dept. of Psychology, SoHS</p> <p><b>Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. G M Pavana Shree, BSc. Health Psychology, 2nd Year, SoHS</li> </ol>
7.	<b>Innovation Club</b>	<p><b>Faculty coordinator:</b> Dr. J Jegan , Assistant Professor, SoT</p> <p><b>Name of the Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. Satti Devi Bangaram, B.Tech, CSE-AI&amp;DS – B, 2nd Year, SoT</li> <li>2. Boddu Balaji, B.Tech, CSE -AI&amp;DS – A, 2nd Year, SoT</li> <li>3. M Hibbah Kausara, B.Tech, CSE -AI&amp;DS – B, 2nd Year, SoT</li> <li>4. M Midhun Reddy, B.Tech, CSE, 3rd Year, SoT</li> </ol>
8.	<b>Media Club</b>	<p><b>Faculty Coordinator:</b> Dr Shaik Jakeer, Assistant Professor, SoT</p> <p><b>Name of the Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. G.Guru Charan Reddy, B.Tech, AI&amp;DS -A, 2nd Year, SoT</li> <li>2. K Varshitha, B.Tech, AI&amp;DS -A, 2nd Year, SoT</li> </ol>

9.	Philately Club	<p><b>Club Patron:</b> Dr. H. Vinod Bhat Hon'ble Vice Chancellor, TAU</p> <p><b>Faculty Coordinator:</b> Dr. Keerthana Thankachan, Assistant Director, Directorate of International Affairs &amp; Press and Publications</p> <p><b>Name of the Student Coordinator:</b></p> <ol style="list-style-type: none"> <li>1. Yugavardhan, B.Tech, CSE - B, 2<sup>nd</sup> Year, SOT</li> </ol>
10.	Photography Club	<p><b>Faculty Coordinator:</b> Dr. Mahendranath Chowdary, Assistant Professor, SoSS</p> <p><b>Name of the Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. M. Yasaswini, B. Tech, CSE, 3<sup>rd</sup> Year, SoT</li> <li>2. B A Fareed Ahamed, B. Tech, CS, 1<sup>st</sup> Year, SoT</li> </ol>
11.	Quiz Club	<p><b>Faculty Coordinator:</b> Mr. Rakesh Kumar Yadav, Lecturer, Div. of AHS, SoHS</p> <p><b>Name of the Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. K. Bhargav V. Srinivas, OPT, AHS, 2<sup>nd</sup> Year, SoHS</li> <li>2. C. Amruta, OPT, AHS, 2<sup>nd</sup> Year, SoHS</li> <li>3. D Mohit Reddy, B.Tech, CSE, 3<sup>rd</sup> Year, SOT</li> </ol>
12.	Readers Club	<p><b>Faculty Coordinator:</b> Dr B Nageswar Rao Associate Professor, SoT</p> <p><b>Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. C Monika, B. Tech, AI&amp;DS – A, 2<sup>nd</sup> Year, SoT</li> <li>2. E Janya Sri, B. Tech, AI&amp;DS – A, 2<sup>nd</sup> Year, SoT</li> </ol>
13.	Sports Club	<p><b>Faculty Coordinator:</b> Mr Y. Dilipkumar, Assistant Director, Physical Education</p> <p><b>Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. R Daswanth, B.Tech, CSE – AI&amp;DS, 3<sup>rd</sup> Year, SoT</li> <li>2. D Saketh Reddy, B.Tech, CSE -A, 1<sup>st</sup> Year, SoT</li> <li>3. A Pradeep, B.Tech, CSE -A, 1<sup>st</sup> Year, SOT</li> <li>4. B Sruthi, B. Tech, CSE -A, 1<sup>st</sup> Year, SoT</li> </ol>
14.	SRC Club	<p><b>Faculty Coordinator:</b> Dr. Athipalli Divya, Assistant Professor, SOT</p> <p><b>Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. K. Meghana, B Tech, CSE-AI&amp;DS -B, 2<sup>nd</sup> Year, SoT</li> <li>2. P Jaswathi, B. Tech, CS, 2<sup>nd</sup> Year, SoT</li> </ol>
15.	Trekking Club	<p><b>Faculty Coordinator:</b> Dr. S. Naveen Kumar, Assistant Professor, SoT</p> <p><b>Name of the Student Coordinators:</b></p> <ol style="list-style-type: none"> <li>1. P Likhitha, B. Tech, CSE-AI&amp;DS -B, 2<sup>nd</sup> Year, SoT</li> <li>2. K Rahul, B. Tech, CSE-AI&amp;DS -B, 2<sup>nd</sup> Year, SoT</li> </ol>
16.	Yoga and Meditation Club	<p><b>Faculty Coordinator:</b> Mr. Kiran V T, Assistant Professor Div. of AHS, SoHS,</p> <p><b>Name of the Student Coordinator:</b></p> <ol style="list-style-type: none"> <li>1. Dhilip Kumar, PAT, AHS, 2<sup>nd</sup> Year, SoHS</li> </ol>





# Apollo Model UN Club Activity Report

## Should China's Dam Near Its Border with India Be Allowed to Proceed?

### Activity 1

Date	: 04.01.2025
Venue	: In-house (Class room)
No. of Participants	: 20

Page | 2

### Objectives of the Activity:

This international policy debate simulation was designed to help students explore geopolitical tensions, transboundary water disputes, and diplomatic negotiations. Each delegate was assigned a country and participated in a structured argument-based session. The objectives were to:

- Deepen understanding of international water-sharing issues and the strategic implications of infrastructure projects.
- Encourage critical analysis of national interests, environmental concerns, and regional diplomacy.
- Strengthen argumentation, negotiation, and rebuttal skills through country-based role play.
- Foster respectful, fact-based discourse on sensitive geopolitical matters with real-world relevance.

### Event Summary:

The Apollo Model United Nations Club conducted a focused simulation on the theme: **"Should China's Dam Near Its Border with India Be Allowed to Proceed Despite Concerns from India and Bangladesh?"**

- Delegates represented three key stakeholders:
  - **China** – Advocated for the dam as a sovereign development initiative aimed at renewable energy and water management.
  - **India** – Expressed concern about upstream control, ecological impact, and national security risks.
  - **Bangladesh** – Highlighted fears of reduced water flow, agricultural disruption, and economic strain.
- The session began with opening statements where each delegate presented their country's position, supported by data from international treaties, environmental studies, and official government sources.
- This was followed by a moderated debate, where delegates engaged in structured rebuttals, posed diplomatic questions, and attempted to negotiate shared solutions such as joint monitoring or third-party mediation.
- The discussion explored issues including sovereignty vs. shared resources, environmental ethics, regional cooperation, and international law (including the Indus Waters Treaty and UN Watercourses Convention).
- The simulation concluded with reflection on how multilateral negotiations can balance national interests with regional sustainability.

### Key Highlights:

- **Geopolitical Relevance:** The debate provided a timely look into one of South Asia's most pressing cross-border water concerns.
- **Role-Based Diplomacy:** Delegates effectively stepped into the shoes of national representatives, demonstrating maturity and neutrality.
- **Fact-Based Advocacy:** Participants relied on treaties, scientific data, and policy analysis to build credible arguments.
- **Conflict Resolution Practice:** The format encouraged collaboration, compromise, and the pursuit of peaceful solutions.
- **Global Perspective:** Students gained insight into how international disputes are addressed within multilateral forums like the UN.

### Outcome:

The simulation was highly successful in promoting strategic thinking, persuasive communication, and diplomatic reasoning. Delegates walked away with a richer understanding of regional power dynamics, environmental diplomacy, and the stakes of water politics in Asia.

The event reinforced the AMUN Club's mission to cultivate globally informed, negotiation-savvy students equipped to engage with complex international challenges.

<b>Screening and Discussion of Short Films on Social and Political Issues</b>	
<b>Activity 2</b>	
<b>Date</b>	: 01.02.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 22
<b>Objectives of the Activity:</b>	
<p>This activity was designed to foster critical thinking and social awareness through the medium of short films, followed by structured discussions. Each film highlighted a relevant social, political, or ethical issue, offering students a creative entry point into meaningful dialogue. The objectives were to:</p> <ul style="list-style-type: none"> <li>• Enhance students' ability to interpret visual narratives and connect them with real-world policy or ethical implications.</li> <li>• Encourage informed, sensitive discussions on complex social issues such as inequality, human rights, discrimination, governance, and justice.</li> <li>• Strengthen analytical and communication skills by articulating perspectives grounded in both emotional understanding and factual knowledge.</li> <li>• Create a platform for students to explore diverse viewpoints and express themselves respectfully in a moderated forum.</li> </ul>	
<b>Event Summary:</b>	
<p>The Apollo Model United Nations Club conducted a special session featuring the screening of select short films, each depicting critical societal or political issues relevant to the contemporary Indian or global context.</p> <ul style="list-style-type: none"> <li>• The event began with a brief introduction to the theme and an overview of the short films selected for screening. Topics addressed included gender rights, freedom of speech, mental health, civic responsibility, and marginalization.</li> <li>• After each screening, delegates participated in a moderated group discussion where they analyzed the narrative, unpacked ethical dilemmas, and connected the film's message to real-life events or policies.</li> <li>• Participants were encouraged to express their interpretations, cite parallels from current affairs, and propose constructive approaches or reforms related to the issue at hand.</li> <li>• Discussions were assessed on depth of analysis, empathy, clarity of thought, and the ability to link cinematic storytelling with societal impact.</li> <li>• The session concluded with a collective reflection on the power of visual media in shaping public discourse and raising awareness among youth.</li> </ul>	



### Key Highlights:

- **Media-Led Engagement:** The use of short films made the session visually engaging and emotionally impactful.
- **Issue-Centered Dialogue:** Each film served as a catalyst for serious discussions on contemporary societal challenges.
- **Perspective Sharing:** Delegates explored varied viewpoints and learned to respectfully disagree and reason through ethical complexity.
- **Real-World Connections:** Participants connected storytelling elements with policy issues, demonstrating critical thinking and civic awareness.
- **Innovative Format:** The blend of media and MUN-style dialogue introduced a creative and meaningful learning experience.

### Outcome:

The activity was highly effective in promoting socially conscious thinking and expressive dialogue among students. By analyzing short films through an MUN lens, delegates honed their ability to engage with challenging topics thoughtfully and constructively.

The session fostered media literacy, ethical reasoning, and active listening—key competencies for the next generation of global citizens.

This initiative reaffirmed the AMUN Club's commitment to using innovative platforms to cultivate empathy, awareness, and articulate advocacy among its members.

<b>Women Safety Discussion (Ethical Dilemma)</b>	
<b>Activity 3</b>	
<b>Date</b>	: 15.02.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 26
<b>Objectives of the Activity:</b>	
<p>This thematic discussion simulation was designed to engage students in a critical exploration of the ethical dilemmas surrounding women's safety in India. Each delegate analyzed specific case studies, regional contexts, or policy frameworks and participated in a structured dialogue. The objectives were to:</p> <ul style="list-style-type: none"> <li>• Strengthen students' ability to research and understand complex social issues rooted in ethical, legal, and cultural dimensions.</li> <li>• Encourage critical evaluation of existing laws, societal attitudes, and institutional responses to women's safety.</li> <li>• Develop students' capacity to present balanced, well-informed arguments while respecting the sensitivity of the subject.</li> <li>• Facilitate open dialogue and peer learning on ethical dilemmas through a structured, solutions-oriented approach.</li> </ul>	
<b>Event Summary:</b>	
<p>The Apollo Model United Nations Club conducted a focused discussion under the theme: <b>"Women's Safety in India: Navigating Ethical Dilemmas."</b></p> <ul style="list-style-type: none"> <li>• Each delegate was tasked with examining a specific angle—such as legal loopholes, societal stigma, gender bias in policing, or digital safety—and preparing a 2-minute speech analyzing the dilemma and proposing actionable measures.</li> <li>• The session began with structured speeches, where participants demonstrated an understanding of ethical challenges, legal frameworks, and the intersection of rights, safety, and justice.</li> <li>• Delegates supported their perspectives with data from government records, NCRB statistics, UN Women reports, and credible journalistic or academic sources.</li> <li>• Speeches were evaluated based on clarity, empathy, argument depth, and constructive tone.</li> <li>• A moderated open-floor discussion followed, where students engaged in solution-building by debating preventive strategies, systemic reforms, and cultural change initiatives.</li> <li>• The session concluded with a reflection segment emphasizing the need for ethical policymaking, gender sensitivity, and the importance of youth advocacy in addressing women's safety concerns.</li> </ul>	

### Key Highlights:

- **Ethical Depth:** The agenda challenged students to think beyond policy and engage with moral and societal dimensions.
- **Evidence-Backed Advocacy:** Delegates used verifiable data and case studies to ground their positions.
- **Empathetic Expression:** The sensitive nature of the topic allowed students to practice respectful and mindful discourse.
- **Constructive Problem-Solving:** The discussion fostered collaborative thinking, with many delegates offering actionable policy recommendations.
- **Social Relevance:** Tackling an urgent national issue helped connect MUN discourse to lived realities and personal responsibility.

### Outcome:

The activity proved highly effective in fostering students' empathy, ethical reasoning, and public speaking skills. By engaging with complex societal challenges, delegates developed a stronger awareness of the structural and cultural barriers to women's safety in India.

The discussion encouraged informed advocacy, solution-oriented thinking, and respectful engagement with sensitive issues—hallmarks of responsible civic participation.

This session reinforced the AMUN Club's commitment to empowering students through critical dialogue on socially relevant and ethically complex topics.

<b>Discussion on State-wise Policies and Conspiracies</b>	
<b>Activity 4</b>	
<b>Date</b>	: 22.02.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 22
<b>Objectives of the Activity:</b>	
<p>This state-wise policy discussion simulation was designed to help students understand and articulate a specific Indian state's governance strategies and controversies. Each delegate was assigned a state and participated in a structured dialogue. The objectives were to:</p> <ul style="list-style-type: none"> <li>• Strengthen research and analytical skills by exploring real-world political, administrative, and policy issues at the state level.</li> <li>• Encourage critical evaluation of governance models, regional policies, and conspiracy theories shaping public opinion.</li> <li>• Develop students' ability to present well-structured, persuasive arguments and maintain decorum during sensitive discussions.</li> <li>• Facilitate comparative learning and peer engagement through open dialogue on diverse state-level perspectives within India.</li> </ul>	
<b>Event Summary:</b>	
<p>The Apollo Model United Nations Club organized a simulation session under the theme: <b>"State-wise Discussion on Governance Policies and Conspiracies in India."</b></p> <ul style="list-style-type: none"> <li>• Each delegate was assigned a specific Indian state and was tasked with preparing a 2-minute speech focusing on the state's governance model, key policies, notable controversies or conspiracy theories, and its role within the national political framework.</li> <li>• The session commenced with structured presentations where delegates showcased their research on regional political dynamics, policy initiatives, and administrative challenges.</li> <li>• Participants referred to credible sources such as government reports, RTI data, news investigations, and academic papers to substantiate their arguments and claims.</li> <li>• Speeches were evaluated on clarity, depth of research, relevance to the state's political and administrative context, and adherence to a formal MUN speaking format.</li> <li>• Following the speeches, an open moderated discussion was held to encourage comparative analysis across states. Delegates identified patterns in governance, discussed the impact of misinformation and regional conspiracies, and explored how local policies align or conflict with national interests.</li> <li>• The session concluded with reflections on the importance of transparent governance, the dangers of misinformation, and the role of informed youth in strengthening democratic dialogue.</li> </ul>	



### Key Highlights:

- **Regional Focus:** The agenda encouraged delegates to engage deeply with domestic political structures and regional governance issues.
- **Research-Driven Discourse:** Delegates used factual and source-based analysis, enhancing the credibility and depth of discussion.
- **Formal MUN Practice:** Students adhered to structured speech formats, improving their diplomatic communication skills.
- **Cross-State Learning:** The comparative approach promoted critical thinking and peer-to-peer insight sharing.
- **Real-World Relevance:** The inclusion of contemporary controversies made the discussion timely, nuanced, and thought-provoking.

### Outcome:

The activity proved highly effective in enhancing students' research, critical thinking, and public speaking skills within a structured, real-world political context. By exploring diverse state-level policies and controversies, delegates deepened their understanding of India's complex federal structure and the nuanced challenges of governance.

The session successfully fostered analytical thinking, respectful debate, and fact-based argumentation—key skills for any aspiring MUN delegate.

Its success reaffirmed the AMUN Club's commitment to leveraging relevant domestic issues to cultivate informed, articulate, and diplomatically skilled students.

Report on United Nations Committee Simulation	
Activity 5	
Date	: 01.03.2025
Venue	: In-house(Class room)
No. of Participants	: 25
<b>Objectives of the Activity:</b>	
<p>The DISEC Committee Simulation was conducted to give students a platform to explore pressing global security issues through a Model UN framework. Focused on disarmament and international security, this session aimed to:</p> <ul style="list-style-type: none"> <li>• Develop student understanding of international diplomacy, treaties, and security protocols.</li> <li>• Encourage critical debate on emerging technologies and their implications on global peace.</li> <li>• Cultivate negotiation, research, and consensus-building skills through structured dialogue.</li> <li>• Promote awareness of ethical and legal challenges posed by autonomous weapons in warfare.</li> </ul>	
<b>Event Summary:</b>	
<p>The Apollo Model United Nations Club organized a simulation of the Disarmament and International Security Committee (DISEC), focusing on the agenda: <b>“Regulating Autonomous Weapons Systems in Modern Warfare.”</b></p> <ul style="list-style-type: none"> <li>• The agenda explored the international use of AI-controlled weapons and their ethical, legal, and military implications.</li> <li>• Delegates represented various UN member states, articulating their national positions and security concerns.</li> <li>• Countries such as the USA, Russia, and China defended their development of such weapons, while others pushed for regulation or prohibition.</li> <li>• Discussions covered accountability, humanitarian law, and the concept of "meaningful human control" in combat.</li> <li>• Both moderated and unmoderated caucuses were held, facilitating open debate and diplomatic lobbying.</li> <li>• Delegates collaborated to draft a comprehensive resolution addressing transparency, regulation, and international cooperation.</li> <li>• A final resolution was passed by majority vote, marking a successful end to the simulation.</li> </ul>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Topical Relevance:</b> The agenda reflected current international security concerns, sparking thoughtful and informed dialogue.</li> </ul>	

- **High-Level Research:** Delegates presented detailed policy briefs and cited real-world examples like the use of autonomous drones in conflict zones.
- **Diplomatic Engagement:** Students successfully formed blocs and negotiated resolution clauses, simulating real-world diplomacy.
- **Balanced Debate:** The session maintained a balance between technical analysis and ethical considerations.
- **Resolution Passed:** A final resolution was adopted with a majority, emphasizing transparency, AI ethics, and international monitoring.

**Outcome:**

The DISEC simulation met its learning objectives by immersing students in the complexities of international security policymaking. Participants gained a deep understanding of how technological advancements challenge existing legal frameworks and the importance of global cooperation in mitigating risks.

The event enhanced students' public speaking, policy analysis, and collaborative drafting abilities. It also encouraged a greater interest in global governance and international law.

## Report on Inter-Club Collaborative Session

### Activity 6

<b>Date</b>	: 15.03.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 20

### Objectives of the Activity:

This unique collaborative session between the Apollo Model UN Club and the Philately Club aimed to:

- Broaden MUN members' global awareness through historical narratives linked to philately.
- Demonstrate how stamps can serve as visual records of international events, scientific milestones, and diplomacy.
- Foster interdisciplinary learning by combining elements of international history, science, and cultural heritage.
- Inspire students to view global affairs from alternative lenses such as philately and personal collections.

### Event Summary:

The collaborative event was a special joint session between the **Apollo Model United Nations Club** and the **Philately Club**, centered on the theme of global history and diplomacy through stamps.

- The highlight of the session was an **interactive showcase by Honourable Vice Chancellor Dr. Vinod Bhat**, who presented his **award-winning stamp collection on Astronomy and Space Ships**.
- His insights connected space exploration with geopolitical milestones and international cooperation, offering a fresh perspective on global affairs.
- The session helped AMUN members draw connections between international relations and commemorative stamps issued by various countries.
- Students from both clubs shared personal stamp collections and stories, some highlighting stamps from significant UN moments, peacekeeping missions, and historical treaties.
- The interaction encouraged curiosity, storytelling, and critical observation—skills essential to both diplomacy and philately.
- The session concluded with a lively Q&A and open discussion, sparking enthusiasm and ideas for future interdisciplinary collaborations.

### Key Highlights:

- **Expert Showcase:** Dr. Vinod Bhat's presentation bridged philately and science with international relevance.



- **Cross-Club Learning:** Students gained a deeper understanding of global history through a medium not commonly explored in MUN activities.
- **Personal Engagement:** Participants shared collections and narratives, making the session interactive and inclusive.
- **Visual History:** Stamps served as tangible links to major historical events and international diplomacy.
- **New Collaborative Possibilities:** The success of the session opened doors for more such integrated, creative learning experiences.

### Outcome:

The session successfully enriched the worldview of AMUN participants by introducing them to the cultural and historical significance of philately. It demonstrated how even small artifacts like stamps could reflect the larger story of international relations and cooperation. Students left the session with an enhanced appreciation for global history, improved interpretive thinking, and renewed curiosity about lesser-known aspects of diplomacy.



Report on Skill-Building	
Activity 7	
Date	: 22.03.2025
Venue	: In-house(Class room)
No. of Participants	: 28
<b>Objectives of the Activity:</b>	
<p>This session was organized as a preparatory and educational workshop to enhance delegates' understanding of formal MUN procedures and research techniques. The objectives were to:</p> <ul style="list-style-type: none"> <li>• Provide clarity on structure, delivery, and tone of Model UN opening speeches.</li> <li>• Introduce effective strategies to conduct country-specific and agenda-specific research.</li> <li>• Use real MUN video screenings to illustrate best practices in delegate performance.</li> <li>• Build foundational confidence for new members and polish skills for returning delegates.</li> </ul>	
<b>Event Summary:</b>	
<p>The Apollo Model United Nations Club conducted a focused workshop aimed at <b>improving delegate preparedness</b> for MUN conferences, especially in crafting impactful <b>opening speeches</b>.</p> <ul style="list-style-type: none"> <li>• The session began with the <b>screening of curated MUN videos</b> featuring exemplary opening speeches from international-level conferences. These provided students with visual context for posture, clarity, delivery, and use of diplomatic language.</li> <li>• Following the screening, club facilitators led a <b>discussion breaking down the elements</b> of strong opening speeches, including structure (hook, background, stance, solutions), tone, and country alignment.</li> <li>• The session transitioned into a <b>live tutorial on how to research</b> using UN databases, official government websites, reputable news sources, and think tanks.</li> <li>• Participants were guided on how to extract relevant data and transform it into persuasive talking points representing their assigned country's position.</li> <li>• New members had the opportunity to practice mini-opening speeches based on sample agendas, followed by peer and mentor feedback.</li> </ul>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Visual Learning:</b> Screening real MUN performances helped bridge theory and practice.</li> <li>• <b>Research Simplified:</b> Step-by-step breakdown of research methods made complex topics more accessible.</li> <li>• <b>Interactive Engagement:</b> Participants actively discussed, questioned, and tested their own speech content.</li> </ul>	

- **Beginner-Friendly:** The session was tailored to support first-time delegates while still engaging experienced members.
- **Skill-Oriented:** Focus remained on transferable skills such as critical thinking, concise writing, and confident speaking.

**Outcome:**

The session significantly boosted the research and speechwriting confidence of AMUN members. Students learned how to develop compelling narratives based on factual, position-aligned research. The activity also fostered a collaborative learning environment, encouraging peer mentorship and practice.

As a result, members are now better equipped to represent countries effectively and articulate positions with clarity and conviction in upcoming simulations. The session will serve as a model for future preparatory workshops within the AMUN calendar.

Report on COVID-19 General Speakers List Speech	
Activity 8	
Date	: 29.03.2025
Venue	: In-house(Class room)
No. of Participants	: 23
<b>Objectives of the Activity:</b>	
<p>This MUN simulation task was designed to help delegates understand and articulate a country's pandemic-related policies within the format of a <b>General Speakers List (GSL)</b> speech. The objectives were to:</p> <ul style="list-style-type: none"> <li>• Strengthen research and speechwriting skills with a real-world, globally impactful agenda.</li> <li>• Encourage critical analysis of national and international responses to the COVID-19 pandemic.</li> <li>• Develop students' ability to communicate clearly and diplomatically under time constraints.</li> <li>• Facilitate open dialogue and peer learning through structured discussion.</li> </ul>	
<b>Event Summary:</b>	
<p>The Apollo Model United Nations Club conducted a focused <b>speech simulation and discussion session</b> under the theme:</p> <p><b>"COVID-19: Global Response and Lessons Learned."</b></p> <ul style="list-style-type: none"> <li>• Each delegate was assigned a <b>country to represent</b> and was tasked with preparing a <b>2-minute GSL speech</b> addressing four key points: the country's COVID-19 response, challenges faced, recovery measures, and global cooperation initiatives.</li> <li>• The session began with the structured presentation of speeches, where participants demonstrated their understanding of healthcare strategies, economic stimulus plans, and international partnerships.</li> <li>• Delegates cited <b>credible sources</b> such as UN reports, WHO briefings, and official government publications to support their data, as required.</li> <li>• The speeches were evaluated for <b>clarity, structure, content relevance, and country alignment</b>.</li> <li>• Following the GSL speeches, a moderated <b>open discussion</b> took place, focusing on comparing national strategies, highlighting success stories, and identifying common global challenges and failures.</li> <li>• The discussion naturally transitioned into ideas for <b>future pandemic preparedness</b>, promoting collaboration, transparency, and equitable access to resources.</li> </ul>	

## Key Highlights:

- **Topical Relevance:** The agenda helped students connect directly with a real-world issue that had affected every nation.
- **Evidence-Based Speeches:** Delegates used reliable data sources, ensuring fact-based discussions.
- **Balanced Structure:** Speeches followed a formal MUN format, reinforcing professionalism and diplomatic tone.
- **Peer Learning:** The discussion phase allowed delegates to build on each other's insights and critique constructively.
- **Practical Exposure:** Students practiced real MUN speaking formats under time pressure, preparing them for competitive conferences.

Page | 17

## Outcome:

General Speakers' List (GSL) Speech  
Delegate: S K SHREYA  
Country: New Zealand

Honorable Chair, distinguished delegates,

New Zealand needs today to share our COVID-19 journey - not as a perfect model, but as a nation that learned hard lessons about resilience in the face of unprecedented crisis.

When the first reports emerged from Wuhan, our remote islands faced a terrible calculus. With limited ICU capacity and vulnerable Pacific neighbors, we chose elimination - closing borders within 48 hours of our first case. What followed was an all-of-society effort: nurses working double shifts, citizens enduring 107 days of strict lockdowns, businesses reinventing themselves overnight. The results? While the world averaged 623 COVID deaths per million, we suffered just 26.

But these numbers hide painful truths. Behind our success lies the anguish of families separated by closed borders for two years. The despair of tourism workers who lost livelihoods overnight. The silent suffering of youth battling isolation-induced depression that still lingers today. In our Māori communities, where multigenerational homes are cultural cornerstones, we saw infection rates double - a stark reminder that even the best policies fail when they don't account for lived realities. Our recovery has been as unwieldy as our response. We transformed quarantine facilities into emergency housing. Repurposed tourism operators to deliver medical supplies across the Pacific. Most importantly, we listened - creating the world's first Māori Health Authority to address systemic pain our pandemic response revealed.

Yet today, as New Zealanders finally reunite with overseas loved ones, we recognize our fortune. For every citizen we protected, countless others perished in overwhelmed hospitals from Delhi to Detroit. This is why we propose nothing less than rewriting the rules of global health security:

First: A permanent UN pandemic response force with pre-positioned supplies and standing medical teams. Not another bureaucratic committee, but a corps of frontline responders ready to deploy within 72 hours.

Second: Mandatory technology sharing when global cases exceed one million. No more watching vaccines pile up in wealthy nations while health workers elsewhere wait.

Third: Truth and reconciliation commissions in every nation to document pandemic lessons. Not finger-pointing, but honest accounting of what worked and what failed catastrophically.

Honorable delegates, our oceans protected New Zealand temporarily, but no border stops mutations or economic collapse. The question isn't whether another pandemic will come, but whether we'll again choose national solutions over collective survival. When that day arrives, will we scramble like 2020? Or will we have built the systems that value every life equally?

Tāhuru tāhuru - we are all in this together. The time for half measures is over. The time for courage is now.

Thank you.

General speaker's list (GSL) speech

Topic: COVID-19

Country: NORWAY

Honorable chair, distinguished delegates,

Compared to many other countries Norway has performed well in handling the crisis.

On 26<sup>th</sup> February 2020, the virus was confirmed to have spread to Norway. Number of cases increased rapidly in the month of March. The Norwegian Directorate of Health introduced a number of measures from Thursday 12<sup>th</sup> March 2020. Health care professionals working with patient care were prohibited from travelling abroad until 20<sup>th</sup> April 2020. The ban applied to both business travel and private travel.

The public transport schedule was to run as normal, to ensure that people with critical social functions could get to and from work and be able to distance themselves from each other.

On 16<sup>th</sup> March, non-residents were banned from entering Norway. The number of cases confirmed was 15,35,302. The commission was organized in the early days of the pandemic to track and analyse every aspect of the nations response to the pandemic, as of late June 2022 Norway's death per capita rate was the lowest in Scandinavia.

Vaccine

Norway began administering PFIZER-BIONTECH'S COVID-19 Vaccine on December 27, 2020, 67 year old Svein Andersen from OSLO, NORWAY, was the first person in Norway to receive the vaccine.

From March 2020 to November 2022, there were **4,286 reported deaths** due to Covid-19. According to data supplied by FHI, there were **6,881,802 reported deaths** worldwide in the same period.

Most people who died in Norway were above the age of 70 and many had an underlying health condition.

The activity proved highly effective in enhancing students' research, speechwriting, and presentation skills within a real-world diplomatic framework. It not only increased their awareness of global public health issues but also improved their ability to think critically and respond diplomatically.

The success of this session reaffirmed the AMUN Club's commitment to using contemporary global issues to develop confident, informed, and articulate delegates.

<b>Report on Waqf (Amendment) Bill</b>	
<b>Activity 9</b>	
<b>Date</b>	: 05.04.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 12
<b>Objectives of the Activity:</b>	
<p>This session was intended to dissect and deliberate on the implications of the proposed <b>Waqf (Amendment) Bill 2025</b>, encouraging participants to engage with the legal, cultural, and political dimensions of religious endowments and minority rights. The activity aimed to:</p> <ul style="list-style-type: none"> <li>• Introduce students to legislative analysis within a MUN-style framework.</li> <li>• Promote understanding of minority laws and their intersection with national policy.</li> <li>• Strengthen critical discourse and respectful dissent on sensitive socio-religious issues.</li> <li>• Foster articulate expression of opinions grounded in research and legal context.</li> </ul>	
<b>Event Summary:</b>	
<p>The Apollo Model United Nations Club hosted a focused roundtable discussion on the <b>Waqf (Amendment) Bill 2025</b>, a legislative proposal that has generated significant attention for its impact on religious property management and administrative oversight. Participants explored the bill's proposed changes—ranging from alterations in the role of Waqf Boards, transparency measures, and property registration processes. Students were encouraged to take interpretive stances, analyzing whether the bill strengthened institutional accountability or risked infringing upon minority autonomy. Unlike a typical debate, the format allowed for structured dialogue, with students exchanging positions supported by case law, past amendments, and real-world examples. Legal nuances, constitutional concerns, and political motivations behind the bill were thoroughly examined. Some participants critiqued the move as state overreach, while others argued in favor of modernization and reform. The discussion remained intellectually rigorous and respectful throughout.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Legal-Political Synthesis:</b> Participants skillfully connected legislative content to broader socio-political narratives.</li> <li>• <b>Rich Diversity of Views:</b> A variety of perspectives—supportive, skeptical, and neutral—enriched the discussion.</li> <li>• <b>Fact-Based Dialogue:</b> Students cited specific clauses, historical amendments, and policy implications.</li> <li>• <b>Safe Space for Debate:</b> Despite the sensitivity of the topic, the atmosphere remained balanced and open.</li> <li>• <b>Analytical Depth:</b> Arguments demonstrated thoughtful engagement with constitutional principles and governance ethics.</li> </ul>	



### Outcome:

The discussion successfully demonstrated how MUN platforms can be adapted for the examination of domestic legal affairs. By engaging with the **Waqf (Amendment) Bill 2025**, students sharpened their ability to navigate complex, multi-layered issues while upholding intellectual discipline and open-mindedness.

This event not only deepened understanding of minority legislation but also encouraged students to question and comprehend how policies influence real lives. It reinforced the AMUN Club's commitment to cultivating informed, responsible, and socially conscious debaters.



## Kancha Gachibowli Issue

### Activity 10

**Date** : 19.04.2025

**Venue** : In-house(Class room)

**No. of Participants** : 11

### Objectives of the Activity:

The session was designed not only to induct first-year AHS students into the Apollo Model UN Club but to immediately immerse them in meaningful dialogue around pressing societal issues. The focus of the session—**the Kancha Gachibowli Issue**—aimed to:

- Raise awareness about the complexities of local urban conflict, displacement, and governance.
- Develop students' abilities to critically evaluate real-world issues through structured discussion.
- Encourage empathy, informed argumentation, and civic engagement from a youth perspective.
- Use the MUN framework as a tool to examine domestic challenges, linking global format with local relevance.

### Event Summary:

Students were given an overview of the issue, including its historical context, stakeholder interests, and recent developments. Participants then shared their perspectives, exploring questions such as:

- Who is responsible for protecting the livelihoods of informal settlers?
- What should be the balance between development and displacement?
- How can policy-making be more inclusive and rights-based?

Rather than assigning formal delegate roles, the discussion was open-format to encourage free expression. However, students applied MUN-style thinking—taking sides, defending positions, and proposing possible resolutions. Senior club members facilitated the flow, ensuring respectful debate and helping students connect local conflicts with larger themes such as human rights, urban planning, and the role of governance.

### Key Highlights:

- **Focused, Issue-Based Dialogue:** The discussion maintained a strong focus on the Gachibowli situation, with informed participation and well-reasoned arguments.
- **Link to Policy and Rights:** Participants examined the situation through the lens of constitutional rights, housing laws, and administrative action.
- **Empathy and Perspective:** Students engaged with the issue not just analytically, but empathetically—considering the human cost of eviction.
- **Local Meets Global:** The session demonstrated how global debating frameworks like MUN can be used to analyze domestic, real-life challenges.



- **Active Engagement:** Students, including new members, showed strong interest and involvement, asking questions and offering thoughtful insights.

### Outcome:

The session achieved more than a traditional induction—it sparked informed dialogue around a **local issue of national relevance**. By using the Kancha Gachibowli case as a focal point, the AMUN Club successfully highlighted how MUN is not just about international diplomacy but also a tool to engage critically with societal issues around us.

First-year participants left with a sense of purpose and involvement, realizing that MUN platforms can empower youth voices on matters close to home. The success of this session lays a strong foundation for future debates that blend local awareness with global reasoning, further reinforcing AMUN's role as a space for both learning and advocacy.



Report on Parliament-Style Debate	
Activity 11	
Date	: 26.04.2025
Venue	: In-house(Class room)
No. of Participants	: 12
<b>Objectives of the Activity:</b>	
<p>The Parliament-Style Debate was organized with the intent to provide students with a practical understanding of political discourse and democratic functioning within the Indian context. Unlike traditional Model UN debates, this event simulated the workings of the Lok Sabha, where students represented real-life Indian political leaders rather than countries or ideologies. The core objectives included:</p> <ul style="list-style-type: none"> <li>• Encouraging a nuanced understanding of national security challenges and political accountability.</li> <li>• Developing public speaking, persuasive argumentation, and role-play skills.</li> <li>• Promoting critical thinking by engaging students in issue-based debate grounded in current affairs.</li> <li>• Enhancing political awareness and helping students connect historical incidents with contemporary policy responses.</li> </ul>	
<b>Event Summary:</b>	
<p>The <b>Apollo Model United Nations Club</b> conducted a <b>Parliament-Style Debate</b> simulating a session of the Indian Lok Sabha. The debate centered around the <b>Pahalgam Attack</b>, a recent and tragic incident that raised serious concerns about security lapses and political responsibility. The simulation challenged participants to engage in a realistic, passionate, and informed discussion about the government's handling of the crisis.</p> <p>Each participant represented a political figure from a major Indian party, with ruling party leaders defending their stance and the opposition holding them accountable. The debate format required extensive research, character immersion, and rhetorical skill, as students had to speak and respond in the voice of their assigned leader. The inclusion of media figures, represented by student participants, brought a layer of realism and heightened the intensity of the debate through challenging press questions and commentary.</p> <p>Participants showed remarkable engagement, delivering impactful opening statements, presenting strong arguments backed by facts, historical parallels, and emotional appeals, and responding swiftly to rebuttals. The session was marked by energetic exchanges, clear ideological divisions, and respectful yet sharp critique—resembling the spirit of an actual parliamentary session.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Authentic Role-Play:</b> Students convincingly portrayed prominent political leaders, mimicking their speech styles, ideologies, and public personas.</li> </ul>	

- **Issue-Based Engagement:** Discussions were grounded in facts, real incidents, and policy debates, encouraging thoughtful analysis.
- **Effective Use of Data:** Participants cited statistics, past events, and official reports to substantiate their arguments.
- **Press Interaction:** Media representatives added realism and pressure, posing tough questions and challenging party narratives.
- **High Participation & Energy:** The debate maintained strong engagement throughout, with passionate speeches and active rebuttals.

### Outcome:

The event achieved its learning objectives and provided a dynamic, interactive experience for all participants. Students walked away with enhanced debating skills, greater political awareness, and a better understanding of how national crises are handled in India's political landscape. The success of the session was reflected in the enthusiasm of the participants and the quality of the debate. Based on its impact, the Parliament-Style Debate is set to become a recurring event under the AMUN Club's annual calendar.



Report on MUN Debate Guidance Session	
Activity 12	
<b>Date</b>	: 03.05.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 11
<b>Objectives of the Activity:</b>	
<p>The session aimed to equip students with the essential skills and knowledge required to effectively participate in Model United Nations (MUN) debates.</p> <p>The primary objectives were:</p> <ul style="list-style-type: none"> <li>Enhancing public speaking, research, and diplomatic skills.</li> <li>Preparing delegates for upcoming inter-university or intra-university MUN conferences.</li> </ul>	
<b>Event Summary:</b>	
<p>The <b>AMUN Club</b> conducted a focused guidance session to prepare its members for forthcoming MUN debates. The session included an overview of MUN protocols such as the structure of debate, rules of procedure, drafting of position papers, and strategies for lobbying and resolution writing.</p> <p><b>Training Activities Included:</b></p> <ul style="list-style-type: none"> <li><b>Mock Simulations:</b> Students engaged in short mock debates to practice real-time speaking and negotiation.</li> <li><b>Role Clarification:</b> Explanation of delegate responsibilities and bloc alliances.</li> <li><b>Feedback and Strategy:</b> Faculty and senior club members offered feedback and shared tips on persuasive argumentation and diplomatic conduct.</li> </ul>	
<b>Key Highlights:</b>	
<ol style="list-style-type: none"> <li><b>Skill Building:</b> Students developed a clearer understanding of how to research country positions, speak confidently, and respond diplomatically during debate.</li> <li><b>Interactive Learning:</b> Through mock sessions and active participation, students grasped the flow of MUN conferences more effectively.</li> <li><b>Readiness for Competition:</b> Participants expressed increased confidence and enthusiasm to take part in upcoming MUN events.</li> </ol>	
<b>Outcome:</b>	
<p>The session proved highly beneficial in building foundational MUN skills among students. Participants left with improved understanding and readiness to represent their assigned countries in debates. The positive response and engagement suggest a promising performance in future MUN events.</p>	





## Arts and Cultural Club Activity Report





Mixed Up Talents	
Activity 1	
<b>Date</b>	: 04.01.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 104
<b>Objectives of the Activity:</b>	
<p>The activity aimed to engage students in a creative and collaborative environment, allowing them to showcase their individual and collective talents. It provided a platform to express themselves artistically, promote teamwork, and encourage cultural participation within the university.</p>	
<b>Event Summary:</b>	
<p>The "Mixed Up Talents" event was held on 04.01.2025 at Venue 202. It brought together 104 enthusiastic participants who contributed to a lively and culturally rich experience. The program featured a variety of artistic and performance-based segments, fostering a vibrant and inclusive atmosphere.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Free-format performance slots without genre restrictions.</li> <li>• Large audience turnout that encouraged real-time participation.</li> <li>• Inclusion of impromptu acts that weren't pre-registered.</li> <li>• Selection of multi-talented individuals for anchor roles in future programs.</li> </ul>	
<b>Outcome:</b>	
<p>The event created a welcoming environment where even hesitant students found the courage to perform. Several participants emerged with dual or multi-skill profiles, allowing for deeper integration into future sub-club events. It built a foundation of community trust and support within the club. For many first-year students, this became a stepping stone into regular participation. Overall, it achieved its goal of initiating the semester with energy and inclusivity.</p>	
	



Gallery to Moon Drawing Competition	
Activity 2	
<b>Date</b>	: 01.02.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 70
<b>Objectives of the Activity:</b>	
The competition aimed to stimulate artistic imagination by encouraging students to create visuals inspired by the moon, space, and celestial elements. It offered an opportunity to blend science fiction with creativity in a drawing format. The event also emphasized artistic freedom and abstract interpretation, moving beyond technical drawing skills.	
<b>Event Summary:</b>	
Participants submitted original works that reflected their vision of the moon or an imaginative lunar gallery. The entries ranged from surreal, dream-like scenes to metaphorical depictions of isolation and beauty. Judges included faculty from both the visual arts and astronomy clubs, adding cross-disciplinary perspective. Participants were allowed to use any medium including colored pencils, charcoal, and watercolor. The event concluded with an informal exhibition and feedback session.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Thematic focus on space and lunar fantasy.</li> <li>• Freedom of medium allowed for creative flexibility.</li> <li>• Collaboration with the Astronomy Club for co-judging.</li> <li>• Post-event gallery walk open to students and faculty.</li> </ul>	
<b>Outcome:</b>	
The event brought out impressive creative depth from the participants. Some artworks were selected for permanent display in the cultural club room. It helped students explore imaginative art as a storytelling tool. The event encouraged cross-domain thinking, especially among students interested in science and art. Overall, the experience validated art as a medium for exploring larger themes of wonder and human curiosity.	



Pictionary	
Activity 3	
<b>Date</b>	: 15.02.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 50
<b>Objectives of the Activity:</b>	
<p>To develop fast-thinking, collaboration, and visual communication among participants through a lively drawing-and-guessing competition. It aimed to bring together students from different departments in an intellectually fun setting. The game also served as a soft-skill builder by improving observation and metaphor interpretation. To develop fast-thinking, collaboration, and visual communication among participants through a lively drawing-and-guessing competition. It aimed to bring together students from different departments in an intellectually fun setting. The game also served as a soft-skill builder by improving observation and metaphor interpretation.</p>	
<b>Event Summary:</b>	
<p>Participants were paired into teams and given prompts across categories like idioms, pop culture, science, and college life. One team member had to draw the clue while the other guessed it within a time limit. The event spanned several knockout rounds, each becoming more challenging. It evoked laughter, learning, and loud cheering, making it highly interactive. Judges monitored creativity and fair play throughout.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Diverse category prompts that challenged symbolic thinking.</li> <li>• Use of timers and whiteboards to simulate high-stress creativity.</li> <li>• Teams were randomly assigned to boost inter-club bonding.</li> <li>• Final round included abstract word challenges.</li> </ul>	
<b>Outcome:</b>	
<p>The event fostered collaborative thinking and strengthened connections between participants. It proved effective in improving drawing speed and metaphorical representation. Many non-artists discovered their creativity through this format. The enthusiastic response encouraged the club to repeat the event as a warm-up before larger competitions. It also served as a break from regular routine, making learning feel light and joyful.</p>	
	

Solo Dance Competition	
Activity 4	
<b>Date</b>	: 22.02.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 30
<b>Objectives of the Activity:</b>	
To provide individual performers a chance to showcase their dance skills in their preferred style, while encouraging self-expression through movement. The event was also aimed at boosting stage confidence and preparing students for solo performances in external competitions. Additionally, it helped the club identify unique performers for cultural representation.	
<b>Event Summary:</b>	
Participants selected their own music and dance style, performing solo routines ranging from classical Bharatanatyam to contemporary and hip-hop. Judges focused on rhythm, technique, stage presence, and originality. The event saw enthusiastic performances from first-time soloists and experienced dancers alike. The audience offered lively support, creating an energetic environment. It also featured an interactive Q&A with performers to understand the inspiration behind their choreography.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Diverse styles: classical, freestyle, western, and fusion.</li> <li>• Personalized performances with unique themes.</li> <li>• Use of costumes and props to enhance presentation.</li> <li>• Q&amp;A segment for audience-performer interaction.</li> </ul>	
<b>Outcome:</b>	
<p>The competition revealed several standout performers, some of whom were later recommended for solo university-level events. It gave students the opportunity to refine choreography under pressure. Feedback from judges helped participants improve technical and expressive aspects of their routines. The audience engagement created a sense of respect for individual artistic journeys. It reinforced the club's goal of nurturing talent through meaningful performance platforms.</p> <div data-bbox="560 1339 981 1942" data-label="Image">  </div>	

## Auditions (Drama, Role Play, Mono Act, Skit)

### Activity 5

<b>Date</b>	: 18-20.02.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 40

### Objectives of the Activity:

To discover and recruit skilled performers for the theatre wing by evaluating their acting potential across a variety of performance formats. The event sought to explore depth in emotional expression, voice modulation, and character portrayal. It also aimed to identify team players for future plays and cultural fests.

### Event Summary:

The three-day audition process began with mono acts and individual performances, followed by two-person role plays and group skits. Each day focused on a different format to allow judges to assess adaptability. Scripts were provided for some segments, while others were purely improvisational. A peer feedback round was introduced to promote constructive critique. Participants had the option to choose between comic, dramatic, or thematic scripts.



### Key Highlights:

- Structured audition days by format: mono act, role play, skit.
- Inclusion of improvisational exercises.
- Peer review to foster collaborative learning.
- Assessment of voice, body language, and timing.

### Outcome:


Talented individuals were shortlisted for future theatre productions. The peer review approach encouraged a more inclusive atmosphere and helped newcomers learn from experienced performers. The audition process helped build stronger acting troupes with good chemistry. Judges appreciated the emotional range shown by many participants. The activity served as a creative exploration ground and reenergized the theatre community.



Drawing Competition (Women's Day Theme)	
Activity 6	
<b>Date</b>	: 01.03.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 60
<b>Objectives of the Activity:</b>	
To honor Women's Day by encouraging students to visually represent themes of empowerment, equality, and womanhood. The competition aimed to combine artistic skill with social awareness. It also gave students a chance to reflect on women's contributions through a creative lens.	
<b>Event Summary:</b>	
Participants created artworks inspired by themes like "Her Story, Her Strength," "Breaking Barriers," and "Voices Unheard." Techniques ranged from ink sketching and pencil shading to mixed media. The top entries were displayed in a special Women's Day exhibition on campus. Many participants included quotes and text as part of their compositions. A special mention was given to artwork addressing intersectional issues affecting women.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Thematic prompts related to feminism, equality, and women's roles.</li> <li>• Display of winning artworks in the Women's Day exhibition.</li> <li>• Use of diverse artistic media, from pastels to digital illustration.</li> <li>• Award categories for creativity, theme relevance, and originality.</li> </ul>	
<b>Outcome:</b>	
The competition deepened student engagement with social themes through art. Many students used this platform to share personal or family stories visually. Faculty feedback was overwhelmingly positive, with appreciation for both technique and emotion. Some artworks were used in institutional communication for Women's Day. Overall, the event combined advocacy and creativity in a meaningful and impactful way.	



<b>Auditions for Freshers</b>	
<b>Activity 7</b>	
<b>Date</b>	: 15.03.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 45
<b>Objectives of the Activity:</b>	
To encourage new students to explore their cultural interests and find their place within the Arts and Cultural Club. The event aimed to identify hidden talents among the incoming batch and promote early involvement in club activities. It also sought to build confidence in first-year students by offering them a welcoming platform to perform.	
<b>Event Summary:</b>	
Freshers participated in individual and small group auditions across singing, dancing, acting, and creative speaking. The setup was informal to help students feel at ease during their first club interaction. Judges focused more on potential and passion rather than technical perfection. Participants were encouraged to share a personal story along with their performance to build connection. A feedback session followed each audition to guide students on how they could grow within the club.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Inclusive platform for all freshers, regardless of experience level.</li> <li>• Emphasis on potential, expression, and enthusiasm over perfection.</li> <li>• Personal storytelling component to enhance emotional connection.</li> <li>• Feedback sessions tailored to each individual.</li> </ul>	
<b>Outcome:</b>	
The auditions helped identify enthusiastic and passionate students who were then guided into relevant sub-clubs. Many freshers appreciated the low-pressure environment and felt more confident to participate in future events. Club coordinators noticed strong interpersonal bonding among new joiners during the session. This event significantly contributed to early community building within the batch. It also refreshed the club's talent pool with new and diverse performers.	

World Theatre Day	
Activity 8	
<b>Date</b>	: 20.03.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 100
<b>Objectives of the Activity:</b>	
To celebrate the power of theatre as a tool for education, expression, and social change. The event aimed to raise awareness of dramatic arts and rekindle student interest in stagecraft. It also encouraged exploration of lesser-known theatrical forms and traditions.	
<b>Event Summary:</b>	
<p>The day featured a mix of performances including a dramatic reading, short skits based on real-life events, and an experimental improvisation round. A short documentary on global theatre traditions was screened at the beginning. Students took on backstage roles like lighting, sound design, and set arrangement, gaining holistic experience. Faculty gave brief talks on the relevance of theatre in personal and professional development. An open-mic session concluded the event, where students shared what theatre meant to them.</p>	
	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Experimental improvisation and student-written plays.</li> <li>• Behind-the-scenes involvement in tech and stage setup.</li> <li>• Screened a documentary on world theatre movements.</li> <li>• Open-mic reflection to personalize the theatre experience.</li> </ul>	
<b>Outcome:</b>	
The event renewed enthusiasm for theatrical arts and emphasized its educational value. Students discovered interest not only in acting but also in backstage roles. Several audience members registered for upcoming theatre workshops. The interactive and multimedia format was especially well-received. It reinforced the club's goal of cultivating theatre as both performance and dialogue.	






Final Auditions for AKC Annual Day Event	
Activity 9	
<b>Date</b>	: 28.03.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 50
<b>Objectives of the Activity:</b>	
To select the final group of performers for the most prestigious cultural event of the year — the AKC Annual Day. The goal was to finalize top-quality acts that would represent the Arts and Cultural Club in front of a large audience. The process also aimed to assess stage-readiness and team synergy.	
<b>Event Summary:</b>	
Selected performers from previous auditions underwent the final round of evaluations. This included technical rehearsals, coordination checks, and back-to-back performances under time constraints. Panel members evaluated not only individual skill but group coherence and professionalism. Props, costumes, and stage entries were rehearsed in real-time. The audition simulated actual stage conditions, giving participants clarity on expectations.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Real-time performance rehearsal to simulate stage setup.</li> <li>• Evaluation of group coordination and timing.</li> <li>• Emphasis on stage entry/exit, energy, and transitions.</li> <li>• Immediate feedback for last-minute refinement.</li> </ul>	
<b>Outcome:</b>	
The final lineup was successfully selected for AKC Annual Day performances. Participants gained valuable insight into performance precision and stage discipline. The audition helped eliminate minor flaws and streamline choreography. Faculty coordinators expressed satisfaction with the professionalism demonstrated. The event ensured a high standard of cultural representation for the institution.	



Division of Club Members into Groups	
Activity 10	
<b>Date</b>	: 19.04.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 120
<b>Objectives of the Activity:</b>	
To systematically organize club members into subgroups based on skill sets, interests, and preferred roles. This structuring aimed to ensure smoother functioning and clear responsibilities for upcoming cultural events. It was also designed to encourage interdepartmental collaboration and inclusive participation.	
<b>Event Summary:</b>	
A profiling session was conducted where students completed short forms indicating their talents and preferred areas (e.g., dance, music, drama, content writing, logistics). Based on responses, they were divided into action groups like Creative Team, Stage Crew, Media & Publicity, and Technical Team. Team leaders were nominated, and orientation was provided for each subgroup. Rotational volunteers were also created for larger events.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Interest-based group allocation to boost involvement.</li> <li>• Formation of subcommittees for better delegation.</li> <li>• Introduction of rotational volunteer system.</li> <li>• Induction of team leads and sub-leads with defined duties.</li> </ul>	
<b>Outcome:</b>	
The group division helped establish a strong administrative and creative backbone for the club. Members had better clarity on their roles, leading to more efficiency in event execution. Leaders emerged with a sense of ownership and accountability. The model introduced during this session became a template for future year planning. Overall, it improved internal coordination and reduced last-minute pressure during cultural events.	



World Heritage Day	
Activity 11	
<b>Date</b>	: 21.04.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 80
<b>Objectives of the Activity:</b>	
To educate students about the importance of preserving global and local heritage. The event aimed to promote cultural awareness, respect for historical monuments, and the significance of world heritage sites. It also sought to inspire creative expressions that reflect the diversity of our shared cultural legacy.	
<b>Event Summary:</b>	
The event included exhibitions, documentary screenings, and theme-based group performances celebrating various heritage sites across the globe. Students presented skits on endangered monuments and delivered talks on regional art and architecture. A cultural quiz was also organized to deepen understanding of global history. Visual art displays were created to reflect themes like “Preserve the Past” and “Living History.” Faculty members contributed with anecdotes about visits to heritage landmarks.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Heritage-themed skits, presentations, and speeches.</li> <li>• Screening of a short film on UNESCO World Heritage Sites.</li> <li>• Student-led art gallery on ancient civilizations and structures.</li> <li>• Cultural quiz with heritage-based rounds.</li> </ul>	
<b>Outcome:</b>	
The event was successful in instilling a sense of pride and responsibility toward heritage conservation. Many students expressed a desire to explore Indian and global historical sites. Participants gained interdisciplinary exposure by combining history with creative arts. Several artworks were selected for permanent campus display. The event reinforced the role of cultural education in fostering global citizenship.	
	



<b>Dance Club Orientation</b>	
<b>Activity 12</b>	
<b>Date</b>	: 27.04.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 50
<b>Objectives of the Activity:</b>	
To introduce new and existing members to the structure, goals, and creative vision of the Dance Club. The session aimed to create a roadmap for upcoming dance events and identify dancers for various formats including solos, duets, and group performances. It also encouraged communication between junior and senior members.	
<b>Event Summary:</b>	
The orientation began with a welcome note and an audiovisual showcase of past performances. Faculty coordinators spoke about the role of dance in cultural identity and well-being. Team leaders introduced dance genres offered within the club and conducted demo sessions. A choreography workshop followed, where participants learned short routines. The event ended with an open floor for questions and suggestions.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• AV recap of past club performances and competition wins.</li> <li>• Genre-specific introductions: classical, contemporary, freestyle.</li> <li>• Mini workshop on rhythm and movement basics.</li> <li>• Team introductions and Q&amp;A with senior dancers.</li> </ul>	
<b>Outcome:</b>	
The orientation helped participants understand how to align their interests with club activities. Many students expressed interest in trying new styles outside their comfort zone. The energy of the demo sessions motivated freshers to actively take part in auditions. Clear communication of expectations helped streamline upcoming rehearsals. The event built enthusiasm and clarified the structure of the Dance Club for the year ahead.	



Interaction Session — Theatre and Drama Club	
Activity 13	
<b>Date</b>	: 27.04.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 40
<b>Objectives of the Activity:</b>	
To facilitate bonding and exchange of ideas among new and existing members of the Theatre and Drama Club. The goal was to build rapport, explore upcoming performance themes, and brainstorm collaboratively on original productions. It also aimed to welcome members into a safe, expressive space for artistic experimentation.	
<b>Event Summary:</b>	
The session opened with team-building activities like role-reversal and character enactment. Members shared personal motivations for joining the theatre club. A brainstorming segment followed where teams pitched plot ideas for upcoming stage events. Discussion focused on themes like mental health, social justice, and fantasy drama. The session ended with impromptu dialogues and comic skit challenges for team fun.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Role-playing and improvisation icebreakers.</li> <li>• Group discussion on storytelling and script ideas.</li> <li>• Mini-activity: Create-a-character challenge.</li> <li>• Brainstorming session for original student-led plays.</li> </ul>	
<b>Outcome:</b>	
The interaction session generated fresh ideas and gave students ownership over future projects. It brought together performers, writers, and backstage coordinators in a cohesive environment. Participants felt more confident expressing themselves and collaborating creatively. The meeting also laid the foundation for the next student-written production. It built momentum for an active and engaged theatre team.	



Dance Auditions (Various Genres)	
Activity 14	
<b>Date</b>	: 02.05.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 35
<b>Objectives of the Activity:</b>	
To identify and select dancers skilled in specific genres such as classical, hip-hop, freestyle, and contemporary for future performances. The event aimed to evaluate versatility and creative flair among students while promoting genre diversity. It also served to strengthen the Dance Club's performer base across traditional and modern styles.	
<b>Event Summary:</b>	
Participants were grouped according to genre preferences and auditioned before a panel of faculty and senior club members. Each dancer was given two to three minutes to present a solo performance. The judges assessed rhythm, coordination, body control, and interpretation of music. Some dancers also incorporated fusion techniques and props into their routines. Auditions were followed by a feedback session where suggestions for refinement and genre-specific training were shared.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Genre-based audition slots with classical, contemporary, and freestyle categories.</li> <li>• Optional use of music props and costumes for creativity.</li> <li>• Real-time feedback from faculty and senior dancers.</li> <li>• Shortlisted dancers added to genre-specific rehearsal groups.</li> </ul>	
<b>Outcome:</b>	
The auditions identified key performers for both solo and group segments in upcoming events. Several new students impressed the panel with originality and stage confidence. The outcome also highlighted training areas that needed attention, such as synchrony and transitions. The feedback mechanism helped participants understand where they stood in their development. It laid the groundwork for more advanced genre-focused training sessions.	



Group Division (All Cultural Clubs)	
Activity 15	
<b>Date</b>	: 06.05.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 120
<b>Objectives of the Activity:</b>	
To systematically divide members of all cultural clubs — dance, drama, music, and visual arts — into functional teams based on skills, interests, and leadership potential. This activity was aimed at streamlining communication and delegation while encouraging accountability within teams. It also helped prepare the organizational structure for large-scale events.	
<b>Event Summary:</b>	
Participants were asked to complete a form detailing their preferred creative domains, technical abilities, and interests in leadership roles. Based on this data, club heads organized members into operational groups like Event Planning, Stage Setup, Creative Content, Media & Promotion, and Tech Support. Each group was assigned a leader and co-leader. Sessions were conducted with each team to define responsibilities, timelines, and inter-group coordination plans.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Data-driven member allocation using skills and interest forms.</li> <li>• Formation of structured units with clearly defined roles.</li> <li>• Leadership responsibilities assigned within sub-groups.</li> <li>• Team breakout sessions for internal planning and bonding.</li> </ul>	
<b>Outcome:</b>	
The group division created a well-organized club structure that improved productivity and event execution. Students had greater clarity on their responsibilities, reducing confusion during event coordination. Leadership skills among students began to surface early on. Collaboration between teams also improved, with better delegation of tasks across functions. This model became the foundation for all future cultural planning efforts.	

## Joint Club Introductory Session

### Activity 16

<b>Date</b>	: 06.05.2024
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 4

### Objectives of the Activity:

- To introduce students to the fundamental elements of instrumental and vocal music.
- To encourage collaboration and shared learning between the Apollo Musical Instruments Club and the Apollo Vocal Club.
- To help students identify their musical interests and foster cross-club participation.

### Event Summary:

A joint introductory session was conducted for students interested in music. The session began with a basic overview of instruments like the **guitar** and **keyboard**, discussing their sounds, functionalities, and musical roles.

Mr. **Kiran V T**, Faculty Coordinator of the Apollo Vocal Club, led a segment focused on **vocal music**, where he explained the **fundamentals of singing** and introduced students to **Indian raagas**. The session was interactive and informative, providing insights into classical and modern musical approaches.

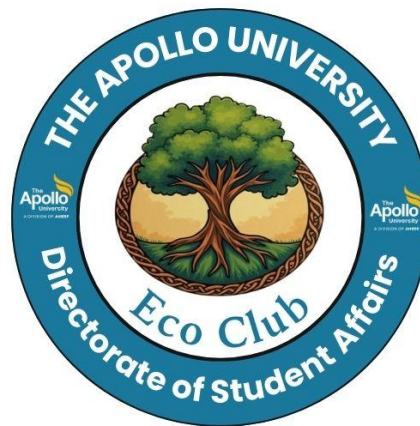
### Key Highlights:

- Hands-on introduction to guitar and keyboard.
- Interactive vocal music session led by faculty expert.
- Collaboration between instrumental and vocal clubs.
- Student engagement through Q&A and demonstration.

### Outcome:



Students received foundational knowledge in both vocal and instrumental music. The activity promoted early engagement and interest in both clubs, encouraging interdisciplinary collaboration for upcoming events and workshops.





## Eco Club Activity Report



Discussion on Environmental Issues	
Activity 1	
Date	: 04.01.2025
Venue	: G006 Dr PRCKC Block
No. of Participants	: 20
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To raise awareness among students about pressing environmental concerns.</li> <li>To promote critical thinking and dialogue on global and local environmental issues.</li> <li>To understand the causes and consequences of environmental degradation.</li> <li>To encourage student participation in eco-friendly practices and sustainability initiatives.</li> </ul>	
To explore innovative and practical solutions for mitigating environmental problems.	
<b>Event Summary:</b>	
<p>The Eco Club organized an engaging session on "<b>Discussion on Environmental Issues</b>" to promote awareness and encourage dialogue on the urgent environmental challenges we face today. The event brought together students and faculty members to discuss topics such as pollution, climate change, deforestation, and sustainable living.</p> <p>Participants actively shared their views, raised thoughtful questions, and proposed innovative solutions for creating a greener and healthier planet. The session emphasized the importance of individual responsibility, community involvement, and the need for sustainable practices in daily life.</p> <p>The event concluded with a collective commitment to adopt eco-friendly habits and contribute positively towards environmental conservation</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>Students gained awareness about key environmental issues such as pollution, climate change, and deforestation.</li> <li>Participants developed a deeper understanding of the causes and consequences of environmental degradation.</li> <li>The session fostered open dialogue, encouraging critical thinking and solution-oriented discussions.</li> <li>Students expressed interest in taking part in eco-friendly activities and sustainability campaigns.</li> <li>The event inspired participants to adopt environmentally responsible habits in their daily lives.</li> </ul>	
 	



## A Workshop on Effective Sales and Marketing Strategies for Entrepreneurs

### Activity 2

<b>Date</b>	: 15.02.2025
<b>Venue</b>	: G- 005, Dr PRCKC Block
<b>No. of Participants</b>	: 60

Page | 45

#### Objectives of the Activity:

- To equip budding entrepreneurs with practical knowledge of sales and marketing fundamentals.
- To explore modern strategies for promoting products/services in competitive markets.
- To understand customer behavior and market segmentation techniques.
- To develop skills in branding, positioning, and digital marketing.

#### Event Summary:

The **Eco Club**, in association with the **Innovation Club**, conducted a collaborative activity aimed at promoting environmental awareness and creative problem-solving. The session brought together enthusiastic students who discussed various environmental issues and explored innovative solutions to address them.

Through group discussions, idea-sharing, and interactive participation, the event fostered a sense of responsibility towards the environment while encouraging innovative thinking. The joint effort between the two clubs highlighted the importance of combining environmental consciousness with creativity and innovation for sustainable development

#### Outcome:

- Students gained deeper awareness of current environmental challenges and their impact.
- The activity encouraged innovative thinking in proposing eco-friendly solutions.
- Collaboration between the Eco Club and Innovation Club promoted interdisciplinary learning.
- Participants developed teamwork, communication, and problem-solving skills.
- Several student-led ideas emerged for future sustainability initiatives on campus



<b>Paint the Compost</b>	
<b>Activity 3</b>	
<b>Date</b>	: 01.03.2025
<b>Venue</b>	: AKC Campus
<b>No. of Participants</b>	: 30
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• To beautify and visually enhance the compost pit area through creative painting.</li> <li>• To raise awareness about composting and its environmental benefits among participants and viewers.</li> <li>• To encourage student involvement in eco-friendly and sustainable campus activities.</li> <li>• To promote a sense of ownership and responsibility towards waste management and recycling.</li> <li>• To inspire creativity while highlighting the importance of composting in reducing organic waste.</li> </ul>	
<b>Event Summary:</b>	
<p>The “<b>Paint the Compost</b>” activity was organized to beautify the compost pit area and promote environmental awareness on campus. Participants creatively painted the compost pit, transforming it into an eye-catching and meaningful space that highlights the importance of composting and sustainable waste management. This hands-on activity engaged students and staff in a fun and collaborative effort, encouraging a stronger connection to eco-friendly practices. The painted compost pit now serves as a vibrant reminder of the role each individual plays in nurturing the environment and reducing organic waste.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• The compost pit area was visually enhanced, making it more attractive and noticeable.</li> <li>• Increased awareness among participants and campus community about the importance of composting.</li> <li>• Fostered a sense of environmental responsibility and pride in maintaining sustainable practices.</li> <li>• Encouraged creativity and teamwork through collaborative painting efforts.</li> <li>• Motivated students and staff to participate more actively in eco-friendly initiatives.</li> </ul> <p>This hands-on activity engaged students and staff in a fun and collaborative effort, encouraging a stronger connection to eco-friendly practices. The painted compost pit now serves as a vibrant reminder of the role each individual plays in nurturing the environment and reducing organic waste.</p>	




## WORLD WATER DAY

### Glacier Preservation : : Day wise activities


#### Work Distribution Among the Students

S. No	Event	Date	Student incharge	Remarks
1	<b>Every Rain Drop Counts</b> (Rain water harvesting)	12-03-2025	Gaurav Rajasekher	
2	<b>Broadcast Messaging</b> (Slogans, Telecast in TV)	13-03-2025	1. Keerthi, 2. Aarthi	
3	<b>Resolution Wall</b> (Pledge Wall)	14-03-2025	Pavithra	
4	<b>Rhythmic Surge</b> (Flash mob)	17-03-2025	1. Nandind 2. Tushar	
5	<b>Together We Move</b> (Rally)	18-03-2025	1. Shefa 2. Nikhil	
6	<b>Water Conservation</b> (Survey on water leakage)	12-03-2025	1. Sathvika 2. Malleswari	GH
	Admin Block  Academic Block		1. Ramanji 2. Monish	BH
			1. Pravilakka 2. Navya Sree 3. Geetha Sree, Bhavini Sabiha, Thanuja	
			1. Praneeth 2. Vishnu 3. Ganesh	
7	<b>Eco Smart Bin</b> (Naming dustbins)	19-03-2025	1. Nikhil MLT2. Kiran	
8	<b>Green Ranking - 2025</b> Sensitizing & Oath	20-03-2025	1. Baby Rani 2. Akash	
9	<b>The Blue Frame: Film &amp; Photography Contest</b>	21-03-2025	1. Akash, 2. Thushar, 3. Vinolia, 4. Sandhya, 5. Jahir, 6. Neha, 7. Deepika, 8. Vinuthna	
10	<b>The Silent Saga</b> (Mime)	22-03-2025	Baby Rani 1. Neeraj, 2. Monish, 3. Essaswi, 4. Nikhil, 5. Jahir, 6. Ramanji, 7. D.Nikhil, 8. Priyadarshini, 9. Geethasri, 10. Hemamalini, 11. Sanya Kareem, 12. Shifa, 13. Vinolia (All seniors) 14. Rajyalakshmi, 15. Nisha	






Save water for bright  
Future  
"Leaving No One Behind"



# World Water Day


## 22 MARCH, 2025

**GUEST SPEAKER**



**GOALLA SUDHAKAR**

**CHIEF GUEST**



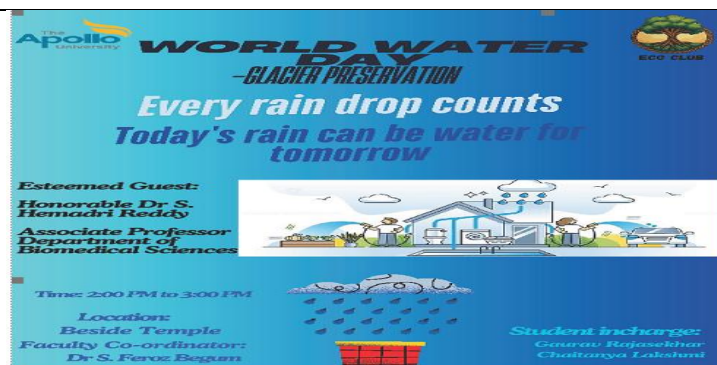
**Dr. H. VINOD BHAT**

**EVENTS ORGANISED**

- Rain water harvesting
- Slogans. Telecast TV
- Resolution Wall (Pledge wall)
- Rhythmic Surge (Freeze mob)
- Together We Move (Rally)
- Water Conservation (Survey on water leakage}
- Eco Smart Bin (Naming dustbins)
- Sensitizing the Oath
- Blue Frame&Photography Contest
- The Silent Suga (Mime)

**VENUE:** Room no-005, Dr.Prathap C Reddy Block  
**TIME:** 2:00PM-4:00PM  
**CONDUCTED BY:** ECO CLUB  
**FACULTY COORDINATOR:** Dr.S. FERAZ BEGUM

<b>Every Rain Drop Counts</b>	
<b>Activity 4</b>	
<b>Date</b>	: 12.03.25
<b>Venue</b>	: Beside Temple, AKC
<b>No. of Participants</b>	: 40
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• To raise awareness about the importance of rainwater and its conservation.</li> <li>• To educate students and the community on sustainable water management practices.</li> <li>• To highlight the role of rainwater harvesting in addressing water scarcity.</li> <li>• To promote responsible usage of water and reduce wastage in daily life.</li> <li>• To encourage student participation in eco-friendly initiatives related to water conservation.</li> </ul>	
<b>Event Summary:</b>	
<p>As part of our institution's commitment to sustainable practices and environmental awareness, a field visit was organized to the rainwater harvesting pond located near the temple premises. Mr. Gaurav Rajasekher, the Student Coordinator, played a pivotal role in planning and executing this activity.</p> <p>We were honored to have Dr. S. Hemadri Reddy, Associate Professor in the Department of Biomedical Sciences, as our esteemed guest for the visit. His presence added academic significance to the event. Additionally, Ms. Sree Ranjani, an engineer from the Maintenance Department, also joined us and shared her technical insights on the maintenance and functioning of the system. Rainwater harvesting is a vital strategy in conserving water resources, especially in regions facing water scarcity. During the visit, the students were given a detailed overview of how rainwater is effectively collected from the rooftops of various buildings across the campus and channeled into the pond. This harvested water is then treated, stored, and reused for a variety of non-potable purposes such as gardening, flushing, and cleaning, thus significantly reducing the dependency on freshwater sources.</p> <p>Mr. Sri Hari Kumar, a technician from the Maintenance Department, provided a practical demonstration and explained the entire mechanism of the rainwater collection system. He highlighted the filtration process, storage techniques, and the measures taken to prevent contamination. The students gained valuable knowledge about the significance of sustainable water management and the need to adopt eco-friendly practices in daily life.</p> <p>The activity proved to be both educational and inspiring, encouraging the students to think critically about water conservation and environmental stewardship.</p>	



As part of the lead-up to World Water Day, the activity titled **"Every Rain Drop Counts"** was organized to raise awareness about the importance of rainwater conservation and sustainable water practices. The initiative focused on educating students about the value of each drop of water, promoting rainwater harvesting, and encouraging responsible water usage. Through interactive sessions, displays, and student participation, the event highlighted how small actions can make a big impact in preserving our planet's most vital.



### Outcome:

Enhanced awareness among students about the importance of rainwater conservation.

- Participants gained knowledge of rainwater harvesting methods and sustainable water practices.
- Encouraged behavioral change towards responsible water usage in daily life.
- Sparked interest in implementing simple water-saving techniques at home and on campus.
- Fostered a sense of environmental responsibility and ownership among participants



## WATER CONSERVATION SURVEY



**WORLD WATER DAY**  
MARCH - 22

**WATER CONSERVATION SURVEY**

**Purpose of the Initiative :**


In observance of Water Conservation Day, the ECO Club is conducting a survey to assess the tap water conditions on campus and in hostels. The primary objective is to identify both working and non-working taps to promote efficient water usage and support water conservation effort.

**Survey Focus Areas:**


- Number and location of taps in hostels and in the campus.
- Condition of taps: Functional, Non-functional, or Leaking
- Water pressure levels
- Identification of areas requiring urgent repairs



**"EVERY DROP SAVED TODAY IS A STEP TOWARDS A BETTER TOMORROW."**



**"Save water, stay aware."**



**Water conservation measures**

- Put signs near the basins to remind students to turn off taps as soon as they wash their hands.
- Detect and repair leaks at schools so that wastage of water will get reduced.
- Landscape with native, drought tolerant plants, and mulch regularly.
- Install water efficient devices at schools where appropriate – faucet aerators, high efficiency dual flush toilet etc.

**Faculty Co-Ordinator :** Dr. S. Feroz Begum

**Organized by :** ECO CLUB

**Students in charge :**

T.Sathvika(SOT) – Girls Hostels  
M.Malleswari(SOT) – Girls Hostels  
Ramanji(SOT) – Boys Hostels  
Monish(SOT) – Boys Hostels  
Pravallika(B.Pharmacy) – In Campus  
Navya Sree(AHS) – In Campus  
Geetha Sree(AHS) – In Campus  
Praneeth(SOT) – In Campus  
Vishnu(SOT) – In Campus  
Ganesh(SOT) – In Campus

### Objectives of the Survey

- To identify and document points of water leakage across major buildings in the campus.
- To assess the condition of water taps, pipelines, and drainage systems.
- To promote a culture of accountability and sustainable resource management among students.

To provide the Maintenance Department with a comprehensive report for immediate rectification and long-term planning.

### THE APOLLO UNIVERSITY : : ABSTRACT OF TAP SURVEY

S.No.	Area of tap installed	No. of taps	Working	Not working	Survey (Done by)
1	administrative block	206	205	1	Pravallika Geethasri
2	SOT	54	53	1	Navyasri
3	Girls Hostel	143	138	5	Satwika, Malleswari, Saniya Firdose
4	Admin Block(Old)	43	36	7	Ch Ramanji
5	New Block	17	17	0	Ch Ramanji
6	Boys Hostel(OLD)	63	62	1	Ch Ramanji
7	Boys Hostel(NEW)	118	115	3	Ch Ramanji
8	AIMSR (Near CPO &Admn Block)	301	209	92	Praneeth, Vishnu & Ganesh
	<b>TOTAL</b>	<b>945</b>	<b>835</b>	<b>110</b>	

### Summary of the Survey

As part of our ongoing commitment to promote sustainability and responsible water usage, the Eco Club of The Apollo University initiated a **Water Leakage Survey** across

strategically significant locations within the campus. This activity was organized under the broader umbrella of the **Water Conservation Initiative**, aimed at raising awareness among students and staff about the importance of preserving water and minimizing wastage. The survey was successfully coordinated by **Ms. Sathvika Malleswari, Ramanji&Monish, Praneeth, Vishnu, Ganesh** from SOT who ensured smooth execution by mobilizing student volunteers, coordinating with administrative departments, and overseeing data compilation.

The consolidated report, complete with photographs, location markers, and technical observations, has been formally submitted to the **Maintenance Department** for necessary action. A follow-up meeting has also been proposed to review repair timelines and preventive strategies.

This survey marks a significant step toward **building a water-conscious campus community**. The proactive approach by the Eco Club, under the guidance of Ms. Sathvika Malleswari, has laid the foundation for continuous monitoring and maintenance of water infrastructure. It has also demonstrated how student-led initiatives can play a pivotal role in institutional sustainability efforts.

We believe this activity has not only contributed to immediate corrective measures but has also inspired a culture of **eco-awareness and accountability** that will extend to future batches of students and beyond.

### Outcome:

Enhanced awareness among students about the importance of rainwater conservation.

- Participants gained knowledge of rainwater harvesting methods and sustainable water practices.
- Encouraged behavioral change towards responsible water usage in daily life.
- Sparked interest in implementing simple water-saving techniques at home and on campus.
- Fostered a sense of environmental responsibility and ownership among participants.



Slogan Telecasting on Water Conservation	
Activity 5	
Date	: 13.03.2025
Venue	: In-house(Class room)(Classroom)
No. of Participants	: 30
Objectives of the Activity:	
<ul style="list-style-type: none"> <li>To Create Awareness</li> <li>To Encourage Creative Expression</li> <li>To Reinforce Sustainable Practices</li> <li>To Engage the Campus Community</li> <li>To Support Environmental Education</li> <li>To Inspire Behavioral Change.</li> </ul>	
Event Summary:	
<p>As part of the Eco Club's ongoing <b>Water Conservation Initiative</b>, a <i>Slogan Telecasting and Display Campaign</i> was successfully conducted to raise awareness about the critical need to conserve water and to reduce its wastage. The campaign focused on spreading impactful messages across the campus using visually engaging slogans that promote the importance of mindful water usage.</p> <p>To maximize visibility and impact, <b>slogans were strategically placed near water purifiers, washbasins, and washrooms</b> in various academic blocks and hostel areas. These areas were chosen deliberately as they are high-usage zones where water wastage often goes unnoticed. The carefully crafted slogans served as constant visual reminders to encourage students, faculty, and staff to adopt water-saving habits in their daily routines.</p> <p>The campaign was formally inaugurated in the presence of our <b>esteemed chief guest, Dr. Shani</b>, whose presence added great value and motivation to the event. The program was further graced by the participation of respected dignitaries including:</p> <ul style="list-style-type: none"> <li><b>Dr. Shani S S</b></li> <li><b>Dr. Sriroop Reddy</b></li> <li><b>Dr. Deepak</b></li> <li><b>Dr. Kondhandan</b></li> <li><b>Mr. Parthasarathy</b></li> </ul> <p>Their active involvement and words of encouragement significantly enhanced the relevance and effectiveness of the initiative. They emphasized the role of educational institutions in fostering environmental responsibility and applauded the Eco Club's student-driven efforts.</p> <p>The campaign was coordinated under the able leadership of <b>student in-charge Keerthi from the School of Technology (SOT)</b>, whose dedication and coordination ensured the smooth execution of the event. She was instrumental in organizing the team, overseeing slogan design and placement, and maintaining communication with faculty coordinators.</p>	

## Outcome:

1. Increased student and staff awareness of water wastage through continuous visual cues.
2. Encouraged behavioral change by reminding individuals to close taps properly and report leaks.
3. Fostered a culture of environmental consciousness and sustainability across campus.
4. Demonstrated the power of student-led initiatives in creating meaningful change.

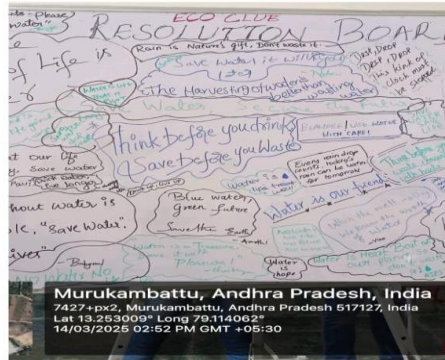
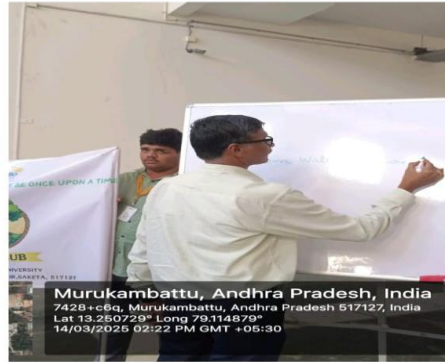






Resolution Wall (Pledge Wall)	
Activity 6	
Date	: 14.03.2025
Venue	: In-house(Classroom)
No. of Participants	: 25
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• To Encourage Personal Commitment</li> <li>• To Foster a Sense of Ownership</li> <li>• To Create a Collective Impact</li> <li>• To Inspire Others Through Peer Influence</li> <li>• To Serve as a Lasting Reminder</li> </ul>	
<b>Event Summary:</b>	
<p>As part of The Apollo University's <b>Water Conservation Initiative</b>, the <b>Eco Club</b> organized a thoughtful and engaging activity titled "<b>Pledge Wall</b>" on [Insert Date] at the <b>Library Lobby</b> from 2:00 PM to 3:00 PM. The event aimed to raise awareness about the importance of water conservation and encourage participants to make personal commitments toward saving water.</p> <p>The program was <b>graced by Dr. Jagadishan, Dean, School of Technology</b>, as the esteemed guest. In his address, he emphasized the need for individual and collective responsibility in preserving water resources and applauded the Eco Club's efforts in fostering sustainability on campus.</p> <p>Participants were invited to write down their <b>personal resolutions</b> related to water conservation. These symbolic and written pledges served as powerful reminders of the role each individual plays in building a water-conscious community.</p> <p>The activity was <b>coordinated by Ms. Pavithra, student in-charge from the School of Technology</b>, who meticulously planned and executed the event with great enthusiasm and leadership. Her commitment ensured smooth coordination and high student participation.</p> <p>This initiative not only created awareness but also inspired students and faculty to adopt water-saving habits in their daily lives. The Pledge Wall stands as a visual symbol of the university community's collective commitment to protecting one of our planet's most precious resources — water.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• The Pledge Wall served as a <b>public display of commitment</b> toward water conservation, reinforcing the idea that small actions by many individuals can lead to meaningful change.</li> <li>• The resolutions collected will be documented and shared across Eco Club platforms as reminders of the campus community's collective promise.</li> <li>• The activity sparked conversations around sustainability and laid the foundation for future student-led green initiatives.</li> </ul>	





<b>Rhythmic Surge (Flash mob)</b>	
<b>Activity 7</b>	
<b>Date</b>	: 17.03.2025
<b>Venue</b>	: In-house(Classroom)
<b>No. of Participants</b>	: 30
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• To Spread Awareness Creatively</li> <li>• To Engage the Campus Community</li> <li>• To Promote Art as a Medium for Advocacy</li> <li>• To Enhance Teamwork and Coordination</li> <li>• To Break the Monotony and Energize the Environment</li> <li>• To Empower Student Leadership and Initiative</li> </ul>	
<b>Event Summary:</b>	
<p>As part of the university's vibrant youth engagement activities and to promote awareness through creative expression, the <b>Eco Club</b> successfully organized a unique and dynamic performance titled "<b>Rhythmic Surge</b>", combining elements of both a <b>Freeze Mob and Flash Mob</b>. The event aimed at grabbing attention in an unconventional yet powerful way and was themed around social and environmental consciousness.</p> <p><b>Freeze Mob:</b></p> <ul style="list-style-type: none"> <li>• Student performers suddenly paused mid-action in symbolic poses that represented powerful themes such as water conservation, pollution, climate change, and unity.</li> <li>• This sudden stillness in a public space piqued curiosity and drew a crowd, setting the tone for the following performance.</li> <li>• Placards and silent expressions were used to convey important messages without speaking a word.</li> </ul> <p>The program was graced by <b>Dr. Haseena</b>, whose encouraging words highlighted the significance of innovative platforms like flash mobs in spreading important messages among the youth. She appreciated the students' passion and creativity and emphasized that small acts of awareness can lead to larger transformations in society.</p> <p>Provide leadership opportunities to students like <b>Nandini</b> and <b>Tushar</b> to conceptualize and execute a public performance that inspires action and awareness</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• The innovative performance format successfully captured attention and delivered messages in a compelling manner.</li> <li>• Students from various departments witnessed the event, many of whom later engaged in discussions about the cause.</li> <li>• The activity demonstrated how <b>art, movement, and youth energy</b> can be harnessed to promote environmental and social consciousness.</li> </ul>	





Together We Move (Rally)	
Activity 8	
<b>Date</b>	: 18.03.2025
<b>Venue</b>	: In-house(Classroom)
<b>No. of Participants</b>	: 50
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To maintain hygiene and cleanliness around the compost pit area.</li> <li>To prevent the growth of weeds, pests, and unpleasant odors.</li> <li>To instill responsibility and ownership among students for the upkeep of environmental infrastructure.</li> <li>To create a clean and safe zone for compost handling and educational visits.</li> </ul>	
<b>Event Summary:</b>	
<p>The <b>Eco-Club of The Apollo University</b> conducted a cleanliness drive focused on the area surrounding the compost pit. Students and volunteers actively participated in:</p> <ul style="list-style-type: none"> <li>Removing dried leaves, plastics, and debris from the surroundings.</li> <li>Trimming overgrown vegetation and weeds.</li> <li>Leveling the area for safe access.</li> </ul> <p>Setting up a signboard to promote cleanliness and compost awareness</p> <p>The activity was supervised by faculty members, and all safety precautions were followed. The cleanup aimed to create a model zone that reflects the principles of sustainability and campus cleanliness</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li><b>Improved Sanitation:</b> The compost pit area is now cleaner, safer, and more accessible.</li> <li><b>Increased Awareness:</b> Students learned the importance of regular maintenance in waste management zones.</li> <li><b>Community Engagement:</b> Fostered teamwork and environmental responsibility among student volunteers.</li> <li><b>Support for Green Initiatives:</b> Set the stage for further compost-related activities, including awareness sessions and usage of compost in plantations.</li> </ul>	



Eco Smart Bin (Naming dustbins)	
Activity 9	
Date	: 19.03.2025
Venue	: In-house(Classroom)
No. of Participants	: 40
<b>Objectives of the Activity:</b>	
<ol style="list-style-type: none"> <li>1. To Promote Waste Segregation</li> <li>2. To Encourage Eco-Friendly Habits</li> <li>3. To Enhance Visibility and Usage of Dustbins</li> <li>4. To Instill Environmental Responsibility</li> <li>5. To Beautify the Campus.</li> </ol>	
<b>Event Summary:</b>	
<p>As part of the university's ongoing commitment to environmental sustainability, the Eco Club initiated the <b>"Eco Smart Bin"</b> project, an innovative activity focused on improving the effectiveness of waste management through creative naming and labeling of dustbins across the campus.</p> <p>Led by <b>Nikhil (MLT)</b> and <b>Kiran</b>, the student team identified key locations such as classrooms, corridors, food courts, and hostels where dustbins were often overlooked or misused. The bins were given <b>distinctive, catchy names</b> along with <b>color-coded labels and icons</b> indicating the type of waste they were meant for—biodegradable, non-biodegradable, or recyclable.</p> <p>Examples of creative names used:</p> <ul style="list-style-type: none"> <li>• <b>"Green Gobbler"</b> for organic/biodegradable waste</li> <li>• <b>"Plastic Patrol"</b> for plastics and non-biodegradable items</li> <li>• <b>"Recycle Ranger"</b> for recyclable materials</li> </ul> <p>These names were chosen to spark curiosity, encourage use, and subtly educate users about waste segregation. The activity was well-coordinated and enthusiastically supported by fellow students and faculty members. Informative posters were also placed near the bins to reinforce the importance of responsible waste disposal.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• <b>Improved Awareness:</b> Students became more conscious of what to throw and where, leading to better waste segregation practices.</li> <li>• <b>Increased Bin Usage:</b> The uniquely named bins attracted attention and saw more frequent use compared to standard ones.</li> <li>• <b>Positive Feedback:</b> Faculty and staff appreciated the creativity and purpose behind the initiative.</li> <li>• <b>Scalable Model:</b> The project is now being considered for expansion to other blocks and departments.</li> <li>• <b>Student Leadership:</b> Nikhil and Kiran demonstrated excellent initiative and teamwork in planning and executing the campaign.</li> <li>• <b>Student Engagement:</b> Encouraged students to participate in eco-friendly initiatives, projects, and campaigns on soil health.</li> <li>• <b>Action Points:</b> The Eco-Club resolved to initiate a campus composting unit and</li> </ul>	

promote soil-friendly practices in collaboration with student volunteers.



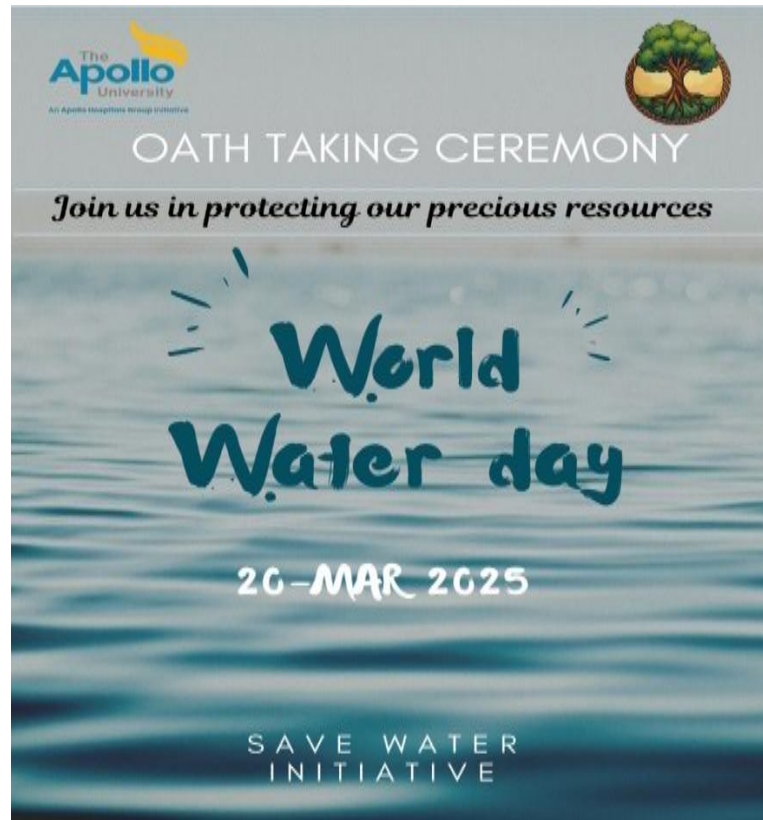
Page | 65





Green Ranking - 2025 Sensitizing & Oath	
Activity 10	
Date	: 14.03.2025
Venue	: In-house(Classroom)
No. of Participants	: 25
<b>Objectives of the Activity:</b>	
<ol style="list-style-type: none"> <li>1. To Raise Awareness about Water Scarcity</li> <li>2. To Inspire Behavioral Change</li> <li>3. To Promote Collective Responsibility</li> <li>4. To Mark World Water Day with Purposeful Action</li> </ol>	
<b>Event Summary:</b>	
<p>In observance of <b>World Water Day</b>, the Eco Club of The Apollo University organized a <b>Sensitizing &amp; Oath-Taking Ceremony</b> aimed at highlighting the importance of <b>sustainable water management</b>. The event was coordinated by enthusiastic student leaders <b>Baby Rani (BMS)</b> and <b>Akash (H. Psy)</b>, who ensured meaningful engagement from all participants.</p> <p>The session began with a brief <b>awareness talk</b> delivered by student volunteers, where they shared startling facts about water depletion, global inequalities in water access, and the urgency of adopting conservation practices. The message was tailored to connect with student life and emphasized the role young people can play in ensuring water sustainability.</p> <p>Following the talk, a <b>collective oath</b> was administered where all attendees pledged to:</p> <ul style="list-style-type: none"> <li>• Turn off taps when not in use</li> <li>• Avoid water wastage in hostels and classrooms</li> <li>• Report leakages immediately</li> <li>• Spread awareness among peers and family</li> </ul> <p>The oath symbolized a strong <b>personal and institutional commitment</b> to water conservation. Posters, banners, and student-designed placards enhanced the atmosphere, creating a sense of unity and purpose.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• <b>Heightened Awareness:</b> Participants became more informed about water issues and committed to conscious usage.</li> <li>• <b>Positive Behavioral Intent:</b> The pledge inspired a personal sense of responsibility in water management.</li> <li>• <b>Strong Student Leadership:</b> Baby Rani and Akash effectively organized the event, displaying excellent coordination and motivational skills.</li> <li>• <b>Increased Campus Engagement:</b> The activity drew attention from faculty and students alike, fostering a spirit of sustainability.</li> <li>• <b>Actionable Impact:</b> Immediate steps such as reporting leakages and conserving hostel water were adopted post-event by several students.</li> </ul> <p>This activity served as a reminder that <b>“Every Drop Counts”</b>, and through unity,</p>	

awareness, and commitment, we can protect this vital resource for generations to come.



Page | 67



World Water Day	
Activity 11	
<b>Date</b>	: 22.03.2025
<b>Venue</b>	: G-005, Dr. PCRKC
<b>No. of Participants</b>	: 60
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To raise awareness about the importance of healthy soil and sustainable soil management.</li> <li>To promote the role of soil in ensuring food security, climate resilience, and environmental sustainability.</li> <li>To encourage students and faculty to engage in eco-conscious practices and understand the link between soil health and human well-being.</li> <li>To provide insights into traditional and natural methods of farming and soil enrichment.</li> </ul>	
<b>Event Summary:</b>	
<p>To commemorate <b>World Water Day</b>, The Apollo University organized a series of impactful events with the theme "<b>Save water for a bright future – Leaving No One Behind.</b>" The event aimed to raise awareness among students and faculty about the importance of water conservation and sustainable practices.</p> <p><b>Chief Guest:</b></p> <ul style="list-style-type: none"> <li><b>Dr. H. Vinod Bhat</b>, an eminent academician, graced the occasion and inspired the audience with his insights on environmental responsibility and sustainable development.</li> </ul> <p><b>Guest Speaker:</b></p> <ul style="list-style-type: none"> <li><b>Goalla Sudhakar</b> delivered an engaging talk on water conservation strategies and community involvement in rainwater harvesting.</li> </ul> <p><b>Events conducted:</b></p> <ol style="list-style-type: none"> <li><b>Rain Water Harvesting</b> – A practical demonstration highlighting methods of collecting and conserving rainwater.</li> <li><b>Slogans – Telecast TV</b> – Students created and displayed impactful slogans advocating for water conservation via internal media.</li> <li><b>Resolution Wall (Pledge Wall)</b> – Participants wrote pledges to save water and adopt sustainable habits.</li> <li><b>Rhythmic Surge (Freeze Mob)</b> – A creative performance by students to depict the importance of water through synchronized still movements.</li> <li><b>Together We Move (Rally)</b> – A spirited student rally promoting water conservation within and around the campus.</li> <li><b>Water Conservation Survey</b> – A survey conducted to identify water leakage points and wastage zones within campus.</li> <li><b>Eco Smart Bin (Naming Dustbins)</b> – Initiative to name and label bins promoting smart waste segregation for a cleaner campus.</li> </ol>	

8. **Sensitizing the Oath** – A collective oath-taking session to reinforce the commitment towards saving water.
9. **Blue Frame – Photography Contest** – A competition capturing the essence of water in nature and daily life.
10. **The Silent Saga (Mime)** – A silent theatrical act powerfully portraying water scarcity and its consequences.

Page | 69

The entire program was a collaborative, interactive, and visually engaging effort that educated and motivated the university community to take meaningful action towards **water conservation and sustainability**

### Outcome:

- Increased Awareness
- Behavioral Change.
- Student Engagement
- Collaborative Action
- Skill Enhancement
- Community Impact
- Practical Learning
- Documentation and Reflection



Short Film & Photography Competition	
Activity 12	
<b>Date</b>	: 14.03.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 25
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To Foster Creative Expression</li> <li>To Promote Social Awareness</li> <li>To Enhance Technical Skills</li> <li>To Encourage Teamwork and Collaboration</li> <li>To Identify and Nurture Talent</li> </ul>	
<b>Event Summary:</b>	
<p>The Short Film &amp; Photography Competition was successfully organized to promote creativity, visual storytelling, and awareness on contemporary issues among students. Participants showcased their talents through impactful short films and thought-provoking photographs, reflecting originality and technical skill. The event witnessed enthusiastic participation and positive engagement from the student community.</p> <p><b>Akash, the Student Incharge</b>, played a key role in coordinating the event, guiding participants, and ensuring smooth execution of all activities. His leadership and dedication significantly contributed to the success of the competition</p>	
<b>Outcome:</b>	
<ol style="list-style-type: none"> <li><b>Enhanced Creative Skills:</b> Participants developed and demonstrated their abilities in visual storytelling, cinematography, and photography.</li> <li><b>Improved Team Collaboration:</b> The competition fostered teamwork and coordination among students involved in scripting, directing, acting, and technical editing.</li> <li><b>Increased Awareness:</b> The short films and photographs addressed relevant social and environmental issues, sensitizing both participants and the audience.</li> <li><b>Talent Recognition:</b> Outstanding talents were identified and appreciated, motivating students to further explore their creative potential.</li> <li><b>Student Leadership Development:</b> Akash, as the Student Incharge, gained valuable experience in event planning, coordination, and leadership.</li> <li><b>Positive Campus Engagement:</b> The event created an engaging atmosphere, encouraging broader student participation and cultural involvement.</li> </ol>	



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<b>Compost 2.0</b>	
<b>Activity 13</b>	
<b>Date</b>	: 19.04.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 25
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To raise awareness about composting and its role in sustainable waste management.</li> <li>To beautify the compost pit area and make it an engaging learning space.</li> <li>To encourage student participation in eco-friendly initiatives through creativity and teamwork.</li> <li>To promote a sense of ownership and responsibility towards campus cleanliness and green practices.</li> </ul>	
<b>Event Summary:</b>	
<p>The <b>Eco Club</b> of The Apollo University in collaboration with the <b>Innovation Club</b> organized “<b>Compost 2.0</b>”, an initiative aimed at revamping the existing compost pit area to make it more attractive, informative, and impactful. The activity took place on campus and involved enthusiastic participation from students of various departments.</p> <p>The event began with a brief awareness talk by the faculty coordinators on the importance of composting in reducing biodegradable waste. Following this, students engaged in painting and decorating the compost pit area with vibrant visuals, eco-slogans, and infographics explaining the composting process. The makeover transformed the pit into not just a functional space but a visual reminder of the university’s commitment to sustainability.</p> <p>Students also created signage boards with instructions and awareness messages in multiple languages, ensuring inclusivity and wider reach. The initiative concluded with a collective pledge to reduce, reuse, and recycle.</p> <ol style="list-style-type: none"> <li>To promote the role of soil in ensuring food security, climate resilience, and environmental sustainability.</li> <li>To encourage students and faculty to engage in eco-conscious practices and understand the link between soil health and human well-being.</li> <li>To provide insights into traditional and natural methods of farming and soil enrichment.</li> </ol>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>The compost pit area was transformed into an eco-learning spot that now attracts attention and educates passers-by.</li> <li>Students gained hands-on knowledge about composting, sustainable practices, and teamwork.</li> <li>Increased awareness among the university community on segregating waste and composting organic material.</li> <li>Fostered student creativity and initiative in environmental projects.</li> <li>Strengthened collaboration between Eco Club and Innovation Club, setting a</li> </ul>	



precedent for future green initiatives.



Green Walk: Monitoring for Cleanliness	
Activity 14	
Date	: 26.04.2025
Venue	: AKC Campus
No. of Participants	: 25
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To assess the cleanliness status of the campus</li> <li>To promote environmental awareness</li> <li>To encourage a sense of responsibility and ownership .</li> <li>To identify high-risk or frequently littered zones</li> <li>To reinforce the importance of proper waste segregation and disposal practices.</li> </ul>	
<b>Event Summary:</b>	
<p>The Eco Club of The Apollo University organized a campus walkaround titled "<b>Green Walk: Monitoring for Cleanliness</b>" to assess and promote hygiene and sanitation within the university premises. Faculty coordinators and student volunteers participated in the walk, carefully observing various zones such as academic blocks, hostels, canteen areas, and open spaces.</p> <p>The primary focus was to identify littered spots, waste accumulation points, and areas needing improved waste disposal practices. Participants documented their observations and interacted with housekeeping staff and students to raise awareness about cleanliness and environmental responsibility.</p> <p>This proactive initiative not only helped in monitoring the cleanliness status of the campus but also instilled a greater sense of ownership and accountability among the student community. The findings from the walk will be compiled and shared with the administrative team to initiate necessary corrective actions.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li><b>Identification of litter-prone areas</b> across the campus, such as near canteens, hostel entrances, and common pathways.</li> <li><b>Raised awareness among students and staff</b> regarding the importance of maintaining cleanliness and responsible waste disposal.</li> <li><b>Suggestions and feedback</b> were compiled and submitted to the administration for improving waste management practices and infrastructure.</li> <li><b>Increased student participation and ownership</b> in campus hygiene and Eco Club initiatives.</li> <li><b>Plans initiated for placing additional dustbins</b> and installing awareness signboards in frequently littered zones.</li> </ul>	



Plant Identification and Labelling Activity	
Activity 15	
Date	: 03.05.2025
Venue	: In-house(Class room)
No. of Participants	: 55
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• <b>To promote awareness and appreciation</b> of plant biodiversity on the campus.</li> <li>• <b>To scientifically identify and classify plants</b> using their botanical names (binomial nomenclature).</li> <li>• <b>To enhance students' understanding</b> of taxonomy and the importance of scientific naming in environmental studies.</li> <li>• <b>To label campus flora with proper name boards</b>, including common names, scientific names, and uses (if any).</li> <li>• <b>To create a living botanical reference</b> within the campus for academic and ecological learning.</li> </ul>	
<b>Event Summary:</b>	
<p>The Eco Club of The Apollo University conducted a "<b>Plant Identification and Labelling Activity</b>" to recognize and scientifically name the diverse plant species present on the campus. Students, guided by faculty members, explored various green zones, gardens, and pathways to observe and document native, medicinal, and ornamental plants.</p> <p>Each identified plant was documented in a table for the preparation of name boards displaying its <b>common name</b>, <b>scientific name</b> (binomial nomenclature), and <b>key characteristics or uses</b>. This hands-on initiative not only enhanced the students' knowledge of plant taxonomy and biodiversity but also contributed to the creation of an open-air botanical learning space within the university. The activity encouraged curiosity, ecological awareness, and a deeper connection with nature among participants while strengthening the campus's green and educational environment.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• <b>Over 50 plant species identified</b> across the campus with accurate scientific and common names.</li> <li>• <b>Increased awareness among students</b> about plant biodiversity, taxonomy, and ecological significance.</li> <li>• <b>Enhanced campus aesthetics and educational value</b> through informative name boards placed near trees and plants.</li> <li>• <b>Students gained hands-on experience</b> in plant identification, classification, and scientific naming practices.</li> <li>• <b>Strengthened the culture of environmental responsibility</b> and appreciation for native and medicinal plants.</li> </ul>	



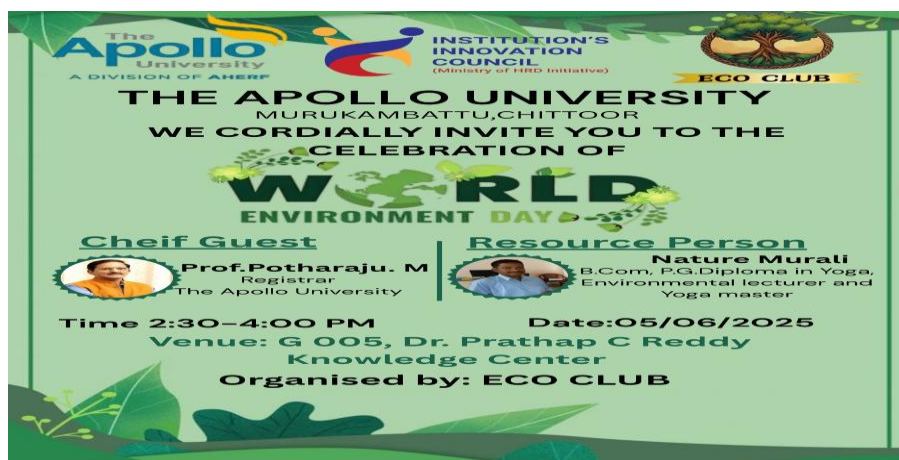


World Environment Day	
Activity 16	
Date	: 05.06.2025
Venue	: G-005, Dr. PCRKC
No. of Participants	: 60
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• <b>To raise awareness</b> about critical environmental issues such as pollution, deforestation, climate change, and biodiversity loss.</li> <li>• <b>To encourage sustainable practices</b> among students, staff, and the community to protect and preserve the environment.</li> <li>• <b>To promote active participation</b> in eco-friendly initiatives like tree plantation, clean-up drives, recycling, and conservation efforts.</li> <li>• <b>To inspire behavioral change</b> towards environmental responsibility and sustainable living.</li> <li>• <b>To engage students and stakeholders</b> in creative and informative activities like debates, poster-making, rallies, and eco-pledges.</li> </ul>	
<b>Event Summary:</b>	
<p>The Apollo University observed World Environment Day 2025 in a powerful and heartfelt homage to Mother Earth that left many inspired, moved, and more determined to take a strong role in build the capacity of others to make a difference.</p> <p>The Registrar of The Apollo University, Prof. M Potharaju, as the Chief Guest of the event, provided a stimulating and creative speech that struck a chord with the audience. He expressed sincere appreciation for Eco Club and its coordinator, Dr. Feroz Begam, for consistent efforts to develop a green and conscious campus. Proud of the vigorous activities of the club, he pointed out that it is one of the best student clubs at TAU and will even take the upper hand if it evolves to the biggest environmental club in the area.</p> <p>Prof. Potharaju reflected on World Environment Day and outlined two environmental challenges requiring immediate attention - deforestation and plastic pollution which are clearly linked to this year's theme, "Beat Plastic Pollution." He highlighted the urgent need to address species and aquatic habitats, advising that India has merely 1:25 trees for every person (on par with the committed 1:40), while the US and Canada have over 1,000 trees for every person. He brought emotion, facts and intelligence to remind the meeting that an environmental role is not just a policy, but responsibility and passion for the Earth and for future generations.</p> <p>Chief among the reasons for commitment and drive, was the presence of a truly inspiring young man, Mr.Murali, lovingly referred to as "Nature Murali" - an environmental educator and the President for Nature Lovers Association. With his deep voice, unwavering conviction, and soulful prose, he kept reminding all present, that Earth is not ours... we are simply visiting Earth. Mr.Murali, who is also a holder of a Postgraduate Diploma in Yoga, was able to intertwine the philosophy of environmentalism and intentional living with mindfulness, making a compelling case for personal, interpersonal, and planetary health.</p>	



## Outcome:

- **Increased environmental awareness and sensitivity** among students, staff, and the surrounding community.
- **Active participation in green initiatives**, including plantation drives, awareness rallies, eco-poster displays, and waste segregation efforts.
- **Strengthened collaboration among student clubs**, departments, and external eco-conscious organizations.
- **Visible impact on campus cleanliness and green cover** through hands-on activities.
- **Development of leadership and organizational skills** among student volunteers and Eco Club members.





## Event Management Club Activity Report

Discussion	
Activity 1	
<b>Date</b>	: 04.01.2025
<b>Venue</b>	: In House(Classroom)
<b>No. of Participants</b>	: 120
<b>Objectives of the Activity:</b>	
<p>The event aimed to:</p> <ol style="list-style-type: none"> <li>1. Understand roles and responsibilities.</li> <li>2. Improve teamwork between committees.</li> </ol>	
<b>Event Summary:</b>	
<p><b>1. Role and task clarification:</b> To avoid confusion and overlapping responsibilities, a detailed discussion was held to clarify the roles and tasks for each committee. Clear communication channels and timelines were established to ensure that all tasks are completed efficiently.</p> <p><b>2. Setting clear deadlines and goals:</b> To ensure accountability and timely execution of tasks, each committee was assigned specific deadlines and goals. This step aimed to streamline operations and enhance overall efficiency.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Creative</b></li> <li>• <b>Demonstration:</b> The event featured a hands-on session where participants demonstrated their bouquet making skills. Each individual was provided a time slot and materials to create their design under guided supervision.</li> <li>• <b>Artistic Showcase:</b> Participants exhibited their talents in floral design through various creative arrangements, showcasing unique interpretations of bouquet styles such as hand-tied, posy, and cascading formats.</li> <li>• <b>Evaluation Criteria:</b> Designs were observed and appreciated based on creativity, choice of color combinations, use of materials, structure, and overall presentation aesthetics. This allowed a fair and encouraging platforms for all participants.</li> <li>• <b>Recognition &amp; Encouragement:</b> Outstanding bouquets were acknowledged for their innovation and elegance. All participants received appreciation, fostering confidence and a sense of accomplishment in their artistic capabilities.</li> </ul>	
<b>Outcome:</b>	
<p>The committee discussion resulted in better-defined roles and responsibilities for each team, ensuring clarity and avoiding overlaps. Communication between committees has improved, fostering stronger collaboration and smoother coordination. Clear deadlines and milestones were set to ensure timely task completion, and members demonstrated a strong sense of ownership and accountability. With these improvements, the committees are now better prepared to handle upcoming events efficiently, with a shared commitment to continuous growth and excellence.</p>	

Discussion on Republic Day	
Activity 2	
Date	: 26.01.2025
Venue	: In House(Classroom)
No. of Participants	: 70
<b>Objectives of the Activity:</b>	
The event aimed for republic day preparations.	
<b>Event Summary:</b>	
<p><b>Preparation</b></p> <p>The activity commenced by preparing for the Republic Day celebrations. The first step in organizing the Republic Day celebrations is the creation of an organizing committee. This committee is typically composed of faculty members, student leaders, cultural committee representatives, and event coordinators. It is responsible for overseeing the entire process, from conceptualizing the event to executing it smoothly on the day. The committee meets regularly to discuss logistics, delegate tasks, and ensure that all preparations are on track.</p> <p>A detailed schedule for the Republic Day celebrations is finalized early. The primary events include the flag hoisting ceremony, cultural performances, speeches, and patriotic activities. The schedule also includes timings for rehearsals and sound checks for events, ensuring there is no overlap with academic commitments. Students volunteer in multiple roles, including event coordination, ushering guests, managing crowd control, and assisting with logistics. These roles provide students with opportunities to develop leadership, organizational, and teamwork skills. Volunteering also allows students to feel a sense of pride in contributing to the university's Republic Day celebrations.</p> <p>Given in large number of participants and attendees, security is priority. We have arranged security in the grounds. Arrangements for refreshments (tea, snacks, or breakfast) are often made for participants, guests, and volunteers. Additionally, provisions for sanitation, such as portable toilets and waste management services, are put in place.</p> <p>Invitations are sent to dignitaries, guest speakers, and alumni to attend the event.</p> <p>The university media team ensures photography, videography, and social media updates. Many students volunteer to help with event coordination, ushering guests, managing registration, and assisting in decorations. This involvement provides them with a chance to learn about event management and develop leadership skills. The schedule for Republic Day celebrations is decided early, ensuring that all events, including flag hoisting and speeches are conducted on time. The program typically planned for morning hours. Students are encouraged to participate actively in the event. The event takes place in the ground of the University. This place is decorated with tricolour papers, and a stage was arranged. The event begins with the hosting of the national flag by the chief guest. The ceremony</p> <p>Will be followed by singing National Anthem and gathering stands in solemn attention. After the completion of flag hoisting a speech will be delivered by the chief guest.</p>	
<b>Outcome:</b>	
<p>The event successfully came taken by arranging the chairs, decorations, flag hosting and main speech. he Republic Day celebrations at The APOLLO university are a grand and meaningful event that brings together students, faculty, and staff in a collective display of national pride. Through meticulous planning, engaging cultural programs, and active student involvement, the university fosters a sense of patriotism and reinforces the values of democracy, unity, and</p>	

equality. The detailed preparations, from flag hoisting to cultural performances and logistical coordination, ensure that the event is a memorable and impactful celebration for the entire university community.

By participating in these celebrations, students not only honour the legacy of India's freedom fighters but also recognize their own roles in contributing to the country's future. The university's Republic Day observances thus serve as a platform for both reflection and inspiration, encouraging the next generation to uphold the democratic ideals and constitutional values upon which India was founded.

Poster Designing Competition	
Activity 3	
Date	: 01.02.2025
Venue	: In House(Classroom)
No. of Participants	: 65
<b>Objectives of the Activity:</b>	
<p>The <b>Poster Designing Competitions</b> at The Apollo University were organized to encourage artistic expression and creativity among students. These competitions provided a platform for students to showcase their design skills while reflecting on various themes, including social causes, cultural diversity, and creative storytelling. The primary objective was to foster innovation and imagination, allowing participants to express their ideas through visual art.</p> <ul style="list-style-type: none"> <li>• To provide students with an opportunity to demonstrate their creativity through poster design.</li> <li>• To encourage visual storytelling and artistic expression within the campus community.</li> <li>• To enhance cultural engagement and teamwork among students from diverse backgrounds.</li> <li>• To recognize and celebrate exceptional design talent and creative thinking.</li> </ul>	
<b>Event Summary:</b>	
<ul style="list-style-type: none"> <li>• <b>Inauguration:</b> The event was inaugurated by the Vice-Chancellor, who emphasized the importance of creativity and visual expression in education.</li> <li>• <b>Creative Diversity:</b> More than 100 posters were submitted, each showcasing a unique interpretation of the given themes.</li> <li>• <b>Judging Criteria:</b> The posters were evaluated based on creativity, visual appeal, message clarity, originality, and artistic technique.</li> <li>• <b>Recognition:</b> Exceptional designs were acknowledged and awarded, with winning posters displayed in prominent areas of the campus.</li> </ul>	
<b>Outcome:</b>	
<p>The <b>Poster Designing Competitions</b> were a resounding success, fostering a sense of creative community among the participants. The event not only highlighted the artistic potential of students but also sparked meaningful conversations through visual storytelling. The positive response from both students and faculty emphasized the importance of artistic initiatives in campus life. The Event Management Club extends its gratitude to Dr. H. Vinod Bhat (Vice-Chancellor), Prof. M. Potharaju (Registrar), faculty members, and all participating students for their enthusiasm and dedication. Special appreciation goes to the Event Management Club members for their innovative approach and meticulous planning, which made the event memorable and impactful.</p>	



Founder's Day 2025	
Activity 4	
Date	: 05.02.2025
Venue	: In House(Classroom)
No. of Participants	: 100
<b>Objectives of the Activity:</b>	
<p>The <b>Founder's Day 2025</b> at The Apollo University was a grand celebration held to honor the visionary leadership and contributions of Dr. Prathap C. Reddy, Founder and Chairman of Apollo Hospitals Group. Among the series of commemorative events, the Event Management Club came up with a unique and heartwarming idea of creating a <b>Wish Tree</b>. The Wish Tree allowed students, faculty, and staff to express their heartfelt gratitude, respect, and admiration towards</p> <p>Dr. Reddy, fostering a spirit of unity and community among the Apollo family.</p> <ul style="list-style-type: none"> <li>• To pay tribute to Dr. Prathap C. Reddy on his birthday and acknowledge his contributions to healthcare and education.</li> <li>• To foster a sense of community and gratitude among the students and staff of The Apollo University.</li> <li>• To creatively express wishes and messages artistically and symbolically.</li> <li>• To enhance the cultural and emotional connection within the campus community.</li> </ul>	
<b>Event Summary:</b>	
<p>The Event Management Club of Apollo Knowledge City meticulously planned and executed the <b>Wish Tree Activity</b>. The tree was beautifully adorned and placed in a prominent location within the campus. The initiative was inaugurated by the Hon'ble Vice-Chancellor, Dr. H. Vinod Bhat, who wrote the first wish on the tree in the presence of the Registrar, Dr. M. Potharaju, and other distinguished faculty members.</p> <p>Throughout the event, students and staff were invited to write their wishes, thoughts, and words of appreciation on colorful notes. These notes were then carefully placed on the tree, transforming it into a vibrant and emotional symbol of unity and gratitude.</p> <p>The Wish Tree became the focal point of the Founder's Day celebration as it continued to bloom with heartfelt messages, reflecting the profound impact Dr. Reddy had on the lives of everyone at Apollo Knowledge City.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Inauguration:</b> The event was inaugurated by the Vice-Chancellor, with faculty members and students gathered to participate in the ceremony.</li> <li>• <b>Wishes from the Community:</b> More than 500 messages of gratitude and admiration were placed on the tree, showcasing the deep respect and affection for Dr. Reddy.</li> <li>• <b>Symbol of Unity:</b> The tree, adorned with colorful wishes swaying gently, became a symbol of collective admiration and unity.</li> </ul>	

- **Emotional Impact:** Students and faculty took time to read through the wishes, feeling the shared sense of gratitude and pride in being part of Apollo Knowledge City.

### Outcome:

The Wish Tree activity was a resounding success, evoking strong emotions and pride among the participants. It not only honored Dr. Prathap C. Reddy's legacy but also brought the community together in a creative and symbolic manner. The overwhelming response from students and staff highlighted the deep-rooted admiration for Dr. Reddy's vision and commitment to healthcare and education.

The initiative was well-received by all and left a lasting impression, reminding the community of the values of compassion, dedication, and innovation that Dr. Reddy embodies.

We extend our sincere gratitude to Dr. H. Vinod Bhat (Vice-Chancellor), Dr. M. Potharaju (Registrar), faculty members, and students who participated with great enthusiasm. Special thanks to the Event Management Club members for their creativity and dedication in organizing such a meaningful event.



Stage Committee Training	
Activity 5	
Date	: 15.02.2025
Venue	: In House(Classroom)
No. of Participants	: 65
<b>Objectives of the Activity:</b>	
<p>The <b>Stage Committee Training</b> program was organized with the aim of recognizing and developing the coordination, management, and organizational skills of students. This training served as an open platform for participants to enhance their abilities in stage setup, event coordination, and backstage management. The primary goal was to encourage confidence, practical skills, and personal growth by allowing individuals to practice and refine their stage management abilities through hands-on activities.</p> <p>Beyond skill development, the <b>Stage Committee Training</b> aimed to uncover hidden potential within the student community and provide them with opportunities for recognition and practical experience. It also fostered an inclusive and collaborative environment where both beginners and experienced stage coordinators could come together, share their insights, and inspire one another. Through this activity, the Event Management Club sought to promote teamwork, leadership, and the spirit of seamless event execution among students.</p>	
<b>Event Summary:</b>	
<p>The Stage Committee Training session, conducted on Feb 15, 2025, by the Event Management Club, was an engaging and interactive event that attracted enthusiastic participation from students across various departments. With a total of 64 participants, the training aimed to hone the organizational and management skills of individuals through practical workshops, role-play scenarios, and feedback sessions. It provided a supportive platform for students to enhance their coordination skills and gain confidence in managing live events.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Stage Management Workshops:</b> The training commenced with workshops focusing on stage layout planning, technical setup, cue management, and crisis handling. These sessions provided hands-on experience and practical guidance from experienced event coordinators.</li> <li>• <b>Practical Simulations:</b> Participants practiced their stage management skills through mock event setups and real-time coordination exercises, building confidence and adaptability.</li> <li>• <b>Evaluation and Feedback:</b> Participants were assessed based on coordination efficiency, problem-solving skills, team collaboration, and adaptability. The feedback process was designed to encourage improvement while recognizing individual strengths.</li> <li>• <b>Recognition:</b> Exceptional trainees were acknowledged for their outstanding stage management capabilities, setting a benchmark for future sessions.</li> </ul>	

## Outcome:

The Stage Committee Training program successfully nurtured a wide array of coordination and management talents among students, fostering an atmosphere of teamwork, practical learning, and constructive feedback. It played a key role in enhancing stage management skills within the campus while promoting the art of efficient event coordination.

The training emphasized the importance of leadership, collaboration, and proactive problem-solving by providing a platform for students to practice and showcase their abilities. The program achieved its objective of nurturing potential stage managers and created a vibrant, dynamic learning environment for both participants and facilitators.



Symposium on MRI	
Activity 6	
Date	: 01.03.2025
Venue	: In House(Classroom)
No. of Participants	: 200
<b>Objectives of the Activity:</b>	
<p>The <b>Event Management Club</b> of The Apollo University organized a <b>symposium on MRI</b>, aiming to provide insights into the advancements and applications of Magnetic Resonance Imaging. The event brought together students, faculty members, and experts from the field of imaging technology to discuss various MRI techniques and their clinical relevance.</p> <p>The symposium aimed to:</p> <ul style="list-style-type: none"> <li>• Educate students on the fundamentals and advanced concepts of MRI.</li> <li>• Provide exposure to real-world applications and protocols in MRI.</li> <li>• Facilitate interaction between students and experts from academia and healthcare institutions.</li> <li>• Enhance knowledge on MRI safety and spectroscopy principles.</li> </ul>	
<b>Event Summary:</b>	
<p>The symposium commenced with an inauguration session followed by a series of expert talks and presentations. The primary topics covered were Instrumentation and Fundamentals of MRI, Brain Protocols, Pulse Sequences, and MR Spectroscopy Principles. The sessions were conducted by renowned experts, including Prof. S. Panneer Selvam and Ms. D. Rajitha Yadav, who shared valuable insights and practical knowledge.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Expert Talks:</b> Focused on MRI fundamentals, brain imaging techniques, and safety protocols.</li> <li>• <b>Student Presentations:</b> E-poster and oral presentations showcased student research and ideas related to MRI technology.</li> <li>• <b>Interactive Sessions:</b> Participants engaged in discussions with experts, gaining clarity on complex concepts.</li> <li>• <b>Recognition:</b> Outstanding presentations were acknowledged during the valedictory function.</li> </ul>	
<b>Program Schedule</b>	
<ul style="list-style-type: none"> <li>• <b>9:30 AM:</b> Inauguration</li> <li>• <b>10:00 AM - 10:45 AM:</b> Instrumentation/Fundamentals of MRI by Prof. S. Panneer Selvam</li> <li>• <b>10:45 AM - 11:30 AM:</b> MRI Brain Protocols: Techniques and Clinical Applications by Ms. D. Rajitha Yadav</li> <li>• <b>11:30 AM - 11:45 AM:</b> Tea Break</li> <li>• <b>11:45 AM - 12:15 PM:</b> Basic Pulse Sequences in MRI by Prof. S. Panneer Selvam</li> <li>• <b>12:15 PM - 12:40 PM:</b> Introduction to MR Spectroscopy by Ms. D. Rajitha Yadav</li> <li>• <b>12:40 PM - 1:00 PM:</b> MR Safety by Prof. S. Panneer Selvam</li> <li>• <b>1:00 PM - 2:00 PM:</b> Lunch Break</li> </ul>	



- **2:00 PM - 3:30 PM:** Student E-Poster and Oral Presentations
- **3:30 PM - 4:00 PM:** Valedictory Function

**Outcome:**

The symposium effectively provided a platform for students to deepen their understanding of MRI technology. It fostered academic growth and enhanced practical knowledge through interactive sessions and expert guidance.

The Event Management Club extends gratitude to the faculty coordinators, guest speakers, and student volunteers who contributed to the successful organization of the symposium.



MC Auditions for Annual Day	
Activity 7	
Date	: 21.03.2025
Venue	: In House(Classroom)
No. of Participants	: 25
<b>Objectives of the Activity:</b>	
<p>The <b>MC Auditions</b> for Annual Day were organized with the aim of identifying talented and confident students who can host the event with charisma and professionalism. This activity provided an open platform for aspiring hosts to demonstrate their public speaking, stage presence, and ability to engage an audience. The primary goal was to foster self-confidence, enhance communication skills, and offer a leadership opportunity to students by selecting them as hosts for the Annual Day celebration.</p> <p>Beyond selecting MCs, the auditions aimed to encourage students to hone their presentation abilities and gain experience in managing large audiences. The event fostered an inclusive and supportive environment, welcoming both experienced speakers and newcomers to showcase their potential.</p>	
<b>Event Summary:</b>	
<p>The MC Auditions for Annual Day were conducted on 21<sup>st</sup> March 2025, organized by the Event Management Club. The event attracted enthusiastic participation from students across various departments. With a total of 25 participants, the auditions aimed to identify individuals with exceptional hosting abilities and a dynamic stage presence.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Auditions:</b> Participants were given designated time slots to present a brief hosting script before a panel of judges. These initial rounds allowed a fair evaluation of their public speaking skills, confidence, and ability to engage the audience.</li> <li>• <b>Performance Criteria:</b> The participants were evaluated based on clarity of speech, stage presence, creativity, engagement, and overall confidence. The judging process was structured to ensure fair and unbiased selection.</li> <li>• <b>Recognition:</b> Selected individuals were appreciated for their skills and chosen to host the Annual Day program.</li> </ul>	
<b>Outcome:</b>	
<p>The <b>MC Auditions</b> successfully identified students with strong communication and leadership abilities, fostering an atmosphere of motivation and personal growth. The event highlighted the importance of public speaking and stage management skills, while also building community spirit and encouraging active student involvement. Overall, the auditions were a success, achieving the goal of selecting competent and enthusiastic MCs for the Annual Day celebration.</p>	
<p>The <b>MC Auditions</b> successfully identified students with strong communication and leadership abilities, fostering an atmosphere of motivation and personal growth. The event highlighted the importance of public speaking and stage management skills, while also building community spirit and encouraging active student involvement. Overall, the auditions were a success, achieving the goal of selecting competent and enthusiastic MCs for the Annual Day celebration.</p>	

**The Apollo University  
Chittoor**



## Master of Ceremony Audition



**Audition Call for Anchoring:**  
*"Seeking Male and Female Anchors  
for upcoming  
cultural and other events of AKC"*

**Date & Time:**

**March 21st 2025  
04:00 PM - 05:00 PM**

**Venue:**

**3rd Floor, Common Hall,  
Administrative Block,  
The Apollo University.**

**Note: Please come prepared with your scripts.**



**Organized by  
Event Management Club**



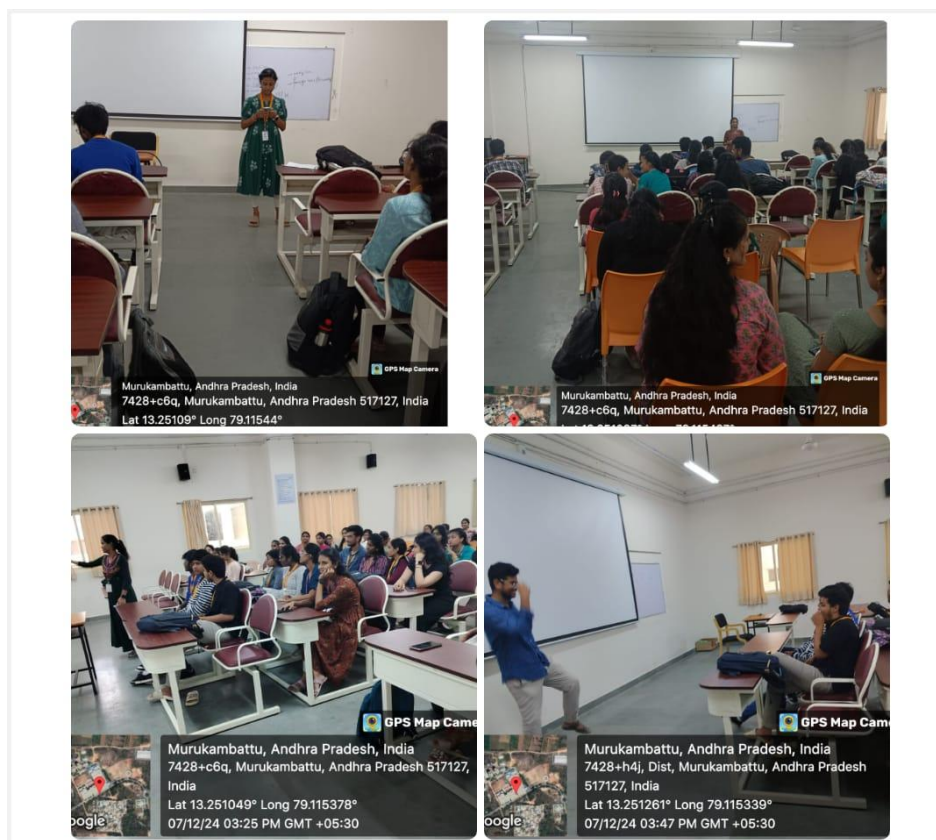
Design Committee Training	
Activity 8	
Date	: 22.03.2025
Venue	: In House(Classroom)
No. of Participants	: 30
<b>Objectives of the Activity:</b>	
<p>The <b>Design Committee Training</b> program was organized with the aim of recognizing and developing the creative and design skills of students. This training served as an open platform for participants to enhance their abilities in graphic design, visual communication, and creative project execution. The primary goal was to encourage artistic confidence, innovative thinking, and personal growth by allowing individuals to practice and refine their design abilities through hands-on activities.</p> <p>Beyond skill development, the <b>Design Committee Training</b> aimed to uncover hidden creative potential within the student community and provide them with opportunities for recognition and growth. It also fostered an inclusive and collaborative environment where both beginners and experienced designers could come together, share their ideas, and inspire one another. Through this activity, the Event Management Club sought to promote creativity, teamwork, and the spirit of visual innovation among students.</p>	
<b>Event Summary:</b>	
<p>The Design Committee Training session, conducted on March 22, 2024, by the Event Management Club, was an engaging and interactive event that attracted enthusiastic participation from students across various departments. With a total of 64 participants, the training aimed to hone the artistic and visual communication skills of individuals through practical workshops, design challenges, and feedback sessions. It provided a supportive platform for students to enhance their design capabilities and gain confidence in visual storytelling.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Creative Skill Workshops:</b> The training commenced with workshops focusing on design principles, typography, color theory, and digital art techniques. These sessions provided hands-on experience and practical insights from experienced designers.</li> <li>• <b>Design Challenges:</b> Participants applied their skills through creative projects and collaborative tasks, allowing them to build confidence and adaptability in designing for real-world scenarios.</li> <li>• <b>Evaluation and Feedback:</b> Participants were assessed based on creativity, visual appeal, originality, composition, and thematic relevance. The feedback process was designed to encourage improvement while highlighting each participant's artistic strengths.</li> <li>• <b>Recognition:</b> Exceptional trainees were recognized for their outstanding design projects, setting a benchmark for future sessions.</li> </ul>	

## Outcome:

The MC Training program successfully nurtured a wide array of speaking talents among students, fostering an atmosphere of encouragement, creativity, and constructive feedback. It played a key role in enhancing communication skills within the campus while promoting the art of effective hosting and public speaking.

Page | 94

The training emphasized the importance of confidence-building, stage presence, and self-expression by providing a platform for students to practice and showcase their abilities. The program achieved its objective of nurturing potential hosts and created a vibrant, dynamic learning environment for both participants and facilitators.



Segregation of the list	
Activity 9	
<b>Date</b>	: 19.04.2025
<b>Venue</b>	: In House(Classroom)
<b>No. of Participants</b>	: 70
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To identify and segregate students of the 6th semester who are no longer active in the Event Management Club (EMC).</li> <li>To recognize students who have expressed disinterest in continuing as part of the club.</li> <li>To streamline the club's active member database and ensure efficient coordination for future events.</li> </ul>	
<b>Event Summary:</b>	
<p><b>1.Segregation of the students who are not interested in EMC</b></p> <p>The Event Management Club is a vital part of the extracurricular landscape in many educational institutions, offering students opportunities to develop organizational, communication, and leadership skills. Despite its importance, it is essential to recognize that not all students share the same interests or aptitudes. Some students may not feel drawn to the activities involved in event planning and coordination. This report aims to explore the reasons behind student disinterest in the Event Management Club, the implications of this trend, and potential strategies for positive and inclusive engagement through alternative avenues.</p> <p>To identify and segregate students who are not interested in the Event Management Club, understand their reasons, and explore suitable alternatives for their engagement in extracurricular activities.</p> <p>We have made a list who are not interested being a part of event management club.</p> <p><b>2.Segregation of the list of 6<sup>th</sup> semester students</b></p> <p>Many students who are in 6<sup>th</sup> semester are not attending the club so the faculty coordinator and student coordinator have decided to remove the students who are not coming for the club.</p>	
<b>Outcome:</b>	
<p>The activity was successfully executed, resulting in a refined and updated list of active EMC members. This initiative has helped the club align its member base with committed and enthusiastic participants, ensuring smoother planning and execution of future events.</p>	



Poster Making Competition	
Activity 10	
Date	: 26.04.2025
Venue	: In House(Classroom)
No. of Participants	: 65
<b>Objectives of the Activity:</b>	
To promote creativity and awareness through a poster-making competition among club members. To segregate club members into functional committees to ensure organized and efficient execution of club activities.	
<b>Event Summary:</b>	
<p>The Event Management Club conducted a multifaceted activity on April 26, 2025, combining a creative competition with an essential organizational exercise. The event was attended by 65 enthusiastic participants and held in Room No: 201, Admin Block.</p> <p><b>1. Poster Making Competition</b></p> <p>The event began with a Poster Making Competition designed to inspire creativity and raise awareness about significant social themes through visual storytelling. Students from various academic backgrounds participated and showcased their artistic abilities.</p> <p>Participants were evaluated based on originality, relevance to the theme, creativity, and overall visual impact. The competition served as a vibrant platform for students to express their perspectives on pressing social issues and provided an opportunity to build awareness in a creative and impactful manner.</p> <p>The event was well-received, with colorful, thoughtful, and artistically impressive posters reflecting the energy and passion of the student body.</p> <p><b>2. Segregation of Club Members into Various Committees</b></p> <p>Following the creative session, the club carried out a crucial structural activity—segregating members into different committees based on their interests, skills, and willingness to contribute to specific domains. This exercise was aimed at improving the overall efficiency and engagement of members in club operations.</p> <p>The following key committees were constituted:</p> <ul style="list-style-type: none"> <li>• Event Management Committee</li> <li>• Decoration Committee</li> <li>• Design Committee</li> <li>• Refreshment Committee</li> </ul>	

- Reception Committee
- Photography Committee
- And other supporting sub-committees

Members were briefed on the responsibilities of each committee before being assigned roles through a consultative process guided by the faculty coordinator and student leaders. This arrangement is expected to foster collaboration, enhance leadership skills, and ensure accountability.

### Outcome:

The activity was successfully conducted, with active participation in both the poster competition and the committee formation. Students demonstrated creativity and enthusiasm, while the formation of committees marked a significant step toward strengthening the internal structure of the club. These efforts are anticipated to lead to more effective planning and execution of upcoming events.



Nursing orientation	
Activity 11	
<b>Date</b>	: 03-05-2025
<b>Venue</b>	: In House(Classroom)
<b>No. of Participants</b>	: 40
<b>Objectives of the Activity:</b>	
<p>The primary objective of the event was to orient newly admitted nursing students to the Event Management Club by introducing them to its structure, goals, and the wide range of opportunities available for active student involvement. Through this orientation, the club aimed to foster a sense of belonging and motivate students to take part in extracurricular activities that enhance their academic journey with practical skills like organization, teamwork, and leadership. In addition, the event aimed to promote holistic student well-being by organizing a collaborative Zumba session with the Health Club. This initiative was designed to raise awareness about the importance of physical fitness and mental wellness in maintaining a balanced student lifestyle. By combining orientation with wellness, the event sought to create an engaging, inclusive environment that emphasizes both personal development and community building.</p>	
<b>Event Summary:</b>	
<p>On May 3, 2025, the Event Management Club conducted two significant activities aimed at orientation and wellness: a <b>Nursing Orientation Session</b> and a <b>Zumba Session</b> coordinated in collaboration with the Health Club. The events were organized in Room No: 203 of the Admin Block.</p> <p><b>1. Nursing Orientation Session</b></p> <p>The session was designed to welcome new nursing students to the campus and provide them with a comprehensive introduction to the Event Management Club. Students were briefed on the club's mission, the importance of extracurricular engagement, and the opportunities available through participation in club-led activities. A detailed explanation of the club's internal committee structure was provided. This included:</p> <ul style="list-style-type: none"> <li>• Stage Committee</li> <li>• Event Management Committee</li> <li>• Refreshment Committee</li> <li>• IT Committee</li> <li>• Decoration Committee</li> <li>• Other Supporting Committees</li> </ul> <p>Students were encouraged to select committees that aligned with their interests and skillsets. The orientation concluded with an interactive Q&amp;A session that helped resolve queries and sparked enthusiasm among attendees. The session laid the groundwork for active student involvement in future club initiatives.</p> <p><b>2. Zumba Session in Coordination with Health Club</b></p> <p>In a collaborative initiative with the Health Club, a Zumba session was organized to promote physical fitness and stress management among students. The Event Management Club efficiently managed the logistical arrangements and ensured smooth coordination of the event. The Zumba session received active participation and created a</p>	

vibrant atmosphere, encouraging students to embrace a healthier and more active lifestyle.

#### Key Highlights:

- **Warm Welcome for Nursing Students:**  
Newly admitted nursing students were formally introduced to the Event Management Club and its functional structure, encouraging their involvement in extracurricular activities.
- **Comprehensive Orientation:**  
A detailed overview of various club committees—including Stage, Event Management, IT, Decoration, Refreshment, and other functional groups—was provided to help students identify roles aligned with their interests and strengths.
- **Interactive Q&A Session:**  
The orientation concluded with an engaging question-and-answer session, allowing students to clarify doubts and interact directly with club coordinators and peers.
- **Collaborative Zumba Session:**  
In association with the Health Club, a high-energy Zumba session was organized, fostering physical activity, stress relief, and enthusiasm among the participants.
- **Efficient Event Management:**  
The Event Management Club efficiently coordinated logistics for both segments of the program, ensuring a seamless and enjoyable experience for all attendees.
- **Promotion of Health and Wellness:**  
The Zumba session highlighted the importance of integrating wellness activities into academic life, promoting a healthier and more active student culture.

#### Outcome:

The dual-event initiative proved to be a success. The Nursing Orientation effectively introduced students to the club's structure and inspired engagement, while the Zumba session promoted fitness and fun on campus. Together, these activities fostered a sense of community, wellness, and active participation among the student body.

## Report making

### Activity 12

<b>Date</b>	: 28-06-2025
<b>Venue</b>	: In House(Classroom)
<b>No. of Participants</b>	: 40

### Objectives of the Activity:

The primary objective of the Report Making Session was to equip students/faculty members with the necessary skills to draft clear, concise, and professional reports. The session aimed to enhance their understanding of report structures, formatting styles, and effective communication of key data and observations.

### Event Summary:

On June 28, 2025, the Event Management Club conducted The Report Making Session. The session was facilitated by Faculty coordinator who provided a comprehensive overview of report writing techniques. Topics covered included types of reports, components of an effective report, use of visual aids (graphs, tables), and common mistakes to avoid.

Participants actively engaged through practical exercises and group discussions, making the session interactive and insightful.

### Key Highlights:

- Explanation of different types of reports: academic, technical, event, and project-based.
- Step-by-step breakdown of the structure: title page, abstract, introduction, methodology, analysis, conclusion, and recommendations.
- Demonstration on formatting using MS Word/Google Docs tools.
- Real-time feedback on sample reports written by participants.
- Q&A session to address doubts and practical challenges in report writing.

### Outcome:


Participants gained a solid understanding of professional report writing techniques. Improved clarity and confidence in drafting official reports and documentation. Enhanced ability to organize information logically and present findings effectively. Positive feedback received from participants suggesting the need for more advanced-level workshops in the future.







# Finance and Investment Club Activity Report

Report on The Inauguration and Logo Launch Event	
Activity 1	
<b>Date</b>	: 07.12.2024
<b>Venue</b>	: Lecture Hall-4
<b>No. of Participants</b>	: 30
<b>Objectives of the Activity:</b>	
<p>The inauguration of the <b>Finance and Investment Club</b> was organized with the intent to officially launch a vibrant and educational platform for students passionate about stamp collecting. The objective was to:</p> <ul style="list-style-type: none"> <li>1. Establish a platform for leadership development and financial literacy.</li> <li>2. Foster collaboration between students, faculty, and industry experts.</li> <li>3. Enhance career opportunities and networking for students..</li> </ul>	
<b>Event Summary:</b>	
<p>The Apollo University is hosting an inauguration ceremony for two newly established student organizations: The Finance and Investment Club This event marks the formal commencement of both clubs' activities aimed at enhancing student leadership and financial literacy.</p>	
<b>Outcome:</b>	
<p>1. Established Clubs: The Leadership Club and Finance and Investment Club were successfully inaugurated.</p>	
<div>  </div>	
<p>2. Industry-Academia Collaboration: The event marked the beginning of a collaborative effort between The Apollo University and Axis Bank Ltd.</p>	
<p>3. Student Engagement: Students gained insights into leadership development and financial literacy.</p>	
<p>4. Networking Opportunities: Students, faculty, and industry experts connected, potentially leading to future collaborations and career opportunities.</p>	
<p>5. Enhanced University Reputation: The event reinforced The Apollo University's commitment to providing quality education and industry-relevant skills. The club aims to host</p>	
<p>regular stamp exhibitions, design competitions, and interactive sessions in the future to build a strong philatelic community within the university.</p>	

Welcoming the FINT Club Members	
Activity 2	
Date	: 21.12.2024
Venue	: Room no-015 Dr.PRCKC Block
No. of Participants	: 15



### Objectives:

1. To welcome new members to the FINT Club.
2. To introduce the club's activities and objectives.
3. To engage members in finance-related games and discussions.



### Summary:

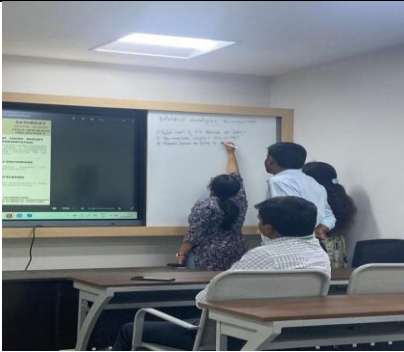
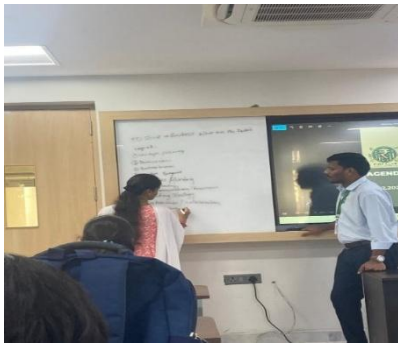


The FINT Club event was held on December 21, 2024, at the New Building MBA Class Room. The event commenced with a prayer song by Abidithiya, followed by a welcome speech by Dr. Somasundaram, Faculty Co-ordinator, and Mr. Manoj, FINT Club Student Co-ordinator. The main event was the Finance Trick Games, which aimed to introduce FINT Club members to various finance-related activities and games.

### Outcome:

The event was successful in achieving its objectives. The welcome speech by Dr. Somasundaram and Mr. Manoj provided an overview of the club's activities and objectives, while the Finance Trick Games engaged members in interactive and fun finance-related activities. The event also provided an opportunity for new members to get acquainted with the club and its members. Overall, the event was well-organized and effectively achieved its goals.

The event concluded with a discussion on the finance club activities, which will be continued in future events. The FINT Club looks forward to hosting more engaging and informative events for its members.

Disney Channel Shutdown	
Activity 3	
<b>Date</b>	: 04.01.2025
<b>Venue</b>	: In House(Classroom)
<b>No. of Participants</b>	: 18
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>○ The Financial Club conducted a successful meeting, featuring a thought-provoking discussion on the topic "Disney Channel Shutdown." The session was led by Sneha H, 1st-year MBA student.</li> <li>○ The recent shutdown of Disney has sent shockwaves throughout the media and the entertainment industry. As a financial club we decided to delve into the financial implications of the move and explore the potential long term and short-term consequences.</li> </ul>	
<b>Key Discussion Points:</b>	
<ul style="list-style-type: none"> <li>○ Long-term and short-term consequences of the Disney Channel shutdown</li> <li>○ Insights and opinions from club members, including Ms. Anisha and Dr. Aswin</li> <li>○ The discussion provided a platform for members to share their perspectives on the impact of the Disney Channel shutdown.</li> <li>○ The session fostered a collaborative environment, encouraging members to engage in meaningful conversations.</li> </ul>	
The Financial Club looks forward to its next meeting, where members will delve into the topic of post office financial investment.	
 	

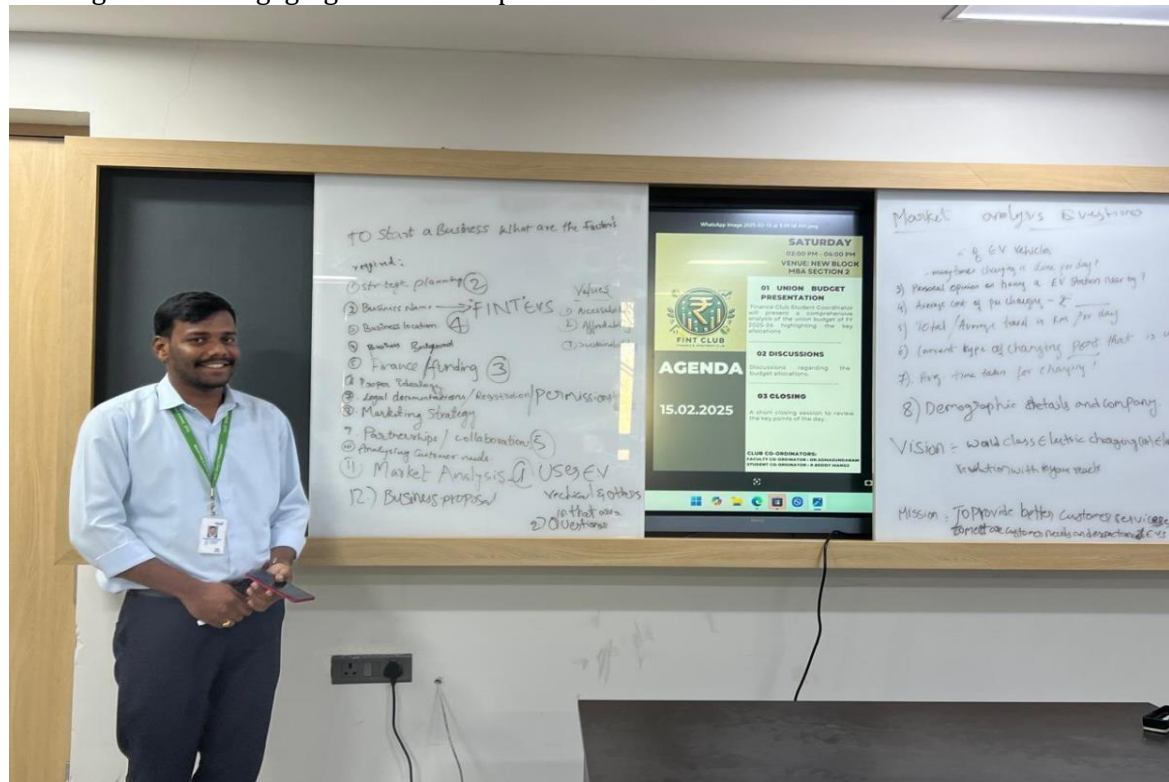
Union Budget Presentation	
Activity 4	
<b>Date</b>	: 15.02.2025
<b>Venue</b>	: Room no-015 Dr.PRCKC Block
<b>No. of Participants</b>	: 11
<b>Objective:</b> The primary objective of the event was to provide students with a comprehensive understanding of the Union Budget for the fiscal year 2025-26, encouraging financial awareness and analytical thinking among future professionals.	
<b>Key Discussion Points:</b> <ul style="list-style-type: none"> <li>• Discussion on the union budget 2025 was presented by P. Reddy Manoj along the healthcare sector presented by Sneha H and Akshaya P.</li> <li>• The key points and highlights were discussed in detail and future aspects in improving all sectors and the new initiatives were also taken into account.</li> <li>• How to start a business? Was discussed.</li> <li>• An EV STATION startup was taken as an example assignment and discussion on starting it business was carried on.</li> </ul>	
<b>Outcome:</b> The session successfully met its objectives by enhancing awareness of national financial planning and encouraging peer learning. It laid the foundation for further sessions on financial literacy, investment awareness, and economic policy analysis.	
	
Preparing questionnaire for EV station	Points on starting a business
	
Union budget 2025 presentation	points on starting a business



## Summary:

The Finance & Investment Club of The Apollo University organized a well-curated session to analyze and discuss the Union Budget 2025–26. This student-led initiative provided a platform for understanding key allocations and economic reforms introduced in the budget. Through a detailed presentation, interactive discussions, and a closing review, the event empowered students with insights into real-world financial planning and policy analysis. It also promoted critical thinking and active participation from the MBA community, making it an insightful and engaging academic experience.

Page | 106





Fint Club Investment Opportunity	
Activity 5	
Date	: 23.02.2025
Venue	: Room no-015 Dr.PRCKC Block
No. of. Participants	: 20
<b>Objectives:</b>	
<ul style="list-style-type: none"> <li>To introduce the Fint Club investment opportunity to potential investors</li> <li>To highlight the benefits of investing in the Fint Café project</li> <li>To provide an overview of the investment plans and options available</li> </ul>	
<b>Summary:</b>	
<p>The Fint Club, a finance and investment club at The Apollo University, is seeking investors to bring the Fint Café project to life. The project aims to create a creative hub for design, finance, and collaboration, offering a unique space for financial discussions and innovation. The investment opportunity promises high growth potential, exclusive investor benefits, and flexible investment options.</p>	
<b>Key Points:</b>	
<ul style="list-style-type: none"> <li>Pioneering Concept: A café designed for financial discussions and innovation</li> <li>High Growth Potential: A hub for fintech startups, investors, and professionals</li> <li>Exclusive Investor Benefits: Early access, revenue shares, and VIP perks</li> <li>Investment Plans: Flexible options to choose from, with projected ROI and transparent growth models</li> </ul>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>The outcome of this investment opportunity is to create a successful and sustainable business model that benefits both the investors and the Fint Club. The expected outcomes include: <ul style="list-style-type: none"> <li>A thriving creative hub that fosters innovation and collaboration in the fintech industry</li> <li>A strong return on investment for investors, with projected ROI and revenue shares</li> <li>A unique and exclusive experience for investors, with early access and VIP perks</li> </ul> </li> </ul>	



## AGENDA

23.02.2025

CLUB CO-ORDINATORS:

DR.SOMASUNDARAM R

Faculty co-ordinator

P.REDDY MANOJ

Students co-ordinator

### Invest in Creativity Build the Future of Fint Café!

Where Finance Meets Innovation!

Join hands to bring Fint Café to life! Your investment shapes a creative hub for design, Fint, and collaboration.

#### Why Invest?

- Pioneering Concept** – A café designed for financial discussions & innovation
- High Growth Potential** – A hub for fint startups, investors & professionals
- Exclusive Investor Benefits** – Early access, revenue shares & VIP perks

#### Investment Plans:

- Flexible Options** – Choose your investment tier
- Projected ROI** – Transparent growth models for your success

Be a part of the Fint revolution.  
Your investment, your future

#### SATURDAY

02:00 pm - 04:00 pm

VENUE: NEW BLOCK MBA SECTION 2

## Investing in the future of healthcare with Almoosa Health Group

### Activity 6

Date	: 01.03.2025
Venue	: Room no-015 Dr.PRCKC Block
No. of Participants	: 25

Page | 108



**Investing in the Future of Healthcare with Almoosa Health Group!**

Join us for an exclusive discussion on how Almoosa Health Group was founded and how it strategically invested in medical education, research, and innovation to become a leader in healthcare excellence.

**Discussion Highlights:**

- Building a Leading Teaching Hospital – Training future healthcare professionals.
- Investing in Research & Development – Advancing medical science & innovation.
- Expanding Residency & Fellowship Programs – Creating specialized medical experts.
- Strengthening Life Support & CPD Training – Elevating emergency care & skills.
- Vision 2030 & Global Collaborations – Transforming Saudi healthcare through strategic partnerships.

Be part of this insightful discussion and explore how management & investment shape the future of healthcare!

**AGENDA**  
01.03.2025

**CLUB CO-ORDINATORS:**  
DR.SOMASUNDARAM R Faculty co-ordinator  
P.REDDY MANOJ Student co-ordinator

**SATURDAY**  
02:00 pm - 04:00 pm  
VENUE: NEW BLOCK MBA SECTION 2



### Objectives:

The objectives of this event are:

1. To educate attendees on the importance of investing in healthcare infrastructure, research, and education.
2. To showcase Almoosa Health Group's strategic investments and initiatives in medical education, research, and innovation.
3. To provide a platform for discussion and networking among healthcare professionals, researchers, and investors.
4. To promote collaboration and partnership opportunities between academia, industry, and healthcare organizations.
5. To contribute to the development of a skilled workforce and advanced healthcare systems in Saudi Arabia and beyond.

### Outcome:

The expected outcome of this event is to provide attendees with insights into how management and investment can shape the future of healthcare. By exploring Almoosa Health Group's strategies and initiatives, participants will gain a deeper understanding of the importance of investing in healthcare infrastructure, research, and education to drive innovation and excellence in the field.



## Gambling or investment? Know where your money goes!

### Activity 7

<b>Date</b>	: 15.03.2025
<b>Venue</b>	: Room no-015 Dr.PRCKC Block
<b>No. of Participants</b>	: 25

Page | 109

#### Event Highlights:

##### Purpose:

- Betting Apps: Luck-based, entertainment-focused
- Stock Market: Wealth-building through informed investment

##### Risk & Reward:

- Betting Apps: High risk, instant loss potential, no real strategy
- Stock Market: Managed risk, long-term growth, data-driven decisions

##### Legality & Regulation:

- Betting Apps: Often unregulated or with strict restrictions
- Stock Market: Heavily regulated for investor protection



#### Objectives:

- To educate attendees on the differences between gambling and investing
- To provide a clear understanding of the purpose, risk, and reward associated with betting apps and the stock market
- To highlight the legality and regulation of betting apps and the stock market

#### Outcome:

The expected outcome of this event is that attendees will gain a better understanding of the differences between gambling and investing, enabling them to make informed decisions about their financial choices. By attending the event, participants will be able to:

- Distinguish between luck-based betting apps and informed investment in the stock market
- Understand the risks and rewards associated with each option
- Make informed decisions about their financial choices
- Develop a strategy for wealth-building through informed investment

## Fixed Deposits

### Activity 8

<b>Date</b>	: 22.03.2025
<b>Venue</b>	: Room no-015 Dr.PRCKC Block
<b>No. of Participants</b>	: 25

Page | 110

#### Objectives:

The objectives of this event are:



1. To educate attendees on the importance of investing in healthcare infrastructure, research, and education.
2. To showcase Almoosa Health Group's strategic investments and initiatives in medical education, research, and innovation.
3. To provide a platform for discussion and networking among healthcare professionals, researchers, and investors.
4. To promote collaboration and partnership opportunities between academia, industry, and healthcare organizations.
5. To contribute to the development of a skilled workforce and advanced healthcare systems in Saudi Arabia and beyond.

#### Outcome:

The expected outcome of this event is to provide attendees with insights into how management and investment can shape the future of healthcare. By exploring Almoosa Health Group's strategies and initiatives, participants will gain a deeper understanding of the importance of investing in healthcare infrastructure, research, and education to drive innovation and excellence in the field.





<b>Banking at your Fingertips</b>	
<b>Activity 9</b>	
<b>Date</b>	: 29.03.2025
<b>Venue</b>	: Room no-015 Dr.PRCKC Block
<b>No. of Participants</b>	: 25
	
<b>Event Highlights:</b>	
<ul style="list-style-type: none"> <li>○ <b>Convenience:</b> Net banking offers 24/7 access from anywhere, while normal banking requires visiting the branch during working hours.</li> <li>○ <b>Transaction Speed:</b> Net banking enables instant transactions with a few clicks, whereas normal banking transactions take longer due to manual processes.</li> <li>○ <b>Security &amp; Risk:</b> Net banking is secure with encryption but prone to cyber threats, while normal banking has no cyber risks but carries a risk of fraud via physical transactions.</li> </ul>	
	
<b>Event Outcomes:</b>	
<p>The event aims to educate attendees on the differences between net banking and normal banking, helping them choose the banking method that best fits their lifestyle. The event is organized by the FINT CLUB, Finance &amp; Investment Club, at The Apollo University.</p>	



## Hospital stock gain on haven buying

### Activity 10

<b>Date</b>	: 19.04.2025
<b>Venue</b>	: Room no-015 Dr.PRCKC Block
<b>No. of Participants</b>	: 25

Page | 112

#### Objectives:

- To discuss the recent surge in hospital stocks driven by safe-haven buying
- To explore how the healthcare sector's resilience, strong financials, and policy support are attracting strategic investor interest
- To provide insights into the future of healthcare investment

#### Outcome:

The event provided attendees with valuable insights into the healthcare sector's resilience and growth prospects. The discussion highlights suggest that hospital stocks are becoming increasingly attractive to investors due to their stability and strong financials. The event also emphasized the importance of government healthcare initiatives and infrastructure support in boosting the sector's outlook. Overall, the event provided a comprehensive understanding of the healthcare sector's current trends and future prospects, making it a valuable resource for investors and industry professionals.



# From Take-off To Touch-down: A New Era Of Air India's CX Strategy

## Activity 11

<b>Date</b>	: 26.04.2025
<b>Venue</b>	: Room no Dr.PRCKC Block
<b>No. of Participants</b>	: 25

Page | 113



### Highlights:

1. Fleet Modernization: Retrofit upgrades introduce modern three-class configurations and enhanced features.
2. Improved Entertainment: New in-flight systems offer streaming content directly to passengers' devices.
3. Personalized Services: Enhanced offerings cater to individual preferences, making flights more tailored.
4. Customer Satisfaction Gains: Significant improvements in satisfaction scores across all travel classes and routes.
5. Increased Institutional Confidence: Rising investor interest underscores the strategy's long-term viability.

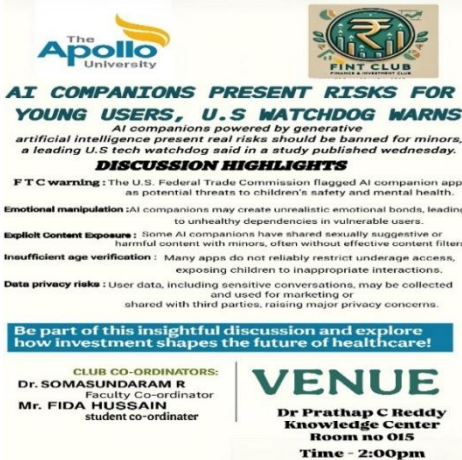
### Objectives:

- To discuss the transformative changes in Air India's customer experience (CX) strategy
- To explore how investment shapes the future of healthcare (note: this objective seems unrelated to the main topic and may be an error)

### Outcome:

The discussion likely resulted in a better understanding of Air India's CX strategy and its goals, as well as increased awareness of the airline's efforts to improve customer satisfaction and institutional confidence. However, the outcome related to the objective of exploring how investment shapes the future of healthcare is unclear, as this topic seems unrelated to the main discussion.



<b>AI Companions present risks for young users, U.S Watchdog warns</b>	
<b>Activity 12</b>	
<b>Date</b>	: 03.05.2025
<b>Venue</b>	: room 015 Dr.PRCKC Block
<b>No. of Participants</b>	: 25
	
<b>Objectives:</b>	
<ul style="list-style-type: none"> <li>○ To discuss the risks associated with AI companions for young users</li> <li>○ To explore the potential threats to children's safety and mental health posed by AI companion apps</li> <li>○ To examine the impact of AI companions on the future of healthcare</li> </ul>	
<b>Outcome</b>	
<p>The discussion aims to raise awareness about the potential risks associated with AI companions for young users and to explore how investment shapes the future of healthcare. The event is organized by The Apollo University and Fint Club, with club co-ordinators Dr. Somasundaram R and Mr. Fida Hussain. The venue is Dr. Prathap C Reddy Knowledge Center, Room no 015, and the time is 2:00 pm. The outcome of the discussion is expected to be an increased understanding of the risks associated with AI companions and the importance of responsible investment in the healthcare.</p>	

## Reliance is trying to become " The Coolest One"

### Activity 13

<b>Date</b>	: 26.07.2025
<b>Venue</b>	: G05 Dr.PRCKC Block
<b>No. of Participants</b>	: 24

Page | 115

### Objectives:

- Reviving an Iconic Legacy: Acquiring Kelvinator
- The Bigger Strategy: Building a Durable Appliances Empire
- Positioning for a New Era: From Utility to Aspirational

### Outcome :

The event promises to provide expert insights and How Reliance Is Aiming to Be "The Coolest One" by targeting home appliances with scale, private labels, and disruption. Blending retro appeal with modern tech-driven transformation and Continuing legacy of reinvention through tech, AI, and sustainability.



## Trade war between the Countries

### Activity 14

<b>Date</b>	: 02.08.2025
<b>Venue</b>	: G05 Dr.PRCKC Block
<b>No. of Participants</b>	:31

Page | 116



**Trade War Between The Countries**

Despite rising tariffs and global trade challenges, the demand for AI continues to surge outpacing available talent, infrastructure, and investment.

**Key Talking Points:**

- The real financial impact of tariffs on global AI markets.
- Why investors are still bullish on AI despite trade barriers.
- Opportunities for finance professionals in the AI supply chain.
- Strategic investment models for emerging tech.
- Forecasting the future: AI as an unstoppable market force.

**AGENDA**  
02.08.2025

Want expert insights? Join our financial awareness session!

Get insights. Make sense of the shift. Be the finance mind behind tomorrow's tech.

**CLUB CO-ORDINATORS:**  
Mr.Kiran  
Faculty co-ordinator

**P.REDDY MANOJ**  
Students co-ordinator

**SATURDAY**  
02:00 pm - 04:00 pm  
VENUE: ROOM NO: 005



### Objectives

The primary objectives of the session, as outlined in the event agenda, were to provide expert insights into the financial landscape of artificial intelligence (AI) in the context of global trade challenges. The session aimed to address the following key talking points:

- **Financial Impact Analysis:** To analyze the real financial impact of rising tariffs and trade barriers on global AI markets.
- **Investment Perspective:** To explain why investors continue to show a bullish outlook on the AI sector despite ongoing trade disputes.
- **Professional Opportunities:** To identify new opportunities for finance professionals within the AI supply chain and related emerging technologies.
- **Strategic Investment Models:** To discuss strategic investment models and frameworks suitable for navigating and investing in emerging technologies like AI.
- **Future Forecasting:** To forecast the future trajectory of AI, presenting it as an unstoppable market force that continues to grow despite external challenges.

### Summary

The FINT CLUB of The Apollo University hosted a financial awareness session on August 2nd, 2025, titled "Trade War Between The Countries." The session's core theme focused on the paradoxical growth of the AI sector amidst a backdrop of rising global tariffs and trade challenges. The agenda was designed to provide attendees with a comprehensive understanding of how the demand for AI technology is outpacing available talent, infrastructure, and investment, despite potential friction from international trade policies.

### Outcomes



The session was designed to achieve the following outcomes for its participants:

- **Enhanced Understanding:** Attendees were expected to gain a clearer understanding of the complex relationship between global trade policies and the financial performance of the AI industry.
- **Informed Decision-Making:** Participants were provided with new perspectives and strategic models that could help them make more informed investment decisions in the emerging technology sector.
- **Career and Professional Insights:** Finance students and professionals were offered valuable insights into potential career paths and roles within the AI supply chain, preparing them for future industry demands.
- **Strategic Foresight:** The session aimed to equip attendees with the ability to forecast and recognize AI as a resilient and powerful force in the market, allowing them to stay ahead of industry trends.
- **Networking and Awareness:** The event served as a platform for financial awareness, fostering discussion and networking among students and faculty interested in the future of finance and technology.



## If you have 10lakhs, where will you invest in next 5 years to double it

### Activity 15

Date	: 16.08.2025
Venue	: G05 Dr.PRCKC Block
No. of Participants	: 18

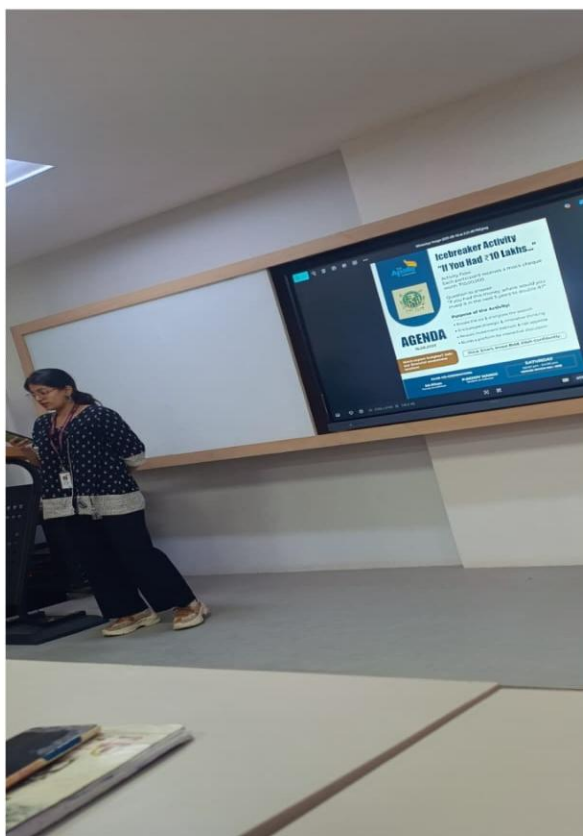
Page | 118

### Objectives:

- Investment Options to Double ₹10 Lakhs in 5 Years
- Encourage strategic and innovative thinking among participants.
- How to balance **risk vs. reward**

### Outcome :

The event promises to provide expert insights and a financial awareness session, with the tagline "Think Smart. Invest Bold. Pitch Confidently." Overview on investment options like equity mutual funds (sip or lump sum) invest via sips or lump sum in large-cap + flexi-cap + mid-cap funds, Gold & Sovereign Gold Bonds (SGBs), Stocks, Startups / Business / Angel Investing and finally about Balanced Approach (Diversification).



## Investment in Startups and Businesses

### Activity 16

<b>Date</b>	: 23.08.2025
<b>Venue</b>	: G05 Dr.PRCKC Block
<b>No. of Participants</b>	: 71

Page | 119

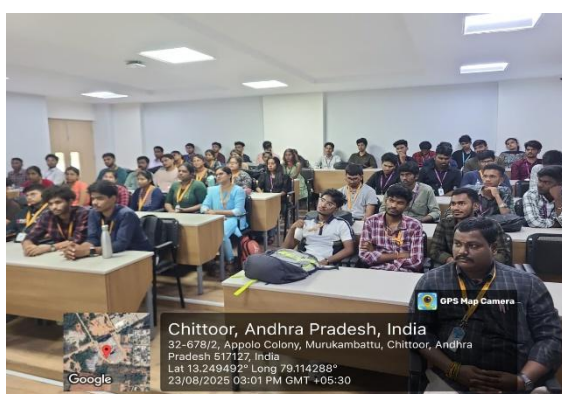
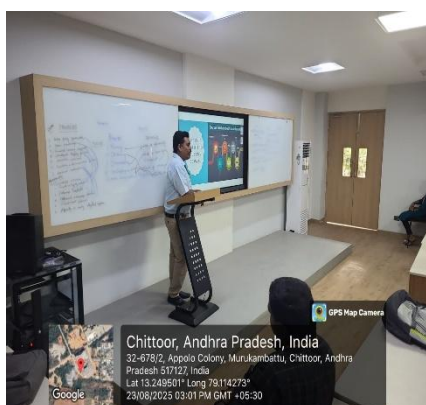
### Objectives:


- **Defining** a startup and differentiate it from a traditional business
- Need for startups in the current economy.
- **Identify** the key characteristics that define a successful startup, such as innovation and scalability
- Business V/s Startup.

### Outcome:

The Finance and Investment Club, in collaboration with the Innovation Club, conducted a session on Investment in Startups and Businesses on 23/08/2025 at Room G005 from 2:00 PM to 4:00 PM. The session mainly focused on startups, covering their importance, strategies, and the need for startups in the current economy. It also explained what a startup is, the connection between innovation and startups, and steps involved in turning an idea into a business plan.

The resource person, Dr. B. Kiran Kumar, Faculty Coordinator of the Finance and Investment Club, provided valuable insights, making the session highly engaging and informative for all participants.





Basics of Health Insurance	
Activity 17	
Date	: 30.08.2025
Venue	: G05 Dr.PRCKC Block
No. of Participants	: 28
<b>Objectives</b> <ul style="list-style-type: none"> <li>• How Health Insurance Works:</li> <li>• Claim processing</li> <li>• How Insurance Affects Budgeting</li> <li>• Financial Protection</li> </ul>	
<b>Outcome</b> <p>The event provided attendees with valuable insights into Health Insurance and How claims are processed and what "coverage" means for different types of care. The discussion highlights suggest students how to factor health insurance into their monthly budgets. The event also emphasized the the role of health insurance in preventing financial ruin due to medical emergencies.</p>	
	

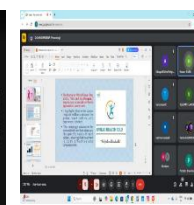
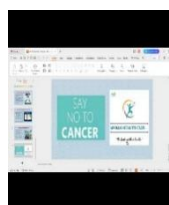


## Health Club Activity Report



Prize Distribution	
Activity 1	
Date	: 04.01.2025
Venue	: In-house(Class room)
No. of Participants	: 29
<b>Objectives of the Activity:</b>	
<p><b>Recognize and Reward Talent:</b> To appreciate and reward exceptional culinary efforts and creativity through a formal prize distribution ceremony.</p> <p><b>Enhance Community Bonding:</b> To strengthen relationships and build a sense of community among participants, organizers, and attendees.</p> <p><b>Foster Cultural Appreciation:</b> To promote the sharing of traditional and modern Christmas dishes, encouraging cultural diversity and understanding</p>	
<b>Event Summary:</b>	
<p>The Apollo University, in collaboration with the Apollo Health Club, organized a <b>Prize Distribution Ceremony</b> as part of the <b>New Year Celebrations</b>. The event featured two exciting activities – a <b>Cooking Competition</b> and a <b>Riddle's Game</b>, aimed at fostering creativity, teamwork, and festive spirit among participants.</p> <p><b>🏆 Winners:</b></p> <p><b>Cooking Competition:</b></p> <p>1<sup>st</sup> Prize: Madhumitha Team</p> <p>2<sup>nd</sup> Prize: Poojitha Team</p> <p>3<sup>rd</sup> Prize: Padmavathi Team</p> <p><b>Riddle's Game:</b> Varnika Team</p> <p>The prize distribution was held at <b>3rd Floor, Room 338</b>, creating a joyful and festive atmosphere decorated with holiday-themed elements to mark the beginning of the new year with celebration and appreciation.</p>	
<b>Outcome:</b>	
<p>Participants' culinary skills and creativity were recognized, boosting their confidence and motivation.</p>	
 	

Webinar on world cancer day	
Activity 2	
<b>Date</b>	: 04.02.2025
<b>Venue</b>	: Online- Collaboration with VIT Health Club
<b>No. of Participants</b>	: 60
<b>Objectives of the Activity:</b>	
World Cancer Day, observed on February 4, raises awareness and promotes action for cancer prevention, detection, and treatment. The 2022-2024 theme, "Close the Care Gap," emphasizes the need for equitable healthcare access worldwide.	
<b>Event Summary:</b>	
<p>World Cancer Day, observed on February 4, is a global initiative led by the Union for International Cancer Control (UICC) to raise awareness, improve education, and promote action against cancer. The day emphasizes early detection, prevention, and treatment while advocating for equitable healthcare access. The 2022-2024 campaign theme, "Close the Care Gap," highlights disparities in cancer treatment and the need for global health equity. Cancer remains a leading cause of death, but lifestyle changes, screenings, and research advancements help reduce its impact. Everyone can contribute by spreading awareness, supporting patients, and advocating for better healthcare policies.</p> <p><b>Key Highlights:</b></p> <p><b>Highly Informative and Relevant Content</b> Students appreciated the expert insights on cancer prevention, early detection, and lifestyle changes. The integration of global statistics and local relevance enhanced understanding.</p> <p><b>Interactive and Engaging Sessions</b> Participants found the session interactive, especially the Q&amp;A with resource persons. Real-life examples and AI-based prevention methods were well-received.</p> <p><b>Increased Awareness and Motivation</b> Many students reported a heightened sense of awareness about cancer risks and a personal motivation to adopt healthier habits and share information within their peer groups</p>	
<b>Outcome:</b>	
<p>World Cancer Day, observed on February 4, is a global initiative led by the Union for International Cancer Control (UICC) to raise awareness, improve education, and promote action against cancer.</p>	



## Session on Presentation on 7 Chakras

### Activity 3

<b>Date</b>	: 15.02.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 20

Page | 124

### Objectives of the Activity:

The objective of this event is to educate participants about the 7 chakras and their influence on physical, emotional, and spiritual well-being. Attendees will gain an understanding of the significance of chakra balance in overall health. The event aims to provide practical tools and techniques, such as yoga, meditation, and breathwork, to promote chakra alignment. By the end, participants will learn how to identify imbalances and apply strategies to restore harmony. Ultimately, the event seeks to empower individuals to achieve greater well-being and inner peace through chakra healing.

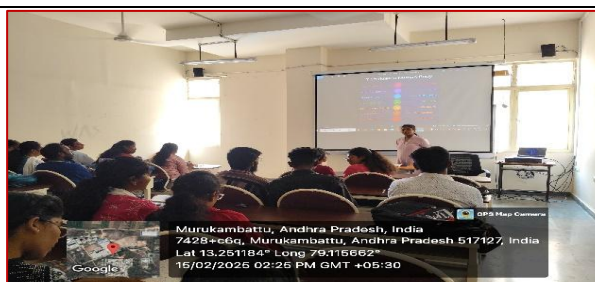
### Event Summary:

Each of the seven chakras is associated with different aspects of human experience, from personal security and creativity to communication and spiritual enlightenment. The report details the locations, functions, and imbalances of each chakra, highlighting how blockages in these energy centers can lead to various health issues, both physical and mental.

### Key Highlights:

In-depth exploration of the 7 chakras, the energy centers in the human body that influence our physical, emotional, and spiritual well-being. The chakras are ancient concepts derived from Eastern spiritual traditions, and their health is believed to significantly impact an individual's overall wellness.

### Outcome:



The outcome of the event will be an increased awareness and understanding of the 7 chakras and their impact on overall health and wellness. Participants will gain practical knowledge on how to identify chakra imbalances and learn effective techniques, such as yoga, meditation, and breathwork, to restore energy flow and balance.

## Group discussion on TDA Abuse

### Activity 4

<b>Date</b>	: 13.03.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 34

Page | 125

### Objectives of the Activity:

This aim is to explore the health risks and societal impacts of tobacco, drug, and alcohol use, while evaluating preventive measures and public health strategies. It seeks to inform and propose actionable solutions to reduce substance abuse and promote healthier lifestyles in society.

### Event Summary:

Experts shared valuable insights on the health risks, societal consequences, and prevention strategies related to these substances. The event provided a platform for open dialogue, allowing participants to discuss the importance of education, government regulations, and community support in combating substance abuse. Overall, the event aimed to foster a deeper understanding of these critical issues, encouraging individuals to make informed choices and promote healthier lifestyles within their communities.

### Key Highlights:

The event focused on raising awareness about the dangers of tobacco use, drug abuse, and alcohol consumption, bringing together participants from various backgrounds to engage in thoughtful discussions

### Outcome:



The event successfully raised awareness about substance abuse, encouraging open discussions on its health and societal impacts. Participants gained insights into prevention strategies and the importance of education, regulations, and support systems in combating tobacco, drug, and alcohol misuse, fostering a collective commitment to healthier living.

<b>Clean, Safe &amp; Educated - A Better Tomorrow Outreach Visit to Hope Orphanage- Yadamari(m).</b>	
<b>Activity 5</b>	
<b>Date</b>	: 15.03.2025
<b>Venue</b>	: OUTREACH
<b>No. of Participants</b>	: 1 faculty members from AIMS and TAU, along with 50 students
<b>Objectives of the Activity:</b>	
<p>The objective is to create awareness and provide essential knowledge to children in the orphanage on topics such as health, safety, education, and career guidance. Through interactive workshops and skill-building sessions, the goal is to educate children on personal hygiene, mental well-being, and safety practices, while emphasizing the importance of education for personal growth. Ultimately, the aim is to empower these children with the tools they need to lead healthy, safe, and successful lives, both academically and professionally.</p>	
<b>Event Summary:</b>	
<p>On the occasion at Hope Children's Home, Madhumitha DVR and O. Varnika conducted a session to raise awareness about safety, education, and cleanliness, emphasizing the importance of creating a secure and hygienic environment for children. Meenakshi provided insightful career guidance, motivating the children to set goals and explore future opportunities. Additionally, Kishore from AHS delivered a session on health, focusing on physical and mental well-being and offering practical tips for maintaining a healthy lifestyle. The event aimed to equip the children with essential knowledge in key areas, empowering them to lead safe, educated, and healthy lives while planning for their future.</p>	
<b>Key Highlights:</b>	
<p><b>Awareness on Safety, Cleanliness &amp; Education</b> Madhumitha DVR and O. Varnika led interactive sessions emphasizing the importance of personal safety, hygiene, and the value of education in creating a secure and empowered childhood.</p>	
<p><b>Career Guidance &amp; Goal Setting</b> Meenakshi inspired the children with practical career advice, encouraging them to dream big, set goals, and explore various future opportunities.</p>	
<p><b>Health &amp; Well-being Session</b> Kishore from AHS delivered an engaging talk on physical and mental health, offering simple, actionable tips to help children lead healthier and more balanced lives.</p>	
<b>Outcome:</b>	
<p>The outcome of this initiative will be well-informed children who understand the importance of health, safety, education, and career planning. They will develop better personal hygiene habits, mental well-being practices, and safety awareness. Additionally, they will gain insights into various career options, fostering confidence and self-esteem. Ultimately, this will empower them to make informed decisions, pursue education, and build a brighter, more secure future.</p>	





**The Apollo University**  
APOLLO HEALTH CLUB  
For Awareness and Empowerment

**Clean, Safe, and Educated:  
A Better Tomorrow!**

**Date:** 15th March 2025  
**Time:** 1:30 PM - 4:00 PM  
**Place:** Hope Children's Home, Pullaragani Palle (V), Yodhamani (M), Chittoor, AP

**Presentation By:** O. Vamika & G. Navya shree (BSc Health Psychology)  
**Resource Person:** Kishore (AHS Physician)

**An Interactive Awareness Session on:**  
✓ Cleanliness & Hygiene  
✓ Safety & Well-being  
✓ The Power of Education

**Let's create a healthier and safer future together!**

**Organized by:** Health Club

**సాక్షి**

**ఆరోగ్యంపై అవగాహన కలిగి ఉండాలి**

**అవగాహన కల్పిస్తున్న డాక్టర్ హసినా**

యాదవర: విద్యార్థులు ఆరోగ్యంపై పూర్తి స్థాయి అవగాహన కలిగి ఉండాలని అపోలో యూనివర్సిటీ హెల్త్ క్లబ్ ఫ్యాకల్టీ కో-ఆర్డినేటర్ డాక్టర్ హసినా తెలిపారు. మండలంలోని హోం చిల్డ్రన్స్ హోమ్లోని విద్యార్థులకు శనివారం అపోలో యూనివర్సిటీ హెల్త్ క్లబ్ ఆధ్వర్యంలో ఆరోగ్యం, జీవన విధానంపై అవగాహన సదస్సు నిర్వహించారు. హెల్త్ క్లబ్ స్టూడెంట్స్ వర్క్ షాప్, మధుమిత, దిలీప్ కుమార్ మాట్లాడుతూ అపరిచిత వ్యక్తులతో విద్యార్థులు ఎల్లప్పుడూ అప్రమత్తంగా ఉండాలని తెలిపారు. ఈ కార్యక్రమంలో స్టూడెంట్ కో-ఆర్డినేటర్ జి.నవ్యశ్రీ, స్నేహిత, కిషోర్, మీనాక్షి తదితరులు పాల్గొన్నారు.



## Healthy Beginning – Hopeful Future

### Activity 6

<b>Date</b>	: 24.04.2025
<b>Venue</b>	: In house(Classroom)
<b>No. of Participants</b>	: 39

Page | 128

### Objectives of the Activity:

The Apollo Health Club organized a highly informative and engaging session titled "**Healthy Beginning – Hopeful Future**" on **26th April 2025** at Room 334, from 2:00 PM to 4:00 PM. The session was conducted by **Dr. Ramya**, Assistant Professor in the Department of Physiotherapy..

### Event Summary:

The event began with a warm welcome and introduction of the guest speaker by **V. Lakshmi, BPT**. She highlighted Dr. Ramya's contributions in the field of physiotherapy and health education.

Dr. Ramya emphasized the importance of making healthy lifestyle choices early in life to secure a better future. The key topics discussed included:

#### Avoidance of Junk Food:

Students were made aware of the dangers of frequent junk food consumption, such as obesity, diabetes, cardiovascular diseases, and reduced immunity. A healthy, balanced diet rich in nutrients was strongly encouraged.

#### Understanding Puberty and Related Challenges:

The session covered physical, emotional, and psychological changes during adolescence. Special focus was given to managing issues like menarche and emotional transitions, aligned with WHO health education standards.

#### "Reels are Real" – Impact of social media on Health:

A discussion was held on how social media affects body image, mental health, and lifestyle choices. Students were encouraged to critically assess digital content and maintain healthy real-life habits.

#### Importance of Immunization:

Dr. Ramya stressed the need for complete and timely immunization to prevent infectious diseases and build strong immunity, following WHO guidelines.

#### Government Schemes for Maternal and Infant Health:

Information was shared about government programs like the Janani Suraksha Yojana (JSY) and the Pradhan Mantri Matru Vandana Yojana (PMMVY), promoting safe motherhood and infant care.

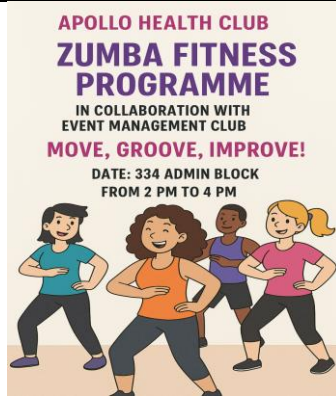
**Key Highlights:** The session successfully emphasized the message that nurturing a healthy beginning is the foundation for a strong and hopeful future.

### Outcome:

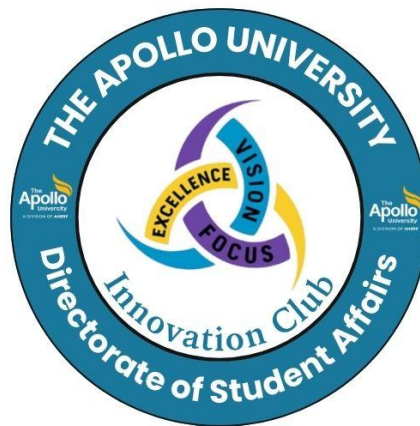
The session witnessed enthusiastic participation from 39 students who actively engaged in discussions and shared their perspectives.

The event concluded with a heartfelt **vote of thanks** proposed by **V. Lakshmi, BPT**, who expressed gratitude to Dr. Ramya for the insightful session and to all participants for their active involvement.

Zumba Fitness Programme	
Activity 7	
<b>Date</b>	: 03.05.2025
<b>Venue</b>	: In house(Classroom)
<b>No. of Participants</b>	: 54
<b>Objectives of the Activity:</b>	
<p>The main objectives of the programme were:</p> <ul style="list-style-type: none"> <li>• To promote fitness through dance-based aerobic movement.</li> <li>• To enhance mental well-being by encouraging fun and social interaction.</li> <li>• To create awareness about the importance of physical activity in daily life.</li> <li>• To foster collaboration among different clubs within the institution</li> </ul>	
<b>Event Summary:</b>	
<p>The programme commenced at 2:00 PM at the 334 Admin Block. A certified Zumba instructor led the session, engaging all 54 participants in a series of lively, rhythmic dance workouts. The Event Management Club provided logistical support and coordinated refreshments and music.</p> <p>Participants included students, faculty, and staff members who showed great enthusiasm and high energy levels throughout the session</p> <p><b>Key Highlights:</b></p> <p>The Zumba Fitness Programme was a resounding success. It not only promoted health and well-being but also strengthened community spirit and inter-club cooperation. Future sessions are recommended to build on this momentum and further encourage a culture of fitness and wellness within the institution.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• <b>High Engagement:</b> All 54 participants actively took part in the session, reporting high levels of enjoyment.</li> <li>• <b>Positive Feedback:</b> Post-event feedback highlighted an increase in energy levels and motivation to include fitness in daily routines.</li> <li>• <b>Stress Reduction:</b> Many participants shared that the session helped reduce stress and improved their mood.</li> <li>• <b>Club Collaboration:</b> The event successfully demonstrated effective collaboration between the Health Club and the Event Management Club</li> <li>• <b>Increased Interest:</b> Several attendees expressed interest in making Zumba sessions a regular event.</li> </ul>	







## Innovation Club Activity Report



## How to Publish Scientific Research Papers

### Activity 1

Date	: 04-01-2025
Venue	: G-02 Dr.PRCKC Block
No. of Participants	: 30

Page | 132

### Objectives of the Activity:

- The Innovation Club, in collaboration with the Institution's Innovation Council (IIC), organized an enlightening seminar on the topic "How to Publish Scientific Research Papers" by Dr Shaik Jakeer Sir.
- The session aimed to equip participants with the necessary knowledge and skills to navigate the intricate process of research paper publication.
- It emphasized the significance of research in academia and its vital role in advancing innovation.

### Event Summary:

The seminar on **Scientific Research Papers**, conducted by **Dr. Shaik Jakeer**, provided participants with an in-depth understanding of the process of research, writing, and publishing, while also highlighting its impact on innovation.

The session began with an introduction to the **importance of research and publications** in academia and professional fields. Dr. Jakeer explained how research not only contributes to individual academic growth but also drives innovation and the advancement of knowledge in society. He emphasized that publishing quality research papers is a vital step for students and professionals who wish to establish themselves in their fields.

A significant part of the seminar was dedicated to **understanding research methodologies**. Dr. Jakeer elaborated on the differences between qualitative and quantitative approaches, stressing the importance of selecting the right methodology to ensure the reliability and validity of findings. Real-world examples were used to demonstrate how these methodologies are applied in practice.

The session also focused on **effective writing techniques**. Participants received practical guidance on structuring a research paper, ensuring clarity and coherence, and adhering to proper citation standards. Dr. Jakeer explained the role of each major section—introduction, literature review, methodology, results, and discussion—in building a strong, persuasive paper.

Further, insights were shared into the **publishing process**. Dr. Jakeer outlined the steps from choosing the right journal to navigating peer review and handling revisions. He also pointed out common pitfalls faced by researchers during publishing and suggested strategies to overcome them.

The seminar concluded with a discussion on the **impact of research on innovation**. Dr. Jakeer motivated participants to engage in meaningful research that not only advances knowledge but also creates transformative solutions to real-world challenges. Overall, the session was highly informative, practical, and inspiring for aspiring researchers.



### Outcome:

#### 1. Enhanced Understanding of Research Importance

- Participants recognized the role of research in academic growth, innovation, and professional development.

#### 2. Knowledge of Research Methodologies

- Attendees gained clarity on qualitative and quantitative methodologies and learned how to choose the right approach for reliable results.

#### 3. Improved Research Writing Skills

- Students learned practical techniques for structuring research papers, maintaining clarity, and using proper citations.

#### 4. Awareness of the Publishing Process


- Participants became familiar with journal selection, peer review, revisions, and strategies to avoid common pitfalls in publishing.

#### 5. Inspiration for Innovation-Oriented Research

- The session encouraged students to conduct impactful research that contributes to real-world solutions and technological advancements.

#### 6. Motivation for Academic Contributions

- Attendees felt inspired to actively participate in research activities and aim for publications in reputed journals.

Review of Patent-Related Work	
Activity 2	
Date	: 25.01.2025
Venue	: In House (Classroom)
No. of Participants	: 15
Objectives of the Activity:	
<ul style="list-style-type: none"> <li>To evaluate the progress of patent-related activities.</li> <li>To identify key areas for improvement.</li> <li>To outline the next steps for successful implementation.</li> </ul>	
Event Summary:	
<p>The session commenced at 2:00 PM with a warm welcome to all participants. The faculty advisors and student members actively engaged in discussions regarding the advancements made in patent applications and intellectual property rights. Key topics covered included:</p> <ol style="list-style-type: none"> <li><b>Progress Analysis:</b> A review of completed and pending tasks related to patent documentation.</li> <li><b>Challenges Faced:</b> Identification of obstacles in the patent application process and brainstorming potential solutions.</li> <li><b>Future Roadmap:</b> Establishing clear objectives and milestones for the upcoming phases of our work.</li> <li><b>Action Plan:</b> Assigning responsibilities to team members to ensure smooth execution of tasks.</li> </ol>	
	
Outcome:	
<ul style="list-style-type: none"> <li>Significant progress has been made in research documentation and patent drafting.</li> <li>Further refinement is required to strengthen the novelty aspects of the patents.</li> <li>A structured approach has been devised to streamline the next steps efficiently.</li> </ul>	

Mini Project Activity	
Activity 3	
Date	: 01.02.2025
Venue	: In House(Classroom)
No. of Participants	: 300
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• <b>To promote cleanliness and hygiene</b> in public spaces, workplaces, educational institutions, and communities.</li> <li>• <b>To eliminate open defecation</b> by constructing adequate and accessible toilets across rural and urban India.</li> <li>• <b>To create awareness</b> among citizens about the importance of sanitation, personal hygiene, and environmental cleanliness.</li> <li>• <b>To encourage waste management practices</b> such as waste segregation, recycling, and responsible disposal.</li> </ul>	
<b>Event Summary:</b>	
<p>The Innovation Club conducted a "Mini Project" activity today, providing students with a platform to explore their creativity and technical skills. The session aimed to encourage hands-on learning and practical application of theoretical concepts.</p> <p>The event commenced with an introduction to project creation, where students were guided on how to develop and refine their ideas. The SCs (Student Coordinators) played a crucial role in explaining circuit design and functionality, helping participants grasp the essential technical aspects. This guidance enabled students to understand the real-world applications of their knowledge and develop innovative solutions.</p> <p>Throughout the session, students actively engaged in discussions, collaborated on their projects, and applied their problem-solving skills. The interactive nature of the event fostered an environment of learning and experimentation, enhancing their practical knowledge and innovation capabilities.</p>	
<b>Outcomes:</b>	
<p>The activity successfully provided students with an opportunity to gain hands-on experience, refine their technical skills, and boost their confidence in project development. The Innovation Club looks forward to organizing more such events to nurture creativity and technical expertise among students.</p>	

Collaboration with Eco club	
Activity 4	
Date	: 15.02.2025
Venue	: G-02 Dr.PRCKC Block
No. of Participants	: 70
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>Digital marketing techniques for business growth</li> <li>The role of social media promotion in brand awareness</li> <li>Customer engagement and retention strategies</li> </ul>	
<b>Event Summary:</b>	
<p>The ECO Club, in collaboration with the Institution's Innovation Council, successfully organized an insightful session on "Effective Sales and Marketing Strategies for Entrepreneurs" on 15th February 2025. The event featured Mr. P. Ramesh, a renowned entrepreneur from Chittoor, who shared his extensive knowledge and experience in the field.</p> <p>During the session, Mr. Ramesh highlighted the significance of understanding customer needs and building a strong market presence. He elaborated on various essential marketing strategies, including:</p> <ul style="list-style-type: none"> <li>Digital marketing techniques for business growth</li> <li>The role of social media promotion in brand awareness</li> <li>Customer engagement and retention strategies</li> </ul> <p>The session provided attendees with valuable insights into the evolving landscape of sales and marketing, equipping them with practical approaches to entrepreneurial success.</p> <p>The event concluded with an engaging Q&amp;A session, where students actively participated and clarified their doubts. Mr. Ramesh provided expert guidance, making the session highly interactive and informative.</p> <p>Overall, the event was a great success, leaving the participants enriched with practical knowledge and innovative marketing strategies.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li><b>Understanding Customer-Centric Approaches</b> Participants learned the importance of identifying and addressing customer needs for business growth.</li> <li><b>Knowledge of Digital Marketing</b> Students gained insights into various digital marketing techniques that can be applied to promote entrepreneurial ventures.</li> <li><b>Social Media as a Branding Tool</b> Attendees understood the role of social media in enhancing brand awareness and visibility.</li> <li><b>Customer Engagement and Retention</b> The session highlighted strategies to build long-term customer relationships and loyalty.</li> <li><b>Practical Entrepreneurial Insights</b> Mr. Ramesh's real-life experiences provided participants with actionable strategies to face real-world entrepreneurial challenges.</li> </ul>	



- **Enhanced Interaction and Clarification**  
The Q&A session allowed students to clarify doubts and receive expert advice, making the learning experience more impactful.
- **Motivation for Entrepreneurial Pursuits**  
The session inspired participants to adopt innovative sales and marketing practices in their entrepreneurial journey.



Idea Presentation	
Activity 5	
Date	: 01.03.2025
Venue	: 021- Dr.PRCKC Block
No. of Participants	: 30
Objectives of the Activity:	
<ul style="list-style-type: none"> <li>To provide a platform for students to present their innovative ideas.</li> <li>To foster creativity, critical thinking, and problem-solving skills.</li> <li>To encourage teamwork, collaboration, and peer learning.</li> <li>To guide students in refining and implementing their ideas with faculty support.</li> </ul>	
Event Summary:	
<p>The Innovation Club organized an interactive session on <b>"Idea Presentation"</b> on 1st March 2025 at 021-New Block. The event served as a platform for students to present their innovative concepts individually and in teams. Presentations were followed by constructive feedback from faculty members and senior club participants.</p> <p>The session included:</p> <ul style="list-style-type: none"> <li>Presentations of innovative ideas across diverse domains.</li> <li>Discussions on the feasibility, relevance, and potential impact of ideas.</li> <li>Expert suggestions for improving and implementing the proposed solutions.</li> <li>Motivation for students to transform their creative thoughts into practical outcomes.</li> </ul> <p>The event was highly engaging, with active participation from students who displayed originality and problem-solving skills. The interactive discussions created a collaborative learning environment, inspiring participants to further develop their innovative concepts.</p>	
Outcome:	
<ol style="list-style-type: none"> <li><b>Enhanced Presentation Skills</b> – Students improved their ability to communicate and articulate ideas effectively.</li> <li><b>Idea Refinement</b> – Constructive feedback enabled participants to refine their innovative concepts.</li> <li><b>Knowledge Sharing</b> – The session promoted exchange of ideas and collaboration among peers.</li> <li><b>Practical Guidance</b> – Faculty and senior members provided valuable suggestions for real-world implementation.</li> <li><b>Encouragement for Innovation</b> – Students were motivated to pursue continuous ideation and innovation in their academic and professional journeys.</li> </ol>	



## Encouraging students to participate in external hackathons

### Activity 6

<b>Date</b>	: 15.03.2025
<b>Venue</b>	: 021 Dr.PRCKC Block
<b>No. of Participants</b>	: 40

Page | 139

### Objectives of the Activity:

1. To motivate students to participate in external hackathons and competitions.
2. To enhance problem-solving, teamwork, and innovation skills.
3. To encourage students to transform ideas into impactful solutions.
4. To cultivate an entrepreneurial mindset through real-world examples.

### Event Summary:

The Innovation Club organized an insightful session on **“Encouraging Participation in Hackathons and Fostering Innovation”** on 15th March 2025. The event drew enthusiastic participation from students eager to explore innovation, entrepreneurship, and collaborative opportunities.

The session included three major segments:

1. **Encouraging Participation in External Hackathons:**
  1. Guidance was provided on the role of hackathons in developing creativity and technical expertise.
  2. Speakers explained strategies for forming effective teams, identifying problems, and developing feasible solutions.
  3. Insights on securing mentorship and funding opportunities were also shared.
2. **“Idea to Impact” Motivational Segment:**
  1. Students were inspired to convert creative ideas into real-world innovations.
  2. Case studies of successful startups originating from hackathons were discussed.
  3. An interactive discussion allowed students to present their ideas and receive constructive feedback.
3. **Innovation-Themed Movie Screening:**
  1. A motivational film showcasing the journey of innovators and their struggles was screened.
  2. The movie served as an inspiring example of perseverance, creativity, and success.

### Outcome:

1. Students gained awareness of the importance of hackathons in skill development and innovation.
2. Participants learned practical strategies for team formation, problem identification, and solution building.
3. The motivational segment inspired students to pursue entrepreneurial opportunities.
4. Constructive feedback helped participants refine their innovative ideas.



<b>Know Yourself</b>	
<b>Activity 7</b>	
<b>Date</b>	: 22.03.2025
<b>Venue</b>	: G-21 Dr.PRCKC Block
<b>No. of Participants</b>	: 40
<b>Objectives of the Activity:</b>	
<ol style="list-style-type: none"> <li>1. To promote self-awareness and personal growth among students.</li> <li>2. To help participants identify their strengths, weaknesses, and aspirations.</li> <li>3. To connect self-discovery with innovation, creativity, and leadership.</li> <li>4. To inspire students to set personal and professional goals aligned with their potential.</li> </ol>	
<b>Event Summary:</b>	
<p>The Innovation Club, in collaboration with the Institution's Innovation Council, organized an engaging session on <b>"Know Yourself"</b> on 22nd March 2025 at G-21, New Academic Block. The session was facilitated by <b>Dr. R. Somasundaram, Assistant Professor, School of Management</b>, who shared valuable insights on self-awareness, personal goal-setting, and leveraging individual strengths for success.</p> <p>The program featured:</p> <ol style="list-style-type: none"> <li><b>1. Guest Speaker Insights:</b> <ul style="list-style-type: none"> <li>○ Dr. Somasundaram emphasized the importance of understanding oneself as the foundation for growth and innovation.</li> <li>○ He guided students on identifying strengths and aligning them with career and life goals.</li> </ul> </li> <li><b>2. Interactive Discussions and Activities:</b> <ul style="list-style-type: none"> <li>○ Students participated in reflective discussions and activities that encouraged self-exploration.</li> <li>○ They analyzed their aspirations, strengths, and areas of improvement.</li> </ul> </li> <li><b>3. Innovation and Self-Discovery:</b> <ul style="list-style-type: none"> <li>○ The speaker highlighted how self-awareness fosters creativity, leadership, and innovation.</li> <li>○ Students were motivated to think beyond conventional boundaries and explore new possibilities.</li> </ul> </li> </ol>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• Students gained clarity on their personal strengths and weaknesses.</li> <li>• Participants learned the value of self-awareness in fostering innovation and leadership.</li> <li>• Interactive activities encouraged self-reflection and personal growth.</li> <li>• The session inspired students to set meaningful goals and pursue continuous development.</li> <li>• The event fostered a positive mindset for innovation and creativity.</li> </ul>	





Patent Document Verification	
Activity 8	
<b>Date</b>	: 29.03.2025
<b>Venue</b>	: G21Dr.PCRKC Block
<b>No. of Participants</b>	: 25
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To maintain hygiene and cleanliness around the compost pit area.</li> <li>To prevent the growth of weeds, pests, and unpleasant odors.</li> <li>To instill responsibility and ownership among students for the upkeep of environmental infrastructure.</li> <li>To create a clean and safe zone for compost handling and educational visits.</li> </ul>	
<b>Event Summary:</b>	
<p>The session began with a brief introduction to patent documentation — outlining the essential components of a patent draft, including:</p> <ul style="list-style-type: none"> <li><b>Title and Abstract</b></li> <li><b>Background and Objectives</b></li> <li><b>Description and Claims</b></li> <li><b>Drawings or Diagrams</b> (if applicable)</li> </ul> <p>Participants were then guided through <b>sample patent documents</b>, focusing on:</p> <ul style="list-style-type: none"> <li>Common errors in patent documentation</li> <li>Criteria for checking completeness and clarity</li> <li>Importance of technical accuracy and originality</li> <li>The role of verification before filing</li> </ul> <p>Members of the IIC and faculty experts provided real-time feedback as students reviewed and assessed example patent drafts in teams.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>Improved student understanding of how patent documents are structured and verified</li> <li>Development of critical review and technical writing skills</li> <li>Increased awareness of patent-filing standards and the importance of precise documentation</li> <li>Hands-on practice with mock patent verification cases</li> </ul>	

Idea Presentation	
Activity 9	
Date	: 01.03.2025
Venue	: 021- Dr.PRCKC Block
No. of Participants	: 30
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To provide a platform for students to present their innovative ideas.</li> <li>To foster creativity, critical thinking, and problem-solving skills.</li> <li>To encourage teamwork, collaboration, and peer learning.</li> <li>To guide students in refining and implementing their ideas with faculty support.</li> </ul>	
<b>Event Summary:</b>	
<p>The Innovation Club organized an interactive session on <b>“Idea Presentation”</b> on 1st March 2025 at 021-New Block. The event served as a platform for students to present their innovative concepts individually and in teams. Presentations were followed by constructive feedback from faculty members and senior club participants.</p> <p>The session included:</p> <ul style="list-style-type: none"> <li>Presentations of innovative ideas across diverse domains.</li> <li>Discussions on the feasibility, relevance, and potential impact of ideas.</li> <li>Expert suggestions for improving and implementing the proposed solutions.</li> <li>Motivation for students to transform their creative thoughts into practical outcomes.</li> </ul> <p>The event was highly engaging, with active participation from students who displayed originality and problem-solving skills. The interactive discussions created a collaborative learning environment, inspiring participants to further develop their innovative concepts.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li><b>Enhanced Presentation Skills</b> – Students improved their ability to communicate and articulate ideas effectively.</li> <li><b>Idea Refinement</b> – Constructive feedback enabled participants to refine their innovative concepts.</li> <li><b>Knowledge Sharing</b> – The session promoted exchange of ideas and collaboration among peers.</li> <li><b>Practical Guidance</b> – Faculty and senior members provided valuable suggestions for real-world implementation.</li> <li><b>Encouragement for Innovation</b> – Students were motivated to pursue continuous ideation and innovation in their academic and professional journeys.</li> </ul>	



## Encouraging students to participate in external hackathons

### Activity 10

<b>Date</b>	: 15.03.2025
<b>Venue</b>	: 021 Dr.PRCKC Block
<b>No. of Participants</b>	: 40

Page | 145

### Objectives of the Activity:

- To motivate students to participate in external hackathons and competitions.
- To enhance problem-solving, teamwork, and innovation skills.
- To encourage students to transform ideas into impactful solutions.
- To cultivate an entrepreneurial mindset through real-world examples.

### Event Summary:

The Innovation Club organized an insightful session on “**Encouraging Participation in Hackathons and Fostering Innovation**” on 15th March 2025. The event drew enthusiastic participation from students eager to explore innovation, entrepreneurship, and collaborative opportunities.

The session included three major segments:

#### 4. Encouraging Participation in External Hackathons:

1. Guidance was provided on the role of hackathons in developing creativity and technical expertise.
2. Speakers explained strategies for forming effective teams, identifying problems, and developing feasible solutions.
3. Insights on securing mentorship and funding opportunities were also shared.

#### 5. “Idea to Impact” Motivational Segment:

1. Students were inspired to convert creative ideas into real-world innovations.
2. Case studies of successful startups originating from hackathons were discussed.
3. An interactive discussion allowed students to present their ideas and receive constructive feedback.

#### 6. Innovation-Themed Movie Screening:

1. A motivational film showcasing the journey of innovators and their struggles was screened.
2. The movie served as an inspiring example of perseverance, creativity, and success.

### Outcome:

1. Students gained awareness of the importance of hackathons in skill development and innovation.
2. Participants learned practical strategies for team formation, problem identification, and solution building.
3. The motivational segment inspired students to pursue entrepreneurial opportunities.
4. Constructive feedback helped participants refine their innovative ideas.
5. The movie screening instilled confidence and further fueled the spirit of innovation.





<b>Know Yourself</b>	
<b>Activity 11</b>	
<b>Date</b>	: 22.03.2025
<b>Venue</b>	: G-21(Dr PRCKC Block)
<b>No. of Participants</b>	: 40
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• To promote self-awareness and personal growth among students.</li> <li>• To help participants identify their strengths, weaknesses, and aspirations.</li> <li>• To connect self-discovery with innovation, creativity, and leadership.</li> <li>• To inspire students to set personal and professional goals aligned with their potential.</li> </ul>	
<b>Event Summary:</b>	
<p>The Innovation Club, in collaboration with the Institution's Innovation Council, organized an engaging session on <b>"Know Yourself"</b> on 22nd March 2025 at G-21, New Academic Block. The session was facilitated by <b>Dr. R. Somasundaram, Assistant Professor, School of Management</b>, who shared valuable insights on self-awareness, personal goal-setting, and leveraging individual strengths for success.</p> <p>The program featured:</p> <ol style="list-style-type: none"> <li><b>4. Guest Speaker Insights:</b> <ul style="list-style-type: none"> <li>○ Dr. Somasundaram emphasized the importance of understanding oneself as the foundation for growth and innovation.</li> <li>○ He guided students on identifying strengths and aligning them with career and life goals.</li> </ul> </li> <li><b>5. Interactive Discussions and Activities:</b> <ul style="list-style-type: none"> <li>○ Students participated in reflective discussions and activities that encouraged self-exploration.</li> <li>○ They analyzed their aspirations, strengths, and areas of improvement.</li> </ul> </li> <li><b>6. Innovation and Self-Discovery:</b> <ul style="list-style-type: none"> <li>○ The speaker highlighted how self-awareness fosters creativity, leadership, and innovation.</li> <li>○ Students were motivated to think beyond conventional boundaries and explore new possibilities.</li> </ul> </li> </ol>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• Students gained clarity on their personal strengths and weaknesses.</li> <li>• Participants learned the value of self-awareness in fostering innovation and leadership.</li> <li>• Interactive activities encouraged self-reflection and personal growth.</li> <li>• The session inspired students to set meaningful goals and pursue continuous development.</li> <li>• The event fostered a positive mindset for innovation and creativity.</li> </ul>	



Patent Document Verification	
Activity 12	
<b>Date</b>	: 29.03.2025
<b>Venue</b>	: G21Dr.PCRKC Block
<b>No. of Participants</b>	: 25
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To maintain hygiene and cleanliness around the compost pit area.</li> <li>To prevent the growth of weeds, pests, and unpleasant odors.</li> <li>To instill responsibility and ownership among students for the upkeep of environmental infrastructure.</li> <li>To create a clean and safe zone for compost handling and educational visits.</li> </ul>	
<b>Event Summary:</b>	
<p>The session began with a brief introduction to patent documentation — outlining the essential components of a patent draft, including:</p> <ul style="list-style-type: none"> <li><b>Title and Abstract</b></li> <li><b>Background and Objectives</b></li> <li><b>Description and Claims</b></li> <li><b>Drawings or Diagrams</b> (if applicable)</li> </ul> <p>Participants were then guided through <b>sample patent documents</b>, focusing on:</p> <ul style="list-style-type: none"> <li>Common errors in patent documentation</li> <li>Criteria for checking completeness and clarity</li> <li>Importance of technical accuracy and originality</li> <li>The role of verification before filing</li> </ul> <p>Members of the IIC and faculty experts provided real-time feedback as students reviewed and assessed example patent drafts in teams</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>Improved student understanding of how patent documents are structured and verified</li> <li>Development of critical review and technical writing skills</li> <li>Increased awareness of patent-filing standards and the importance of precise documentation</li> <li>Hands-on practice with mock patent verification cases</li> </ul>	

## Patent Problem Statement Distribution

### Activity 13

<b>Date</b>	: 05.04.2025
<b>Venue</b>	: G21Dr.PCRKC Block
<b>No. of Participants</b>	: 35

Page | 150

### Objectives of the Activity:

- To distribute curated patent-related problem statements to students and guide them toward innovative thinking and potential patent filing.
- This activity aims to inspire research-driven innovation and encourage students to explore real-world problems through a technical and creative lens.

### Event Summary:

The *Innovation Club*, in collaboration with the **Institution's Innovation Council (IIC)**, conducted a session titled "**Patent Problem Statement Distribution**" on [Insert Date] in G21Dr.PCRKC Block.

The session commenced at 2:00 PM with a brief introduction to the **purpose of patent problem identification** and how it plays a crucial role in fostering innovation and entrepreneurship among students. The coordinator then explained the structure of the problem statements and how students can proceed with ideation and research.

A total of 5 problem statements were distributed across various domains including:

- Healthcare
- Agriculture
- Smart technologies
- Environmental sustainability
- Educational tools

Each group of students received a unique problem statement and was encouraged to analyze, brainstorm, and eventually propose a solution that could be refined into a patentable idea. The session also emphasized the **importance of novelty, feasibility, and social impact** in selecting a project to pursue.

### Outcome:

- Students received clearly defined real-world problem statements to work on.
- The activity sparked interest in patent research and innovation-based project development.
- Groups were formed for collaborative brainstorming and research.
- Students gained a clearer understanding of how patents can arise from problem-solving.

Increased awareness of patent-filing standards and the importance of precise documentation

<b>Discussion on Literature Survey</b>	
<b>Activity 14</b>	
<b>Date</b>	: 19.04.2025
<b>Venue</b>	:G21(Dr.PRCKC Block)
<b>No. of Participants</b>	: 35
<b>Objectives of the Activity:</b>	
To provide students with a clear understanding of how to conduct an effective <b>literature survey</b> , an essential component of research and innovation-based projects.	
<b>Event Summary:</b>	
<p>Today, the Innovation Club conducted a session on the <b>Discussion of Literature Survey</b> led by <b>Dr. A. Divya</b>. The session was held in <b>G21Dr.PCRKC Block</b> and was attended by enthusiastic student members of the club.</p> <p>Dr. Divya began the session by explaining the <b>importance of literature surveys</b> in identifying gaps in research, avoiding duplication, and strengthening the foundation of any innovation-based project. Key points discussed included:</p> <ul style="list-style-type: none"> <li>• Purpose and scope of a literature review</li> <li>• How to identify reliable sources (journals, conference papers, etc.)</li> <li>• Techniques for summarizing and organizing literature</li> <li>• Tools and databases useful for research (such as IEEE Xplore, Google Scholar, Scopus)</li> <li>• Citing and referencing styles</li> <li>• Common pitfalls and how to avoid them</li> </ul> <p>Students were also encouraged to ask questions and share their project ideas, which made the session interactive and insightful.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• Improved understanding of how to approach and write a literature survey</li> <li>• Awareness of research tools and platforms</li> <li>• Motivation to begin project-related research with a strong literature base</li> <li>• Clarified doubts on referencing styles and avoiding plagiarism</li> </ul>	



Participation in World Intellectual Property Day Celebration	
Activity 15	
Date	: 26.04.2025
Venue	: G21(Dr.PRCKC Block)
No. of Participants	: 35
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To educate students on the various forms of intellectual property (patents, trademarks, copyrights, etc.)</li> <li>To encourage student innovators to protect their ideas and inventions</li> <li>To showcase how IP contributes to economic growth and creativity</li> <li>To foster collaboration between clubs for knowledge-sharing and awareness</li> </ul>	
<b>Event Summary:</b>	
<p>World Intellectual Property (IP) Day, celebrated globally on April 26, recognizes the role that intellectual property rights play in encouraging innovation and creativity. In honor of this, the <b>Media Club</b> of The Apollo University organized a special event to spread awareness among students about intellectual property rights and their significance in academic, entrepreneurial, and creative spaces..</p> <p>The session featured a series of engaging and informative segments:</p> <ol style="list-style-type: none"> <li><b>Opening Address:</b> The event began with a warm welcome and introduction to World IP Day, followed by a short video highlighting its global significance.</li> <li><b>Expert Talk / Guest Lecture:</b> A keynote address by a guest speaker (IPR expert or faculty member) focused on: <ul style="list-style-type: none"> <li>Types of Intellectual Property</li> <li>Importance of securing IP in academia</li> <li>Patent filing process in India</li> <li>Real-life success stories of student innovators</li> </ul> </li> <li><b>Interactive Quiz Segment:</b> A live quiz tested participants' knowledge of IPR terms, famous patents, and copyright laws. Innovation Club members participated enthusiastically and performed well.</li> <li><b>Panel Discussion:</b> A small panel discussion included student representatives from both clubs, sharing their understanding of IP and its relevance in their fields.</li> <li><b>Poster &amp; Presentation Display:</b> Some creative posters and infographics on IP topics were displayed by Media Club members, which were informative and visually appealing.</li> </ol>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>Deepened understanding of how IP supports innovation</li> <li>Clarity on the difference between various IP tools</li> </ul>	

## Documentation of Patent

### Activity 16

<b>Date</b>	: 03.05.2025
<b>Venue</b>	:G21 DR.PRCKC Block
<b>No. of Participants</b>	: 35

Page | 153

### Objectives of the Activity:

The aim of the activity was to guide students through the process of documenting a patent, helping them understand the structure, language, and requirements needed for filing.

### Event Summary:

The session began at 2:00 PM in G21Dr.PCRKC Block with an introductory note by the student coordinator. Students were briefed on the importance of patent documentation in innovation and research. A step-by-step walk-through of the documentation process was provided, covering:

- The structure of a patent document
- Key terminologies used in patent writing
- Common mistakes to avoid
- Tips for clear and concise technical writing

Participants also got hands-on experience by working on sample patent drafts in groups. Guidance was provided throughout to help refine their documentation skills.


### Outcome:

- The session successfully increased students' awareness and understanding of the patent documentation process.
- Participants expressed enthusiasm and showed interest in attending more sessions related to intellectual property rights.





## Media Club Activity Report

Fun Challenges Between Seniors Vs Juniors	
Activity 1	
Date	: 04.01.2025
Venue	: DR.PCRKC BLOCK
No. of Participants	: 35
Objectives of the Activity:	
<p>The objective of fun challenges between seniors and juniors is to foster a spirit of camaraderie, teamwork, and healthy competition within the college community. these activities aim to break down social barriers, encourage interaction between different year groups, and build mutual respect. by participating in such challenges, students can showcase their creativity, problem-solving skills, and sportsmanship, all while enjoying a lighthearted atmosphere. ultimately, these events provide an opportunity for bonding, creating lasting memories, and promoting a sense of unity and school spirit across the entire campus.</p>	
Event Summary:	
<p>Fun challenges between seniors and juniors are engaging, competitive events that bring together students from different year groups in a friendly and entertaining atmosphere. these challenges foster collaboration, teamwork, and creativity, while helping to bridge the gap between seniors and juniors. the events encourage students to step out of their comfort zones, build new friendships, and develop a sense of school spirit. through these lighthearted competitions, participants enjoy the thrill of friendly rivalry and leave with stronger bonds and lasting memories, enhancing the overall college experience.</p>	
	

<b>Presentation regarding social media</b>	
<b>Activity 2</b>	
<b>Date</b>	: 18.01.2025
<b>Venue</b>	: DR.PCRKC BLOCK
<b>No. of Participants</b>	: 24
<b>Objectives of the Activity:</b>	
<p>The objective of a presentation regarding social media is to explore the impact of social media platforms on society, communication, and personal relationships. it aims to provide a comprehensive understanding of how social media influences modern life, including both its positive and negative aspects. the presentation will focus on its role in shaping public opinion, marketing strategies, and the dissemination of information, while also addressing concerns such as privacy, mental health, and the spread of misinformation. ultimately, the goal is to raise awareness about responsible social media usage and its potential to drive social change and innovation.</p>	
<b>Event Summary:</b>	
<p>The presentation on social media aims to examine its impact on society, communication, and relationships, highlighting both its positive and negative effects. it covers the role of social media in shaping public opinion, marketing, and information sharing, while also addressing issues like privacy, mental health, and misinformation. the main goal is to raise awareness about responsible social media use and its potential to drive change and innovation in the modern world.</p>	





## How to compose an e-mail

### Activity 3

<b>Date</b>	: 25.01.2025
<b>Venue</b>	: DR.PCRKC BLOCK
<b>No. of Participants</b>	: 35

Page | 158


#### Objectives of the Activity:

The objective of composing an email is to effectively communicate a clear, concise, and professional message to the recipient. It should focus on delivering the intended information, whether it's for business, academic, or personal purposes, in a respectful and well-organized manner. The goal is to ensure that the email is easy to understand, free from ambiguity, and prompts the recipient to take the desired action, such as responding, confirming, or addressing the matter discussed. Proper email etiquette, including a clear subject line, appropriate tone, and correct grammar, is essential to achieving effective communication.

#### Event Summary:

To compose an email, start by including a clear subject line that reflects the purpose of the message. Begin with a polite greeting, followed by a concise introduction that explains the reason for your email. Keep the body of the email focused and organized, ensuring your main points are clear and easy to understand. Conclude with a respectful closing statement and a call to action if needed, such as requesting a reply or confirmation. Finally, sign off with a professional closing and your name. Always proofread for clarity, tone, and grammar before sending.



<b>Video Editing Challenge</b>	
<b>Activity 4</b>	
<b>Date</b>	: 01.02.2025
<b>Venue</b>	: DR.PCRKC BLOCK
<b>No. of Participants</b>	: 39
<b>Objectives of the Activity:</b>	
<p>The primary objective of video editing is to transform raw footage into a coherent, engaging, and visually appealing story or message. It involves organizing, trimming, and enhancing video clips to improve flow, clarity, and emotional impact. Through techniques such as cutting, transitions, colour correction, sound design, and effects, video editing aims to communicate ideas effectively, maintain audience interest, and deliver a professional final product suitable for its intended purpose—whether for entertainment, education, marketing, or documentation.</p>	
<b>Event Summary:</b>	
<p>Video editing is the process of manipulating and rearranging video footage to create a cohesive and visually appealing final product. It involves cutting, trimming, and sequencing clips, adding transitions, sound effects, music, titles, and visual effects to enhance storytelling and communication. Video editing plays a crucial role in filmmaking, content creation, marketing, education, and social media.</p> <p>Modern video editing is done using digital software such as adobe premiere pro, final cut pro, davinci resolve, and mobile apps like capcut or in-shot. Editors not only focus on technical aspects but also on pacing, emotion, and narrative flow to keep viewers engaged. Whether used for professional films or casual content, video editing transforms raw footage into impactful visual stories.</p>	
	

<b>Magazine Creation</b>	
<b>Activity 5</b>	
<b>Date</b>	: 15.02.2025
<b>Venue</b>	: DR.PCRKC BLOCK
<b>No. of Participants</b>	: 38
<b>Objectives of the Activity:</b>	
<p>The objective of magazine creation is to design and produce a visually engaging and content-rich publication that informs, entertains, and connects with its target audience. It involves curating articles, images, interviews, and features around a specific theme or interest, while also developing skills in writing, editing, graphic design, layout, and publishing. Magazine creation encourages creativity, collaboration, and critical thinking, making it an effective platform for expressing ideas, showcasing talents, and addressing relevant topics. Whether digital or print, the ultimate goal is to deliver meaningful content in an attractive and organized format that captures the reader's attention and leaves a lasting impact.</p>	
<b>Event Summary:</b>	
<p>Magazine creation is a creative and collaborative process that involves designing, writing, and assembling a collection of articles, images, and features centred around a specific theme or purpose. It includes content planning, editorial writing, graphic design, and layout formatting to produce a visually appealing and informative publication. The process helps participants develop valuable skills such as communication, creativity, teamwork, and attention to detail. Whether published digitally or in print, the final magazine serves as a platform to express ideas, share knowledge, and engage the target audience through compelling visuals and well-crafted content.</p>	



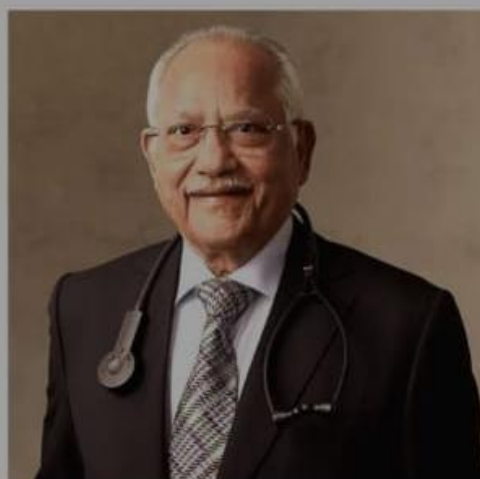


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## Digital Art

### Activity 6

<b>Date</b>	: 22.02.2025
<b>Venue</b>	: DR.PCRKC BLOCK
<b>No. of Participants</b>	: 24

Page | 162

### Objectives of the Activity:

The objective of digital art is to utilize digital tools and technologies to create visually expressive and imaginative artwork. It aims to encourage creativity, artistic exploration, and technical skills using software such as photoshop, illustrator, procreate, or other digital platforms. Digital art helps students and creators blend traditional art principles with modern digital techniques, enabling them to experiment with colors, textures, and visual styles. It also fosters innovation, visual storytelling, and self-expression in a medium that is highly relevant in today's digital world.

### Event Summary:

Poster making is a creative activity that allows participants to visually communicate messages, ideas, or themes through a combination of text, graphics, and design elements. In a poster-making session or competition, individuals or teams design posters based on a given topic, using either traditional materials (like paper, markers, and paint) or digital tools. The process encourages artistic expression, critical thinking, and effective communication. Posters are judged based on creativity, clarity of message, visual appeal, and relevance to the theme. This activity not only enhances design skills but also raises awareness about important topics in a visually impactful way.



Chittoor, Andhra Pradesh, India  
32-678/2, Appolo Colony, Murukambattu, Chittoor,  
Andhra Pradesh 517127, India  
Lat 13.249584° Long 79.114171°  
22/02/2025 03:05 PM GMT +05:30

Debate Competition	
Activity 7	
<b>Date</b>	: 1.03.2025
<b>Venue</b>	: DR.PCRKC BLOCK
<b>No. of Participants</b>	: 30
<b>Objectives of the Activity:</b>	
<p>The objective of a debate is to develop critical thinking, effective communication, and persuasive argumentation skills among participants. It aims to encourage students to research topics thoroughly, construct logical arguments, and present their viewpoints confidently while respecting opposing perspectives. Debate also fosters active listening, teamwork, and the ability to think on one's feet, which are essential skills for academic and personal development. Ultimately, it promotes intellectual engagement and helps participants become more informed, articulate, and open-minded individuals.</p>	
<b>Event Summary:</b>	
<p>A debate competition was conducted to provide students with a platform to express their opinions, defend their arguments, and engage in healthy intellectual discourse. Participants were divided into teams representing opposing viewpoints on a given topic. Each team presented their arguments, rebutted the opposition, and answered questions posed by judges or the audience. The event witnessed strong reasoning, sharp rebuttals, and effective use of facts and examples. Judging was based on clarity of thought, confidence, evidence-based arguments, and team coordination. The debate not only enhanced public speaking and critical thinking skills but also encouraged respectful exchange of diverse ideas.</p>	



## Script For Byte (Campus)

### Activity 8

<b>Date</b>	: 15.03.2025
<b>Venue</b>	: DR.PCRKC BLOCK
<b>No. of Participants</b>	: 30

Page | 164

### Objectives of the Activity:

The objective of the byte campus collecting activity is to capture and document the vibrant life, culture, and experiences of the student community through digital media. It is aimed at gathering original photos, videos, interviews, and creative content directly from the campus environment to reflect authentic student perspectives. This activity encourages students to explore storytelling through multimedia, enhance their observation and communication skills, and contribute to a shared digital archive or publication. Byte also promotes teamwork, creativity, and a sense of belonging by involving students in showcasing their campus life in a meaningful and engaging way.

### Event Summary:

The byte campus collecting activity was a successful and interactive initiative where students actively participated in gathering digital content from across the college. Armed with cameras, phones, and creativity, participants captured snapshots of daily campus life, including student interactions, classroom moments, behind-the-scenes club activities, and candid interviews. The collected content was later used for creating digital magazines, highlight reels, and social media features. The activity not only brought out the creativity and enthusiasm of the students but also strengthened the connection between the student body and campus culture. It served as a platform to preserve and present college memories in an engaging, student-driven format.



## Advantages And Disadvantages of Social Media

### Activity 9

<b>Date</b>	: 29.03.2025
<b>Venue</b>	: DR.PCRKC BLOCK
<b>No. of Participants</b>	: 37

### Objectives of the Activity:

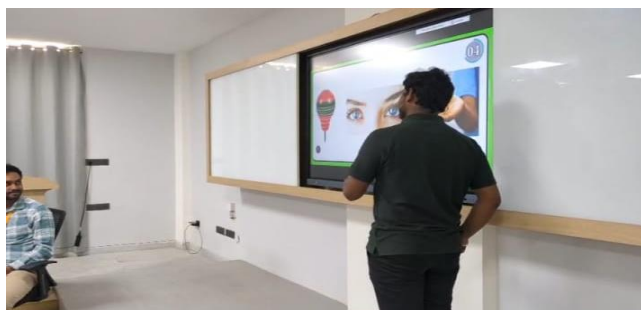
The objective of studying the advantages and disadvantages of social media is to help individuals critically analyse how social networking platforms impact personal lives, education, communication, and society as a whole. It aims to raise awareness about the positive uses of social media—such as connectivity, information sharing, and self-expression—while also highlighting the potential drawbacks like addiction, misinformation, and privacy concerns. By understanding both sides, students and users can develop responsible digital habits and make informed choices when using social media platforms in their daily lives.

### Event Summary:


Social media plays a significant role in modern life, offering numerous advantages such as instant communication, global connectivity, access to information, and opportunities for creativity and business. It allows users to stay in touch with friends and family, express opinions, promote causes, and engage with educational and professional content. However, it also comes with several disadvantages, including the risk of cyberbullying, spread of fake news, decreased face-to-face interaction, and concerns over privacy and mental health. Overall, while social media offers powerful tools for connection and communication, its use must be balanced and mindful to avoid negative consequences.

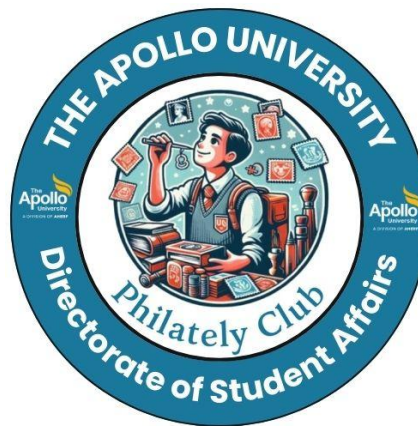


Guess the song by emoji	
Activity 10	
<b>Date</b>	: 05.04.2025
<b>Venue</b>	: DR.PCRKC BLOCK
<b>No. of Participants</b>	: 40
<b>Objectives of the Activity:</b>	
<p>The objective of the "guess the song by emoji" activity is to engage participants in a fun and interactive way while testing their knowledge of music and interpretation skills. By using emojis as visual clues to represent song titles or lyrics, the activity encourages creative thinking, quick recall, and pattern recognition. It also aims to foster teamwork, friendly competition, and enjoyment among participants, making it an ideal game for ice-breaking sessions, cultural events, or online quizzes.</p>	
<b>Event Summary:</b>	
<p>The "guess the song by emoji" activity was a lively and engaging event where participants were challenged to identify popular songs based on creative emoji combinations. Each set of emojis symbolized the title or theme of a well-known song, and participants had to decode them to guess the correct answer. The game sparked excitement and friendly competition, with participants racing to match the clues to song titles. It proved to be a fun-filled session that brought music enthusiasts together, promoted quick thinking, and added a light-hearted touch to the event.</p>	






Poster Designing	
Activity 11	
<b>Date</b>	: 03.05.2025
<b>Venue</b>	: DR.PCRKC BLOCK
<b>No. of Participants</b>	: 39
<b>Objectives of the Activity:</b>	
<p>The objective of poster designing is to encourage participants to visually communicate ideas, messages, or themes in a creative and impactful manner. This activity helps develop artistic expression, design skills, and an understanding of visual composition and colour usage. It also enhances students' ability to convey information clearly and effectively through a combination of images, typography, and layout. Whether focused on awareness, promotion, or education, poster designing fosters creativity, critical thinking, and communication skills.</p>	
<b>Event Summary:</b>	
<p>The poster designing activity was a creative and engaging event where participants showcased their artistic talents and design sense by creating posters based on a given theme. Students used a mix of colours, illustrations, and meaningful text to convey strong visual messages. The event saw a variety of unique and thoughtful designs, each reflecting the participant's creativity and understanding of the topic. Posters were judged based on creativity, clarity, visual appeal, and relevance to the theme. The activity not only highlighted artistic talent but also promoted awareness and effective visual storytelling among students.</p>	
	



## Philately Club Activity Report

Stamp Designing	
Activity 1	
<b>Date</b>	: 15.02.2025
<b>Venue</b>	: In-house(Claccroom)
<b>No. of Participants</b>	: 01
<b>Objectives of the Activity:</b>	
<p>The primary objective of the competition was to encourage students to creatively express scientific themes and innovations through stamp design. By aligning with National Science Day, the activity aimed to:</p> <ul style="list-style-type: none"> <li>• Celebrate India's scientific achievements.</li> <li>• Promote artistic engagement with scientific topics.</li> <li>• Enhance awareness about the role of science in national development.</li> </ul>	
<b>Event Summary:</b>	
<p>Despite widespread promotions, the event saw the participation of only one student. However, the session was carried out with full enthusiasm and encouragement. The lone participant showcased commendable dedication and presented a thoughtfully designed stamp reflecting the spirit of National Science Day.</p> <p>The stamp design illustrated key scientific symbols and figures, aiming to highlight India's contributions to global scientific advancement. The student briefly explained the concept and symbolism behind the design.</p>	
<b>Outcome:</b>	
	<p>The event successfully fulfilled its objectives, providing a platform for creative expression and meaningful dialogue on the theme of National Science Day.</p> <p>Although the turnout was limited, the event upheld the spirit of National Science Day and Philately. It served as a reminder that quality engagement, even from a single participant, holds value. Feedback has been noted to improve future planning and participation.</p>

Stamp Showcase on Astronomy	
Activity 2	
<b>Date</b>	: 15.03.2025
<b>Venue</b>	: In-house(Claccroom)
<b>No. of Participants</b>	: 35
<b>Objectives of the Activity:</b>	
<p>The primary aim of this collaborative session was to cultivate a deeper appreciation for philately as a medium of education, storytelling, and cultural preservation—particularly through scientific themes such as astronomy and space exploration. By inviting our Honourable Vice Chancellor, Dr. Vinod Bhat, to share his award-winning stamp collection, the event sought to inspire students by showcasing how stamps can transcend their role as mere collectibles and become powerful tools for learning and intellectual exploration.</p> <p>Specifically, the objectives were:</p> <ol style="list-style-type: none"> <li>1. <b>To expose students to thematic philately</b>—particularly stamps related to science, space, and astronomy—and demonstrate its relevance in documenting global scientific achievements.</li> <li>2. <b>To provide a platform for experiential learning</b>, where students could interact with a high-profile philatelist and gain first-hand insights into the art and discipline of collecting and curating stamps.</li> <li>3. <b>To foster interdisciplinary connections</b> between philately, international relations, and scientific literacy, thereby enriching the academic and extracurricular experience of members from both The Philately Club and The Apollo Model UN Club.</li> <li>4. <b>To promote interactive dialogue and student engagement</b>, encouraging participants to share their own stories and interests in stamp collecting, thus building a sense of community and shared enthusiasm.</li> <li>5. <b>To motivate students to take up philately as a constructive and intellectually enriching hobby</b>, emphasizing its value in preserving history, culture, and scientific milestones.</li> </ol>	
<b>Event Summary:</b>	
<p>The Philately Club, in collaboration with The Apollo Model UN Club, conducted an inspiring session that featured our Honourable Vice Chancellor, <b>Dr. Vinod Bhat</b>, as the special guest. Dr. Bhat captivated the audience by presenting his <b>award-winning stamp collection on Astronomy and Spaceships</b>, offering deep insights into the world of philately and the art of collecting stamps around scientific themes.</p> <p>The session was both informative and visually stimulating, with members gaining exposure to rare and historical stamps from various countries. Dr. Bhat's personal anecdotes and reflections on the stories behind each stamp ignited enthusiasm among attendees and emphasized the value of stamp collecting as a window into scientific and cultural heritage.</p> <p><b>Key Highlights:</b></p> <ol style="list-style-type: none"> <li>1. <b>Showcase of Rare Collections:</b> Dr. Bhat's curated stamps on space exploration, astronomical discoveries, and iconic missions were a unique educational experience for attendees.</li> </ol>	

## 2. **Interactive Exchange:**

Members from both clubs participated actively, sharing their own stamp stories and experiences. The session opened doors to peer learning and appreciation of personal philatelic journeys.

## 3. **Collaborative Engagement:**

The presence of members from the Model UN Club added interdisciplinary perspective to the event, blending interests in science, diplomacy, and history.

Page | 171

## **Outcome:**



The session significantly enhanced student interest in thematic philately, particularly in scientific topics such as astronomy and space technology. It also strengthened inter-club collaboration and engagement with university leadership, setting a benchmark for future activities.

Participants left motivated to explore philately further and inspired by the Vice Chancellor's dedication and passion for stamps.

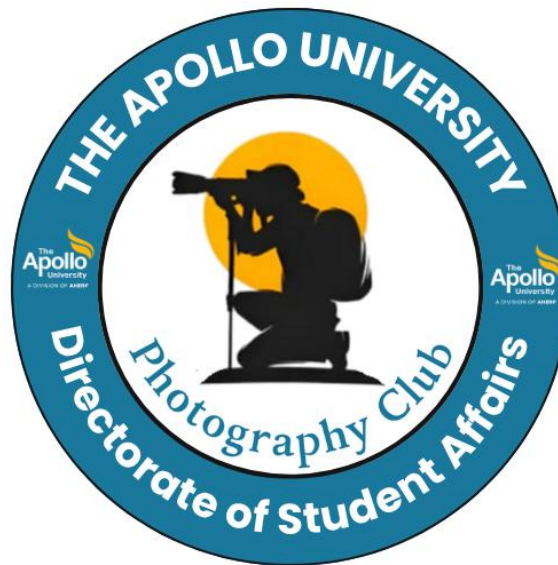


Induction Programme to New Members	
Activity 3	
Date	: 19.04.2025
Venue	: In-house(Claccroom)
No. of Participants	: 08
<b>Objectives of the Activity:</b>	
<p>The aim of the induction program was to warmly welcome and onboard new members into the Philately Club while familiarizing them with the objectives, culture, and vision of the club. The key objectives included:</p> <ol style="list-style-type: none"> <li>1. <b>Introducing the history, purpose, and significance</b> of philately to new members.</li> <li>2. Creating awareness about <b>the club's mission, past events, and upcoming opportunities.</b></li> <li>3. Fostering a sense of <b>community, collaboration, and shared enthusiasm</b> for stamp collecting.</li> <li>4. Encouraging new members to <b>actively participate</b> in upcoming events and contribute to club activities.</li> </ol>	
<b>Event Summary:</b>	
<p>The Philately Club organized a special <b>induction session</b> for its new members of the School of Health Sciences. The session began with a warm welcome and brief introduction to the rich and fascinating world of <b>philately—stamp collection and study.</b></p> <p>Led by the Student Coordinator, K Yugavardhan, the session covered the <b>importance of philately as a tool for education, cultural exploration, and historical preservation.</b> Attendees were walked through the club's journey so far, including highlights from past activities such as <b>group discussions, competitions, and interactions with the Hon'ble Vice Chancellor.</b></p> <p>New members were introduced to the <b>structure of the club</b>, upcoming events on the calendar, and various ways in which they could participate, contribute ideas, and take up responsibilities.</p> <p>Interactive Q&amp;A and an informal sharing session followed, where members discussed what sparked their interest in philately and their expectations from the club.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Overview of Philately:</b> Introduction to stamp types, themes, and value.</li> <li>• <b>Club Mission &amp; Culture:</b> Encouraging curiosity, learning, and creativity.</li> <li>• <b>Future plans:</b> Information on competitions, exhibitions, and learning sessions.</li> <li>• <b>Member Interaction:</b> Open space for queries and informal bonding.</li> </ul>	

## Outcome:



The induction session was successful in building a welcoming atmosphere for new members, enhancing their understanding of philately, and preparing them to become active contributors. The members left feeling inspired, informed, and connected, ready to embark on their philatelic journey with the club.



## Photography Club Activity Report

Capturing the Ecosystem of TAU	
Activity 1	
Date	: 04.01.2025
Venue	: Chittoor
No. of Participants	: 79
<b>Objectives of the Activity:</b>	
<p>The goal of this session was to enhance members' skills in nature photography by capturing the diverse ecosystem of The Apollo University (TAU). The focus was on photographing animals and insects in their natural habitat while understanding the importance of patience, timing, and camera settings for wildlife photography.</p>	
<b>Event Summary:</b>	
<p>The nature photography session conducted at The Apollo University (TAU) was designed to strengthen the skills of photography enthusiasts by immersing them in the university's diverse natural environment. Participants were encouraged to observe and capture the rich ecosystem that flourishes across the campus, with a particular focus on animals and insects in their undisturbed habitats. This experiential approach allowed students to engage closely with the principles of wildlife photography.</p> <p>The session placed a strong emphasis on the technical aspects of capturing wildlife. Through guided practice, students learned how to adjust camera settings such as aperture, shutter speed, and ISO to handle varying light conditions and the unpredictability of animal movement. They also explored techniques like framing, composition, and timing—critical skills for capturing compelling and ethical wildlife imagery.</p> <p>In addition to technical learning, the event highlighted the value of patience and mindfulness in the field. Participants learned to remain still, observant, and respectful of nature in order to seize authentic photographic moments. The session concluded with a review segment where students shared their best captures, received constructive feedback, and reflected on their creative growth.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Exploration of TAU's Ecosystem:</b> Participants explored various areas of the campus to observe and photograph native wildlife, including birds, insects, and small mammals.</li> <li>• <b>Photography Techniques Workshop:</b> Guidance was provided on camera settings such as shutter speed, aperture, and ISO for capturing moving subjects.</li> <li>• <b>On-field Mentoring:</b> Hands-on mentorship helped students learn composition, lighting, and ethical photography practices in nature.</li> <li>• <b>Focus on Patience and Observation:</b> The session underscored the importance of being observant, quiet, and patient to successfully photograph elusive subjects.</li> <li>• <b>Group Interaction and Review:</b> Participants shared their best shots and received feedback, promoting peer learning and creative exchange.</li> </ul>	

### Outcome:

The session significantly enhanced participants' wildlife photography skills deepened their appreciation for the campus ecosystem, and provided them with quality content for their personal or academic portfolios. It also fostered teamwork, observation, and a responsible approach to photographing nature.



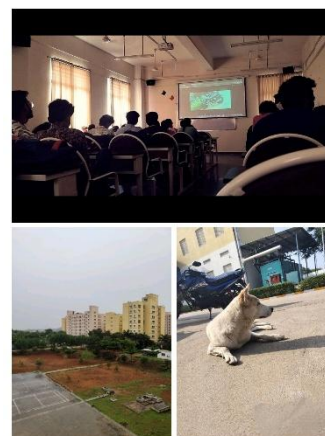


Food Photography	
Activity 2	
Date	: 25-01-2025
Venue	: In-house(class room)
No. of Participants	: 25
<b>Objectives of the Activity:</b>	
<p>The Photography Club had a session on food photography. Members learned how to use different lighting, backgrounds, and camera settings to make food look beautiful in pictures. They arranged food in creative ways and tried taking close-up shots to capture details. They also practiced framing and used natural and artificial light to take clear and colorful pictures.</p>	
<b>Event Summary:</b>	
<p>On 25<sup>th</sup> January 2025, the Photography Club of The Apollo University organized an insightful session on <b>Food Photography</b>, offering members an opportunity to explore the creative and technical dimensions of capturing food through the lens. The session aimed to enhance participants' skills in visual presentation by focusing on the interplay of lighting, composition, and camera settings to make food appear more vibrant and appealing in photographs.</p> <p>Throughout the session, members engaged in hands-on activities, arranging food items in artistic and visually attractive ways. They practiced taking close-up shots to highlight textures, colors, and details, while also learning how to frame images effectively. The importance of both natural and artificial lighting was discussed and demonstrated, helping students understand how light sources influence the mood and clarity of a food photograph.</p> <p>The session encouraged experimentation and creativity, allowing members to discover their unique visual styles while learning professional tips for styling and photographing food. It also laid the foundation for applying these skills in fields like content creation, social media, and commercial photography, turning a common subject into a storytelling medium.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Interactive Learning:</b> Practical, hands-on experience in styling and photographing food.</li> <li>• <b>Lighting Techniques:</b> Use of both natural and artificial light to enhance clarity and colour.</li> <li>• <b>Detail-Oriented Photography:</b> Focus on close-up shots to capture texture and freshness.</li> <li>• <b>Composition &amp; Framing:</b> Techniques to create visually appealing and balanced food images.</li> <li>• <b>Creative Exploration:</b> Students encouraged to experiment with angles, backgrounds, and props.</li> </ul>	
<b>Outcome:</b>	

The Photography Club members came away from the session with a stronger grasp of food photography techniques and a boost in creative confidence. They acquired practical skills in lighting, composition, and detail capture—skills that can be applied in future creative projects and digital portfolios. The session successfully nurtured visual storytelling through food and inspired students to look at everyday objects with a new photographic perspective.



Photo Gallery & Multiple Plain Photography	
Activity 3	
<b>Date</b>	: 01-02-2025
<b>Venue</b>	: In-house(class room)
<b>No. of Participants</b>	: 49
<b>Objectives of the Activity:</b>	
<p>The purpose of this session was to prepare for an upcoming photo gallery exhibition and practice "Multiple Plain Photography." Members explored advanced photography techniques to capture depth, perspective, and balance in their images.</p>	
<b>Event Summary:</b>	
<p>The Photography Club of The Apollo University conducted a focused session aimed at preparing members for an upcoming <b>photo gallery exhibition</b>, with special emphasis on <b>Multiple Plane Photography</b>. This advanced photography technique challenges photographers to capture images with a strong sense of depth and layered composition, making it ideal for storytelling through visual elements.</p> <p>During the session, members explored how to use foreground, middle ground, and background effectively to create balanced and dynamic photographs. The practice involved understanding perspective, focal depth, and strategic subject placement to achieve compelling visual narratives.</p> <p>With the upcoming gallery exhibition in mind, this session served both as a creative workshop and a technical training ground. Members worked collaboratively, reviewed each other's shots, and discussed how their compositions could be refined for public display. It was a valuable step toward producing exhibition-quality photographs that reflect both artistic intent and technical excellence.</p>	
<b>Key Highlights:</b> <ul style="list-style-type: none"> <li>• <b>Exhibition Preparation:</b> Hands-on practice for the upcoming photo gallery event.</li> <li>• <b>Focus on Depth &amp; Layers:</b> Introduction to Multiple Plane Photography for capturing dimensionality.</li> <li>• <b>Advanced Techniques:</b> Exploration of focus, perspective, and spatial arrangement.</li> <li>• <b>Peer Review:</b> Collaborative feedback sessions to improve composition and clarity.</li> <li>• <b>Creative Challenge:</b> Encouragement to move beyond flat images and experiment with layered storytelling.</li> </ul>	
<b>Outcome:</b>	
<p>The session equipped Photography Club members with advanced composition techniques that will enhance the visual quality of their gallery submissions. Participants gained a deeper understanding of spatial depth in photography and improved their ability to construct visually rich, multi-layered images. The session fostered artistic growth and set a solid foundation for a successful and impactful photo exhibition.</p>	



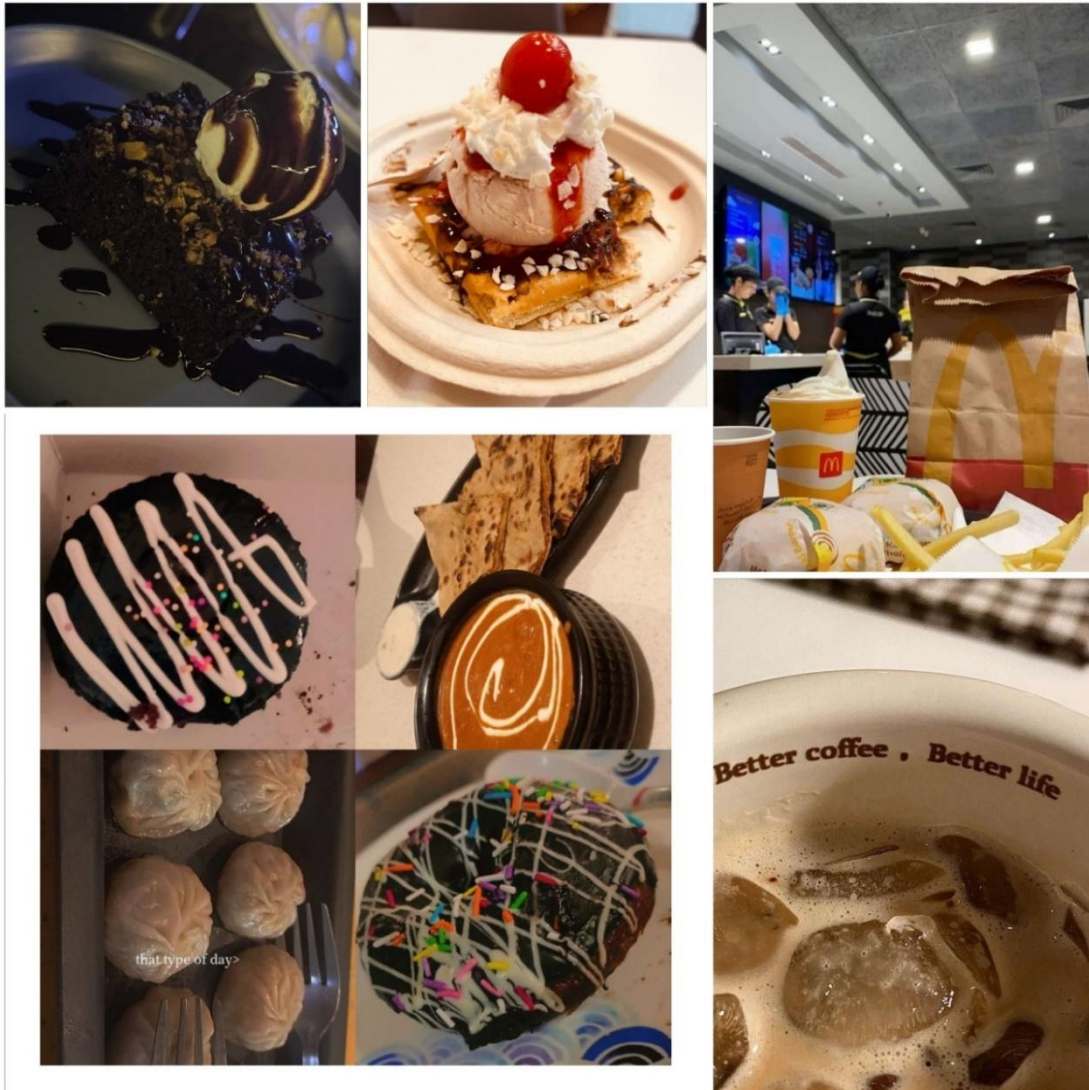
Capturing Pictures Of Food And More	
Activity 4	
Date	: 15.02.2025
Venue	: In-house(class room)
No. of Participants	: 79
<b>Objectives of the Activity:</b>	
<p>The Photography Club organized a session focused on capturing high-quality food photography. Participants learned about various techniques, including the use of natural and artificial lighting, depth of field, and colour composition. The session covered how different camera settings impact the quality of food photos, making the images more appealing for social media and commercial use. Students practiced hands-on photography, experimenting with different styles such as top-down shots, close-ups, and action shots (like pouring sauces or cutting food).</p>	
<b>Event Summary:</b>	
<p>The Photography Club of The Apollo University conducted a specialized session on <b>high-quality food photography</b>, aimed at equipping participants with advanced techniques to elevate their visual content. The session explored key elements such as lighting control, depth of field, and color composition, all crucial for making food photos visually engaging and suitable for platforms like social media and commercial branding.</p> <p>Participants received guidance on how different <b>camera settings</b>—including aperture, ISO, and shutter speed—affect image quality and mood. Emphasis was placed on styling, framing, and scene creation to capture food in the most appetizing way. Students experimented with techniques that go beyond static images, using motion and interactive elements to bring their food photos to life.</p> <p>The session also featured a <b>hands-on practice</b> segment, where students tried out different photography styles including <b>top-down angles</b>, <b>close-up details</b>, and <b>action shots</b> like pouring sauces or cutting dishes. This practical experience allowed members to creatively apply their knowledge and discover their unique food photography styles</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>In-depth Technique Training:</b> Use of lighting, depth of field, and color harmony.</li> <li>• <b>Camera Settings Explained:</b> Adjusting aperture, ISO, and shutter speed for food photos.</li> <li>• <b>Creative Composition:</b> Exploring top-down, macro, and action shot styles.</li> <li>• <b>Hands-on Practice:</b> Students styled and photographed food using real setups.</li> <li>• <b>Commercial &amp; Social Media Focus:</b> Tips for creating content suitable for online platforms.</li> </ul>	



## Outcome:

Participants gained practical and creative skills in food photography, learning how to produce visually compelling images suitable for digital portfolios, social media, or commercial projects. The session boosted students' confidence in using camera settings effectively and inspired them to tell appetizing stories through their lenses.

Page | 181







Securing Photos of Our Beloved Chairman Sir	
Activity 5	
Date	: 15.02.2025
Venue	: In-house(class room)
No. of Participants	: 20
<b>Objectives of the Activity:</b>	
<p>The Photography Club had the privilege of capturing the moments of our beloved Chairman Sir. The event was a momentous occasion, where students meticulously photographed his presence, interactions, and significant moments throughout the day. Special attention was given to lighting, angles, and expressions to ensure the highest quality images. The photographs will be archived and used for university publications, promotional materials, and media releases.</p>	
<b>Event Summary:</b>	
<p>The Photography Club of The Apollo University had the esteemed opportunity to document the visit of our <b>beloved Chairman Sir</b>, capturing meaningful moments and interactions throughout the day. This high-profile session was conducted with great professionalism and care, reflecting the importance of the occasion and the club's growing expertise in event photography.</p> <p>Students were tasked with photographing the Chairman's activities, focusing on expressions, candid moments, and key interactions with faculty and students. The session emphasized the importance of <b>precision in framing, lighting control, and subject positioning</b> to ensure every shot conveyed dignity and impact. The event not only celebrated the Chairman's presence but also tested the students' ability to handle real-world photographic responsibilities.</p> <p>The images captured during this session will be <b>archived for official university records</b> and used in various formats, including university publications, promotional content, and media releases. It was a moment of pride and learning for the club, allowing students to apply their skills in a formal, high stakes setting.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Prestigious Assignment:</b> Coverage of the Chairman's visit by the Photography Club.</li> <li>• <b>Professional-Level Execution:</b> Emphasis on lighting, angles, and candid expressions.</li> <li>• <b>Live Event Documentation:</b> Real-time capture of key moments and interactions.</li> <li>• <b>Content for Publication:</b> Photos to be used in official university media and communications.</li> <li>• <b>Skill Development:</b> Opportunity to practice formal event photography with attention to detail.</li> </ul>	
<b>Outcome:</b>	
<p>The session enhanced the students' proficiency in high-stakes event photography and boosted their confidence in capturing formal occasions. It demonstrated the club's capability</p>	

to handle official assignments and contribute meaningfully to the university's image and communication efforts.



Training Students to Documentation	
Activity 6	
Date	: 15-02-2025
Venue	: In-house(class room)
No. of Participants	: 06
<b>Objectives of the Activity:</b>	
<p>The Photography Club conducted a training session to guide students in preparing professional reports. The session covered essential aspects such as event documentation, formatting, and presenting key details concisely. Students learned how to write engaging summaries, list objectives, and highlight important outcomes. The training also emphasized the importance of incorporating high-quality images in reports.</p>	
	
<b>Event Summary:</b>	
<p>The Photography Club of The Apollo University conducted a valuable <b>training session focused on professional report preparation</b>. Aimed at enhancing members' documentation and communication skills, the session covered best practices for compiling event reports that are both informative and visually appealing.</p> <p>Participants were guided through the essential components of effective reporting, including crafting engaging event summaries, clearly listing objectives, and presenting key highlights and outcomes in a structured format. Emphasis was placed on clarity, consistency, and professionalism in both writing and formatting.</p> <p>Additionally, the session highlighted the significance of <b>integrating high-quality images</b> captured during events to enhance the visual appeal and impact of reports. This holistic approach helped students understand how to combine textual and visual elements to create comprehensive documentation that can be used for university records, newsletters, and social media.</p>	
<p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Structured Report Writing:</b> Training on formatting, tone, and content organization.</li> <li>• <b>Event Documentation:</b> Focus on capturing and presenting key event details effectively.</li> <li>• <b>Summary &amp; Outcome Writing:</b> Guidance on crafting concise, engaging summaries and outcome sections.</li> <li>• <b>Visual Integration:</b> Importance of using high-resolution event photos in reports.</li> <li>• <b>Professional Development:</b> Practical skills applicable to academic and future workplace settings.</li> </ul>	
<b>Outcome:</b>	
<p>Students gained confidence in writing professional, publication-ready reports that effectively document Photography Club activities. The session equipped members with both writing and visual documentation skills, ensuring consistency and quality in future club communications.</p>	

Team Division and Capturing Wildlife	
Activity 7	
Date	: 22-02-2025
Venue	: In-house(class room)
No. of Participants	: 74
Objectives of the Activity:	
<p>The purpose of this session " Divided team and captured wildlife in different themes." Members explored advanced photography techniques to capture depth, perspective, and balance in their images.</p> 	
Event Summary:	
<p>The Photography Club organized a dynamic and creative session focused on <b>wildlife photography through themed group exploration</b>. The session was designed to encourage teamwork, creativity, and advanced technical skills by dividing members into teams, each tasked with capturing wildlife under a specific visual or conceptual theme.</p> <p>Participants explored themes such as "Camouflage in Nature," "Predator vs. Prey," "Textures of the Wild," and "Insect Life," among others. This thematic approach helped students develop a sharper eye for storytelling through photography. Teams applied advanced techniques to emphasize <b>depth, perspective, and balance</b> in their images, making each photo narratively rich and visually compelling.</p> <p>The session also promoted collaboration, as students shared ideas, gave peer feedback, and experimented with different compositions and settings. It proved to be both a technical and creative exercise, aligning well with the club's goal of preparing members for exhibitions and portfolio development.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Team-Based Thematic Photography:</b> Groups explored wildlife through different creative lenses.</li> <li>• <b>Advanced Photography Techniques:</b> Use of depth, angle, and perspective to tell a visual story.</li> <li>• <b>Field Practice:</b> Hands-on experience capturing wildlife in natural settings.</li> <li>• <b>Creative Exploration:</b> Themes encouraged unique interpretations and storytelling.</li> <li>• <b>Peer Collaboration:</b> Teamwork and shared critique fostered learning and innovation.</li> </ul>	
Outcome:	
<p>The session enhanced members' ability to think thematically while applying advanced photography skills in real-world settings. It fostered both creative vision and technical refinement, with students producing a diverse collection of wildlife images ready for future exhibitions or portfolios.</p>	

Teaching about Camera Shots and Camera Modes in Mobile	
Activity 8	
Date	: 01-03-2025
Venue	: In-house(class room)
No. of Participants	: 74
<b>Objectives of the Activity:</b>	
<p>The purpose of this session " Teaching about Camera Shots and Camera Modes and Uses of it." To familiarize participants with various camera apps and their unique features. And to build confidence in using manual settings such as ISO, aperture, shutter speed, and white balance.</p>	
<b>Event Summary:</b>	
<p>The Photography Club of The Apollo University conducted a comprehensive <b>training session on Camera Shots, Modes, and Manual Settings</b>, aimed at building foundational and practical skills in both smartphone and DSLR photography. The objective was to help participants become more confident in using different camera functions and shooting modes to enhance their creative output.</p> <p>During the session, members were introduced to a variety of <b>camera shots</b> such as wide-angle, close-up, over-the-shoulder, and low-angle shots, along with the appropriate contexts in which to use them. The session also covered popular <b>camera modes</b> (portrait, landscape, night, macro, etc.) and how they affect image processing. Participants explored several <b>camera apps</b> and learned about their unique features, especially those offering manual controls and editing capabilities.</p> <p>A major focus was placed on understanding and experimenting with <b>manual settings</b> including ISO, aperture, shutter speed, and white balance. Through live demonstrations and hands-on practice, students learned how adjusting these settings can drastically change the mood, brightness, and clarity of a photo—empowering them to move beyond auto mode and take creative control of their photography.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Introduction to Camera Shots:</b> Overview and demonstration of common framing and composition styles.</li> <li>• <b>Exploring Camera Modes:</b> Use of built-in camera settings for different shooting environments.</li> <li>• <b>Camera App Familiarization:</b> Learning about third-party apps and their manual features.</li> <li>• <b>Manual Photography Basics:</b> Hands-on training with ISO, aperture, shutter speed, and white balance.</li> <li>• <b>Skill-Building Environment:</b> Interactive learning with peer collaboration and real-time guidance.</li> </ul>	



### Outcome:

Participants gained a deeper understanding of camera mechanics and practical skills in using manual settings to elevate their photography. The session helped boost confidence, encouraging students to explore creative control and better utilize the tools at their disposal—laying a strong foundation for more advanced photographic work.

Page | 187



Collaboration Cleaning Drive with Social Responsibility Club	
Activity 9	
Date	: 15-03-2025
Venue	: out-house
No. of Participants	: 40
<b>Objectives of the Activity:</b>	
<p>The purpose of this collaborative session between the <b>Photography Club</b> and the <b>Social Responsibility Club</b> is to document and promote civic responsibility through the lens of photography. While the Social Responsibility Club leads a <b>Cleaning Drive at Subramanya Swamy Temple, Greampet</b>, members of the Photography Club will capture the essence of community service, teamwork, and environmental awareness. This session also aims to enhance students' skills in documentary and event photography.</p>	
<b>Event Summary:</b>	
<p>The Photography Club of The Apollo University partnered with the Social Responsibility Club for a meaningful collaborative session focused on <b>documenting civic engagement through photography</b>. The event centered around a <b>Cleaning Drive</b> organized at the <b>Subramanya Swamy Temple, Greampet</b>, where Photography Club members were tasked with capturing the energy, dedication, and impact of the initiative.</p> <p>The primary goal was to <b>promote civic responsibility and environmental awareness</b> through compelling visual storytelling. Photography Club members documented key moments such as teamwork, volunteer effort, and before-after transformations of the site. This experience offered students a real-world opportunity to practice <b>documentary and event photography</b>, with a special focus on candid moments, emotion, and storytelling.</p> <p>The collaboration served as a reminder of how photography can be a powerful medium for social awareness and community engagement. Students not only refined their technical photography skills but also deepened their understanding of how visuals can support causes and inspire action.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Inter-Club Collaboration:</b> Photography Club teamed up with the Social Responsibility Club.</li> <li>• <b>Live Event Coverage:</b> Documented a community Cleaning Drive at Subramanya Swamy Temple.</li> <li>• <b>Civic Engagement Focus:</b> Promoted themes of teamwork, environmental care, and social responsibility.</li> <li>• <b>Documentary Photography Practice:</b> Hands-on experience in capturing real-time, unscripted moments.</li> <li>• <b>Storytelling Through Images:</b> Emphasis on using visuals to convey impact and inspire change.</li> </ul>	
<b>Outcome:</b>	
<p>Students enhanced their documentary photography skills while contributing to a socially impactful initiative. The session empowered them to use their creative talents for community awareness, reinforcing the idea that photography is not just an art form but also a tool for change.</p>	





Student Captured Photos Review Session	
Activity 10	
Date	: 22-03-2025
Venue	: In-house(class room)
No. of Participants	: 60
<b>Objectives of the Activity:</b>  The purpose of this session was to introduce students to the <b>fundamentals of photography</b> , focusing on how a photograph is composed, the various types of photography styles, and how images can evoke <b>emotions</b> and convey <b>stories</b> . The session aimed to build both technical knowledge and artistic understanding among club members.	
<b>Event Summary:</b>  <div> <div> <p>The Photography Club of The Apollo University hosted an engaging session aimed at introducing students to the <b>fundamentals of photography</b>, laying the groundwork for both technical and artistic growth. This beginner-friendly session focused on <b>how a photograph is composed</b>, the <b>variety of photography styles</b>, and the <b>emotional and narrative power</b> of visual imagery.</p> <p>Through interactive discussions and visual demonstrations, students learned the basics of composition, including rule of thirds, leading lines, symmetry, and framing. The session also explored different genres such as portrait, landscape, wildlife, street, and conceptual photography—highlighting how each style tells a unique story. Special emphasis was placed on understanding how <b>images can convey mood, emotion, and meaning</b> beyond what is seen.</p> <p>The session successfully combined theory with creativity, sparking curiosity among new members and helping them recognize the potential of photography as both an expressive and impactful medium.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Photography Composition Basics:</b> Introduction to visual elements like framing, lighting, and perspective.</li> </ul> </div> <div>    </div> </div>	

- **Exploration of Photography Styles:** Overview of portrait, landscape, street, wildlife, and conceptual photography.
- **Emotion & Storytelling:** Discussion on how photographs can evoke emotions and convey narratives.
- **Interactive Learning:** Visual examples and open discussion to deepen engagement.
- **Foundational Skill Building:** Ideal session for beginners to start their photographic journey.

#### Outcome:

Participants gained a foundational understanding of photography, including both **technical principles and artistic insights**. The session inspired students to look at photography not just as a skill, but as a form of visual storytelling—setting the stage for deeper exploration in future sessions.



## Discussion on Annual Sports and Cultural Day 2025

### Activity 11

Date	: 29-03-2025
Venue	: In-house(class room)
No. of Participants	: 40

Page | 192

### Objectives of the Activity:

The purpose of this session was to **plan and discuss the upcoming Annual Sports and Cultural Day 2025**, focusing on event flow, coordination, and responsibilities. A key objective was to also address and establish strategies for **monitoring student behavior** during the event to ensure **safety, discipline, and a smooth execution** of all scheduled activities.

### Event Summary:

The Photography Club, along with other organizing members, conducted a **strategic planning session** for the **Annual Sports and Cultural Day 2025** at The Apollo University. The focus of the session was to streamline the **event flow**, define **roles and responsibilities**, and ensure seamless coordination among volunteers and participants.

The session began with a detailed discussion of the **schedule of events**, from opening ceremonies to individual sports and cultural performances. Emphasis was placed on effective team coordination, timely transitions between activities, and logistics planning. A significant portion of the meeting also addressed **student conduct and discipline**, where strategies were proposed to **monitor behavior**, maintain safety, and manage crowd control throughout the event.



By establishing clear communication channels, assigning specific tasks, and drafting contingency plans, the planning team laid the groundwork for a well-organized and successful celebration. The Photography Club also reviewed plans to document key moments, manage photography coverage, and contribute to event publicity and archival efforts.

### Key Highlights:

- **Detailed Event Planning:** Structured flow of events for both sports and cultural segments.
- **Defined Roles & Responsibilities:** Clear task distribution among organizing teams and volunteers.
- **Student Behavior Strategy:** Safety, discipline, and monitoring protocols established.

- **Coordination Framework:** Communication and task coordination mechanisms outlined.
- **Photography Club Involvement:** Planning for full event coverage and documentation.

**Outcome:**

The session ensured strong foundational planning for the Annual Sports and Cultural Day 2025. With roles clarified and strategies in place for smooth execution and discipline, the organizing team is now well-prepared to conduct a safe, engaging, and memorable university event.

Annual Sports and Cultural Day 2025	
Activity 12	
Date	: 05-04-2025
Venue	: AKC Campus
No. of Participants	: 20
Objectives of the Activity:	
<p>To celebrate student achievements and encourage participation in sports and cultural activities through a day of competitions, performances, and recognition.</p> <p>The <b>sports segment</b> included track and field events, team games, and athletic showcases that highlighted students' physical strength, agility, and competitive spirit. Simultaneously, the <b>cultural performances</b> filled the stage with music, dance, drama, and art, reflecting the diverse talents of our student body.</p>	
Event Summary:	
<p>The Apollo University celebrated its <b>Annual Sports &amp; Cultural Day 2025</b> with great enthusiasm, bringing together students, faculty, and staff for a vibrant day of <b>competition, creativity, and recognition</b>. The event was designed to <b>honor student achievements</b> while promoting active participation in both <b>sports and cultural pursuits</b>.</p> <p>The day began with high-energy <b>sports events</b>, including track and field competitions, team games, and athletic displays that showcased the strength, agility, and sportsmanship of the student community. As the sports events energized the field, the cultural segment captivated the audience with a <b>variety of performances</b>—from traditional and contemporary dances to soulful music, engaging skits, and expressive art presentations. Together, the events created a festive atmosphere that celebrated the holistic development of students.</p> <p>This annual celebration serves as a platform for students to express their passions, challenge themselves, and gain recognition for their talents. It strengthened the spirit of unity, pride, and participation within the university community.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Track &amp; Field Events:</b> Races, jumps, and throws demonstrating athletic excellence.</li> <li>• <b>Team Sports:</b> Friendly yet competitive matches promoting teamwork and fair play.</li> <li>• <b>Cultural Performances:</b> Music, dance, drama, and visual arts reflecting student creativity.</li> </ul>	



- **Award Ceremony:** Recognition of outstanding performers in both sports and cultural fields.
- **Inclusive Participation:** Encouraged wide student involvement across disciplines.

**Outcome:**

The Annual Sports & Cultural Day 2025 was a resounding success, inspiring students to actively engage in extracurricular activities. It fostered a sense of community, celebrated talent, and reinforced the university's commitment to nurturing well-rounded individuals.

Capturing Architecture of AKC	
Activity 13	
Date	: 19-04-2025
Venue	: In-house(class room)
No. of Participants	: 74
Objectives of the Activity:	
<p>The focus of this session was to develop architectural photography skills by capturing the structures and environment of Apollo Knowledge City. Students practiced techniques related to framing, lighting, and symmetry while appreciating the campus's design elements.</p> <p>Through this session, students learned how to work with natural lighting, identify strong angles, and create impactful visual narratives using static subjects. The captured photographs reflect not only technical growth but also a deeper appreciation for the space that surrounds them.</p>	
Event Summary:	
<p>The Photography Club of The Apollo University conducted a dedicated session on <b>Architectural Photography</b>, focusing on the scenic and structural elements of <b>Apollo Knowledge City</b>. This session was aimed at enhancing students' ability to capture the <b>aesthetic, scale, and symmetry</b> of architectural spaces through the lens.</p> <p>During the session, students explored various parts of the campus, practicing how to use <b>natural lighting</b>, frame compositions, and identify <b>strong geometric lines and textures</b>. Emphasis was placed on using the built environment to tell a visual story, transforming everyday surroundings into compelling photographic subjects. They also learned how to approach static scenes creatively, turning buildings, pathways, and open spaces into impactful compositions.</p> <p>By the end of the session, participants not only developed a stronger command of architectural photography techniques but also gained a new appreciation for the thoughtful design and beauty of their university environment.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Hands-on Practice at Apollo Knowledge City:</b> Real-time exploration and shooting on campus.</li> <li>• <b>Focus on Composition:</b> Use of framing, symmetry, and perspective in architectural shots.</li> </ul>	





- **Natural Light Utilization:** Techniques to harness sunlight for shadow play and mood.
- **Static Subject Storytelling:** Turning buildings and structures into expressive visuals.
- **Artistic Interpretation of Space:** Encouraging creative vision in familiar surroundings.

**Outcome:**

Students enhanced their architectural photography skills, learning how to interpret and capture static spaces creatively. The session also deepened their connection with the university's architecture, promoting both technical growth and artistic appreciation.

## Student Captured Photos Review Session

### Activity 14

<b>Date</b>	: 26-04-2025
<b>Venue</b>	: In-house(class room)
<b>No. of Participants</b>	: 60

Page | 198

### Objectives of the Activity:

The Photography Club hosted a review and reflection session where each student presented their best captures from past sessions. They explained the thought process, camera settings, composition techniques, and challenges faced while taking each photograph. The group engaged in thoughtful discussions, sharing appreciation, insights, and tips for improvement.

### Event Summary:

The Photography Club of The Apollo University organized an insightful **Review and Reflection Session** where members came together to **present and discuss their best photographic work** from previous sessions. This gathering created a platform for students to express their **creative journey**, analyze their progress, and learn from one another's experiences.

Each participant showcased selected photographs and shared the **thought process, camera settings**, and **composition techniques** they employed. Students also discussed the **challenges** faced during shoots and how they overcame them. The session fostered an atmosphere of open dialogue and **constructive peer feedback**, allowing members to celebrate each other's achievements while offering suggestions for enhancement.

The event not only helped students refine their technical understanding but also strengthened the club's sense of community through shared appreciation and collaborative learning.

### Key Highlights:

- **Student Showcases:** Presentation of best photographs with technical and creative explanations.
- **Peer Feedback:** Engaging discussions and constructive critiques to promote learning.
- **Technique Sharing:** Tips on lighting, composition, camera settings, and problem-solving.
- **Reflective Learning:** Emphasis on self-evaluation and continuous improvement.
- **Creative Exchange:** Strengthening bonds through mutual appreciation and inspiration.



**Outcome:**

The session encouraged **self-reflection and peer learning**, helping students gain new perspectives and practical insights into their photography. It reinforced the importance of critique and review in artistic growth and motivated members to continue exploring and improving their craft.

Student handling a DSLR camera	
Activity 15	
Date	: 03-05-2025
Venue	: In-house(class room)
No. of Participants	: 50
<b>Objectives of the Activity:</b>	
<p>The "Live Session on handling a DSLR camera" aimed to provide participants with <b>practical, hands-on experience</b> in operating a DSLR camera, familiarizing them with its <b>basic functionalities, settings, and controls</b>. A core objective was to teach <b>fundamental photography concepts</b> such as aperture, shutter speed, and ISO, along with understanding their interplay, so students could <b>confidently capture well-exposed and composed photographs</b>. Ultimately, the session sought to <b>address common challenges</b> faced by beginners in DSLR photography, offering immediate solutions and building overall confidence.</p>	
<b>Event Summary:</b>	
<p>The Photography Club of The Apollo University organized an interactive "Live Session on handling a DSLR camera," specifically designed to provide participants with direct, practical experience. This session moved beyond theoretical discussions, allowing students to physically engage with DSLR cameras under expert guidance. Key aspects covered included understanding the various modes (Manual, Aperture Priority, Shutter Priority), adjusting ISO for different lighting conditions, mastering focusing techniques, and applying basic compositional rules.</p> <p>Participants actively practiced manipulating camera settings, observed the immediate effects on their images, and received personalized feedback. The session fostered an engaging learning environment where questions were encouraged, and common operational hurdles were addressed in real-time. This hands-on approach was crucial in bridging the gap between theoretical knowledge and practical application, ensuring that students left with a tangible understanding of how to effectively use a DSLR camera to capture their creative vision.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Direct Camera Operation:</b> Participants had the opportunity to physically handle and operate DSLR cameras.</li> <li>• <b>Interactive Demonstrations:</b> Live walkthroughs of various camera settings and their practical implications.</li> <li>• <b>Exposure Triangle Explained:</b> Clear, practical understanding of Aperture, Shutter Speed, and ISO.</li> <li>• <b>Immediate Feedback:</b> On-the-spot guidance and troubleshooting for individual queries and challenges.</li> <li>• <b>Practical Skill Development:</b> Building confidence in manually controlling the camera for desired photographic outcomes.</li> </ul>	
<b>Outcome:</b>	
<p>The "Live Session on handling a DSLR camera" was highly effective in equipping participants with the foundational skills and confidence required to operate a DSLR</p>	

camera independently. Students gained practical insights into managing camera settings for optimal exposure and composition, moving beyond automatic modes. The hands-on nature of the session significantly enhanced their understanding and retention of technical concepts, inspiring them to actively practice and further explore their photographic potential. This session served as a crucial step for participants to embark on their journey of creative expression through DSLR photography.





Coverage of ISO Audit	
Activity 16	
Date	: 08-05-2025
Venue	: In-house(class room)
No. of Participants	: 03
<b>Objectives of the Activity:</b>	
<p>The primary objective of this activity was to provide comprehensive <b>photographic documentation of the ISO audit process</b>, capturing key stages, interactions, and significant moments to create a visual record for institutional archives, future reference, and promotional materials. Beyond mere documentation, the activity also aimed to <b>enhance the photography skills of club members</b> in a formal and dynamic event setting, contributing to their practical experience in event photography, focusing on professionalism, discretion, and capturing crucial details. Ultimately, it sought to <b>increase the visibility and recognition of the Photography Club's capabilities</b> and contributions to campus events, showcasing their ability to contribute to the institution's official record-keeping efforts effectively.</p>	
<b>Event Summary:</b>	
<p>The Photography Club was officially invited to provide photographic coverage for the institution's ISO audit, was deployed to cover the event. The coverage spanned two full days and involved documenting the arrival of auditors, opening remarks, departmental inspections, document reviews, interviews, and closing discussions. Members worked closely with the audit coordination team to ensure minimal disruption while capturing essential visual information. Over 20 photographs were taken, with a focus on clarity, relevance, and professional presentation.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Comprehensive Coverage:</b> Successfully documented all major phases of the ISO audit, from initial briefings to final debriefings, ensuring a complete visual narrative.</li> <li>• <b>Professional Conduct:</b> Photography Club members maintained a high level of professionalism and discretion throughout the audit, operating efficiently without impeding the audit process.</li> <li>• <b>Diverse Perspectives:</b> Captured a wide range of shots, including wide-angle views of audit proceedings, close-ups of interactions, and environmental shots of the audit environment, providing a holistic view.</li> <li>• <b>Technical Proficiency:</b> Demonstrated excellent command of photographic techniques, including appropriate lighting, composition, and focus, to produce high-quality images in various indoor settings.</li> <li>• <b>Collaborative Effort:</b> Effective coordination with the ISO audit team and various departmental heads facilitated smooth access and allowed for capturing key moments.</li> <li>• <b>Skill Development:</b> Provided valuable real-world experience for club members in formal event photography, enhancing their portfolio and practical skills.</li> </ul>	

## Outcome:

The Photography Club successfully documented the ISO audit, providing a vital visual archive for the institution's records and future reference. This activity significantly enhanced members' event photography skills and reinforced the club's valuable contribution to institutional events. The high-quality images and professional conduct further solidified the club's reputation.



Coverage of world Environmental Day	
Activity 17	
Date	: 05-06-2025
Venue	: In-house(class room)
No. of Participants	: 05
<b>Objectives of the Activity:</b>	
<p>The primary objective of this activity was to comprehensively <b>document the World Environmental Day celebrations</b> organized by the Eco Club, capturing the essence, energy, and key activities of the event. This included visually recording the various initiatives such as tree plantation drives, awareness campaigns, workshops, and student participation, to create a compelling visual narrative for institutional archives, promotional use, and to highlight the importance of environmental conservation. Furthermore, the activity aimed to <b>enhance the practical event photography skills of club members</b> in an outdoor, dynamic setting, focusing on capturing candid moments, group activities, and the overall atmosphere. Finally, it sought to <b>showcase the Photography Club's capability</b> in supporting and promoting significant campus events, contributing to the institution's environmental awareness efforts through powerful imagery.</p>	
<b>Event Summary:</b>	
<p>The Photography Club provided dedicated coverage for the World Environmental Day event, meticulously organized by the Eco Club. This included capturing the inaugural speeches, active participation in the tree plantation drive, engaging visuals from the awareness stalls and exhibitions, and the enthusiasm of students during various interactive sessions and workshops. The coverage extended throughout the event duration, ensuring all major highlights and the spirit of environmental consciousness were captured effectively.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Vibrant Documentation:</b> Successfully captured the energetic and impactful atmosphere of World Environmental Day, showcasing diverse activities and enthusiastic participation.</li> <li>• <b>Comprehensive Visual Record:</b> Documented key moments, from tree planting ceremonies and educational stalls to engaging workshops and student interactions, providing a holistic view.</li> <li>• <b>Skill Application:</b> Club members effectively applied their photography skills in an outdoor, dynamic environment, excelling in capturing candid moments and large group activities.</li> <li>• <b>Promotional Value:</b> Generated a rich collection of high-quality images ideal for promoting environmental awareness and future Eco Club initiatives.</li> </ul>	
<b>Outcome:</b>	
<p>The Photography Club effectively documented World Environmental Day, providing a vibrant visual record that highlights the institution's commitment to environmental causes. This activity significantly enhanced members' skills in event photography and demonstrated the club's vital</p>	

role in supporting and promoting campus initiatives. The captured images will serve as valuable assets for future awareness campaigns and institutional archives.



Coverage of Campus placement & Training Program	
Activity 18	
Date	: 09-06-2025
Venue	: In-house(class room)
No. of Participants	: 05
<b>Objectives of the Activity:</b>	
<p>The primary objective of this activity was to <b>comprehensively document the Campus Placement &amp; Training Program</b> organized by the Placement Cell, capturing the various phases, from training sessions and mock interviews to company presentations and the actual placement drives. This visual record aimed to serve as a valuable resource for institutional archives, future promotional materials for aspiring students, and to highlight the efforts of the Placement Cell. Additionally, the activity sought to <b>provide practical experience for Photography Club members</b> in covering formal professional events, honing their skills in capturing corporate interactions, training environments, and individual student focus. Ultimately, it aimed to <b>showcase the Photography Club's ability</b> to contribute professionally to significant campus events that directly impact student careers and the institution's reputation.</p>	
<b>Event Summary:</b>	
<p>The Photography Club provided dedicated coverage for the <b>Campus Placement &amp; Training Program</b>, meticulously organized by the Placement Cell. During this comprehensive program, club members visually documented various crucial phases, including <b>intensive training workshops</b> on resume building and interview skills, <b>realistic mock interview sessions</b>, insightful <b>company pre-placement talks</b>, and the climactic moments of the <b>actual placement drives</b>. The coverage aimed to capture the professionalism of the visiting recruiters, the aspirations and determination of the participating students, and the overall dynamic and high-stakes environment inherent in a career-defining event.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Comprehensive Program Documentation:</b> Successfully captured all significant phases of the placement and training program, from skill development sessions to final interviews, providing a complete visual narrative.</li> <li>• <b>Professional Environment Photography:</b> Club members adeptly navigated formal settings, capturing professional interactions, focused student engagement, and the corporate ambiance effectively.</li> <li>• <b>Highlighting Student Journeys:</b> Photographed the journey of students, showcasing their preparation, anxieties, and determination throughout the rigorous placement process.</li> <li>• <b>Valuable Archival Material:</b> Generated a substantial collection of high-quality images crucial for future promotional materials of the placement cell and institutional records.</li> </ul>	
<b>Outcome:</b>	



The Photography Club successfully documented the Campus Placement & Training Program, providing invaluable visual assets for the Placement Cell's promotional and archival needs. This activity significantly enhanced members' skills in professional event photography, particularly in formal and high-stakes environments. The captured images effectively convey the program's impact and the institution's commitment to student career development.

Page | 207



**Coverage of Yoga Day Celebration**

Activity 19	
Date	: 09-06-2025 to 21-06-2025
Venue	: In-house(class room) (AKC Campus), PCR Government High School
No. of Participants	: 10
<b>Objectives of the Activity:</b>	
<p>The primary objective of the Photography Club's involvement was to <b>comprehensively document the entire spectrum of the Yoga Day celebrations</b>, capturing the spirit, engagement, and various initiatives undertaken as part of International Yoga Day and the Yogandhra program. This involved visually recording the diverse events, from training sessions and outreach programs to the main campus celebration, to create a detailed visual archive for institutional records, promotional activities, and to highlight the importance of health and well-being. Through this extensive coverage, students gained practical experience in <b>event photography across varied settings</b> (indoor, outdoor, community), focusing on capturing dynamic poses, group participation, and the serene atmosphere of yoga. The captured photographs aim to reflect the broad reach and success of the celebration, showcasing both technical photographic skill and a deeper appreciation for the community's embrace of yoga.</p>	
<b>Event Summary:</b>	
<p>The Photography Club undertook extensive coverage of the <b>Yoga Day Celebration</b>, a multi-day event series spanning from June 9th to June 21st, 2025, in collaboration with the Yogandhra initiative. The coverage commenced on <b>June 9th</b> with the <b>Basic Yoga Training Session</b>, marking the initial phase of the International Yoga Day celebration. This was followed by the <b>Valedictory Function of the Basic Yoga Training Session on June 10th</b>, documenting the culmination of the training. On <b>June 16th</b>, the club covered the <b>Outreach Program at PCR Government High School</b>, capturing community engagement as part of Yogandhra 2025. A dedicated <b>Yoga Session for Staff &amp; Family</b> was covered on <b>June 17th</b>, highlighting inclusive participation. The extensive coverage culminated on <b>June 21st</b> with the grand <b>International Yoga Day celebration at the AKC Campus</b>, capturing the large-scale participation and the essence of the global event. Throughout these events, club members focused on capturing the dedication of participants, the fluidity of poses, and the overall positive ambiance, creating a holistic visual narrative of the celebration.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Extensive Multi-Event Coverage:</b> Documented a comprehensive series of events, from training to community outreach and the main celebration.</li> <li>• <b>Diverse Setting Photography:</b> Hands-on experience capturing yoga sessions in various environments (training halls, school grounds, campus lawns).</li> <li>• <b>Capturing Engagement:</b> Focused on portraying the dedication, enthusiasm, and serenity of participants across all age groups and demographics.</li> <li>• <b>Promotional and Archival Value:</b> Generated a rich visual repository for promoting health and wellness initiatives and for institutional records.</li> <li>• <b>Community Outreach Documentation:</b> Highlighted the institution's commitment to community welfare through the Yogandhra initiative at PCR Government High School.</li> </ul>	
<b>Outcome:</b>	

Students significantly enhanced their event photography skills, particularly in capturing dynamic human movement and diverse group activities across multiple venues. The extensive visual documentation provides a valuable and comprehensive record of the Yoga Day celebrations, highlighting the institution's commitment to wellness and community engagement. The captured images successfully convey the spirit of yoga and will serve as impactful promotional material.

Page | 209



**Coverage of National Reading Day**

**Activity 20**

<b>Date</b>	: 19-06-2025
<b>Venue</b>	: In-house(class room)
<b>No. of Participants</b>	: 05
<b>Objectives of the Activity:</b>	
<p>The primary objective of this activity was to <b>comprehensively document the National Reading Day celebration</b> organized by the Readers Club, visually capturing the diverse activities, enthusiastic participation, and the overall ambiance fostering a love for reading. This included recording key moments such as book readings, literary discussions, interactive sessions, and student engagement to create a compelling visual narrative for institutional archives, future promotional materials for literacy initiatives, and to highlight the importance of reading. Furthermore, the activity aimed to <b>enhance the event photography skills of club members</b> in a literary and often quieter setting, focusing on capturing candid expressions, focused engagement, and the intimate connection between readers and books. Ultimately, it sought to <b>showcase the Photography Club's capability</b> in supporting and promoting significant campus events that celebrate intellectual pursuits and community engagement.</p>	
<b>Event Summary:</b>	
<p>The Apollo University, through its Readers Club, celebrated <b>National Reading Day</b> with great enthusiasm, bringing together students, faculty, and staff for a day dedicated to the joy and importance of reading. The event was designed to promote literary engagement and create a vibrant atmosphere that celebrated the power of books and knowledge.</p> <p>The day featured a variety of engaging activities. Students participated in lively <b>book reading sessions</b>, where they shared excerpts from their favorite literary works and discussed their interpretations. <b>Interactive literary discussions</b> sparked thoughtful conversations on various genres and authors, encouraging critical thinking and appreciation for diverse narratives. The event also included <b>exhibitions of new and classic literature</b>, providing opportunities for discovery. Together, these activities created a festive and intellectually stimulating atmosphere that celebrated the profound impact of reading on personal and academic growth.</p> <p>This annual celebration served as a platform for students to explore their literary passions, engage with fellow book enthusiasts, and deepen their appreciation for written works. It strengthened the spirit of curiosity, knowledge-sharing, and community within the university.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Diverse Literary Engagement:</b> Successfully captured various activities, including book readings, lively discussions, and interactive literary displays.</li> <li>• <b>Focus on Intellectual Connection:</b> Emphasized visually documenting the intimate engagement between participants and literary content.</li> <li>• <b>Skill Development in Subtle Settings:</b> Provided practical experience in capturing nuanced expressions and quiet moments of concentration unique to reading events.</li> <li>• <b>Promoting Literacy Visually:</b> Generated a strong collection of images to advocate for reading and support future literary initiatives.</li> </ul>	
<b>Outcome:</b>	

The Photography Club effectively documented National Reading Day, providing a rich visual record that promotes literacy and highlights the Readers Club's initiatives. This activity significantly enhanced members' ability to capture the subtle dynamics of intellectual events. The images successfully conveyed the event's spirit and will serve as valuable assets for future literary promotions.





Coverage of Inter professional upskilling for TAU faculties	
Activity 21	
Date	: 28-06-2025
Venue	: In-house(class room)
No. of Participants	: 05
<b>Objectives of the Activity:</b>	
<p>The primary objective of this activity was to <b>comprehensively document the Inter-professional Upskilling Program for TAU Faculties</b>, organized jointly by The Apollo University (TAU) and the Human Resources Department (HRD). This involved visually capturing the various sessions, workshops, interactive discussions, and the active engagement of faculty members, to create a valuable visual record for institutional archives, future training program promotions, and to highlight the university's commitment to continuous faculty development. Furthermore, the activity aimed to <b>provide practical experience for Photography Club members</b> in covering professional development events, focusing on capturing intellectual exchange, collaborative learning, and formal academic settings. Ultimately, it sought to <b>showcase the Photography Club's capability</b> in supporting and promoting significant institutional initiatives that foster academic excellence and professional growth among the faculty.</p>	
<b>Event Summary:</b>	
<p>The Apollo University, in collaboration with its Human Resources Department, conducted an impactful <b>Inter-professional Upskilling Program for TAU Faculties</b>, bringing together educators from various disciplines for a dynamic and enriching learning experience. The event was designed to enhance teaching methodologies, foster inter-departmental collaboration, and equip faculty with advanced skills relevant to the evolving academic landscape.</p> <p>The program featured a series of engaging activities. Faculty members participated in insightful <b>workshops and interactive sessions</b> led by experts, covering topics such as innovative pedagogical approaches, research methodologies, and technological integration in education. <b>Group discussions and collaborative exercises</b> encouraged cross-disciplinary interaction and the sharing of best practices. The atmosphere throughout the program was one of active learning and intellectual exchange, underscoring the university's dedication to continuous professional development.</p> <p>This upskilling initiative served as a crucial platform for faculties to refine their expertise, embrace new educational paradigms, and strengthen their collective capacity. It reinforced the spirit of continuous learning, excellence, and unity within the university's academic community.</p> <ul style="list-style-type: none"> <li>• <b>Key Highlights:</b></li> <li>• <b>Documentation of Professional Development:</b> Successfully captured the intellectual atmosphere and active participation in faculty upskilling sessions.</li> <li>• <b>Focus on Learning Environment:</b> Emphasized visually recording collaborative discussions, expert presentations, and hands-on learning activities.</li> <li>• <b>Enhancing Formal Event Photography:</b> Provided practical experience in covering high-level academic and professional training programs.</li> </ul>	

- **Highlighting Institutional Commitment:** Generated visual evidence of TAU and HRD's dedication to continuous faculty growth and excellence.

### Outcome:

The Photography Club successfully documented the Inter-professional Upskilling Program, providing a valuable visual record that highlights TAU's commitment to faculty development. This activity significantly enhanced members' skills in covering formal academic events. The captured images will serve as key assets for promoting future professional development initiatives.

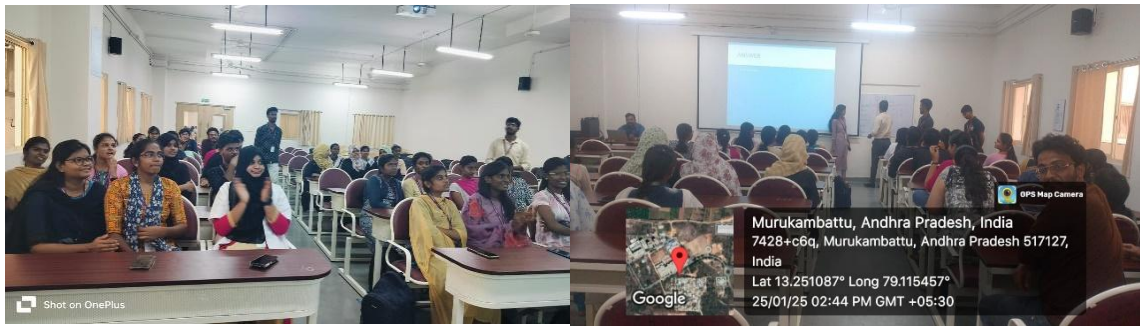




## Quiz Club Activity Report

“Quiz Preparation and Discussion Activity”	
Activity 1	
Date	: 04.1.2025
Venue	: In-house(class room)(class room)
No. of Participants	: 23
<b>Objectives of the Activity:</b>	
The primary aim of the activity was to enhance the participants' skills in framing quiz questions while fostering collaboration and teamwork. Additionally, the discussion on conducting quiz activities in nearby colleges and schools aimed to extend the Quiz Club's outreach, promoting knowledge sharing and competitive learning.	
<b>Event Summary:</b>	
Today's activity involved the preparation of quiz question sets and a brainstorming session on organizing quiz competitions at nearby educational institutions. The participants were divided into four batches to facilitate a focused approach and evaluate their ability to create thought-provoking and engaging questions.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Quiz Question Preparation:</b> Each batch worked on preparing a diverse set of quiz questions, focusing on various topics to ensure a comprehensive range of content for future competitions.</li> <li>• <b>Skill Assessment:</b> Dividing the participants into batches provided an opportunity to test and refine their question-setting abilities and creativity.</li> <li>• <b>Discussion and Planning:</b> The session included an interactive discussion on strategies for approaching colleges and schools, finalizing topics, and ensuring smooth conduct of quizzes in external venues.</li> </ul>	
<b>Outcome:</b>	
The activity successfully honed the participants' question-setting skills while fostering a collaborative environment. The discussion on extending the Quiz Club's reach laid the groundwork for future events, emphasizing the importance of promoting knowledge sharing through inter-institutional quiz competitions.	



“Yoga-Related Quiz”	
Activity 2	
Date	25.01.2025
Venue	In-house(class room)
No. of Participants	30
<b>Objectives of the Activity:</b>	
The primary objective of the quiz was to enhance awareness and knowledge about Yoga, its philosophy, benefits, and practical applications. The quiz aimed to engage participants in a competitive yet educational manner, promoting health consciousness and mindfulness through an interactive learning approach.	
<b>Event Summary:</b>	
The Yoga-Related Quiz was conducted in collaboration with the Yoga Club, bringing together 30 participants from different departments. The quiz consisted of multiple rounds covering the history of Yoga, asanas, pranayama techniques, benefits, and its significance in daily life. The event saw enthusiastic participation, with teams competing closely in an engaging and intellectually stimulating environment.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Quiz Rounds:</b> The quiz was structured into multiple rounds, including an MCQ round, a picture-based identification round (on Yoga postures), and a rapid-fire round.</li> <li>• <b>Competitive Spirit:</b> The participants displayed keen enthusiasm and strong teamwork throughout the competition.</li> <li>• <b>Educational Impact:</b> The quiz not only tested knowledge but also provided learning opportunities through explanations and discussions after each round.</li> </ul>	
<b>Outcome:</b>	
The quiz successfully created an engaging and educational atmosphere, reinforcing the importance of Yoga in physical and mental well-being. Participants gained deeper insights into Yoga practices while enjoying the spirit of competition.	
	



## “SVCET College Visit for Inter-College Quiz Competition Discussion”

### Activity 3

<b>Date</b>	: 01.2.2025
<b>Venue</b>	: SVCET College
<b>No. of Participants</b>	: 4

Page | 217

### Objectives of the Activity:

The primary objective of this visit was to engage with the representatives of SVCET College to discuss the organization and execution of an inter-college quiz competition. The visit aimed at fostering collaboration, finalizing competition structure, and ensuring a successful event.

### Event Summary:

A team from the Quiz Club, Apollo University, visited SVCET College to hold discussions with faculty and student representatives regarding the upcoming inter-college quiz competition. Various aspects, including quiz format, question structuring, participation criteria, and event logistics, were deliberated upon to ensure smooth coordination between institutions.

### Key Highlights:

- **Collaboration Discussion:** A productive discussion on the event structure, timelines, and responsibilities was conducted.
- **Competition Format:** Agreement on the number of rounds, topics to be covered, and scoring methods.
- **Participation & Logistics:** Planning for participant selection, venue arrangements, and technical support requirements.
- **Mutual Engagement:** Strengthening ties between institutions for future academic and competitive collaborations.

### Outcome:

The visit resulted in a well-defined plan for the inter-college quiz competition, fostering enthusiasm and coordination among students and faculty of both institutions.



## “Question Preparation and Preparing for Upcoming Competitions”

### Activity 4

<b>Date</b>	: 15.2.2025
<b>Venue</b>	: In-house(class room)
<b>No. of Participants</b>	: 18

Page | 218

### Objectives of the Activity:

The primary objective of this session was to refine the participants' question-setting skills while strategizing for upcoming quiz competitions. The activity aimed to enhance critical thinking, teamwork, and knowledge-sharing, ensuring thorough preparation for forthcoming events.

### Event Summary:

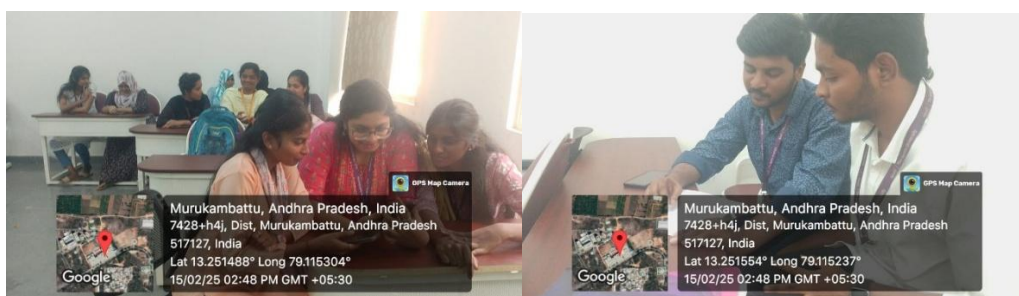
The session involved brainstorming and drafting quiz questions across multiple categories relevant to upcoming competitions. The participants were actively engaged in structuring well-balanced and thought-provoking questions while also practicing quiz execution strategies.

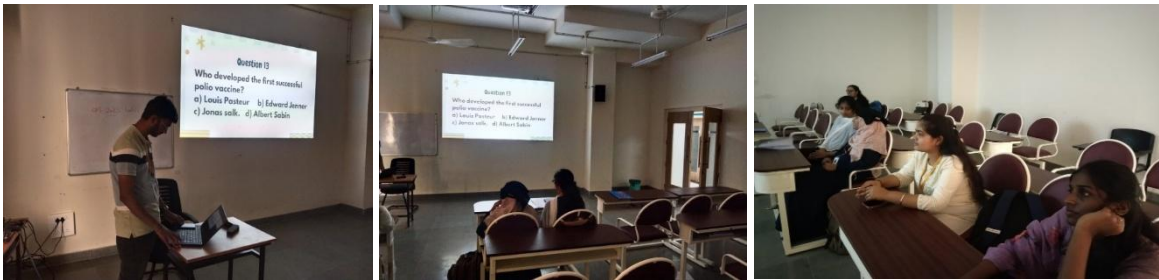
### Key Highlights:


- **Question Preparation:** Participants worked on curating diverse sets of questions covering various topics.
- **Strategic Planning:** Discussion on structuring rounds, difficulty levels, and time management for competitive quizzes.
- **Mock Session:** A practice round was conducted to simulate real competition scenarios and refine question quality.

### Outcome:

The activity successfully enhanced the participants' ability to prepare quiz questions effectively while fostering teamwork and strategic planning for upcoming competitions.



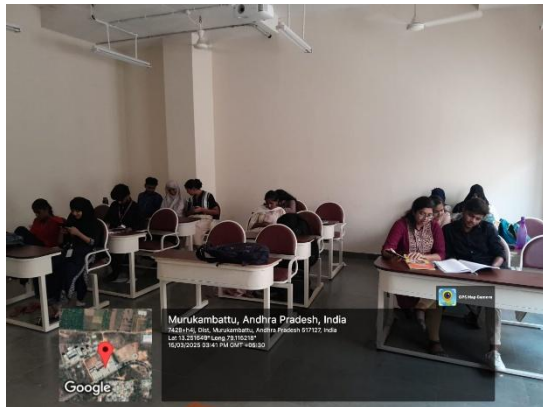
“Scientific Invention”	
Activity 5	
Date	: 22.2.2025
Venue	: In-house(class room)
No. of Participants	: 8
<b>Objectives of the Activity:</b>	
The primary objective of the quiz was to enhance participants' knowledge and understanding of major scientific inventions and their impact on the world. The event aimed at fostering curiosity, critical thinking, and appreciation for scientific advancements.	
<b>Event Summary:</b>	
The Quiz Club successfully organized the <b>Scientific Inventions Quiz</b> on <b>22nd February 2025</b> , with <b>8 participants</b> engaging in a competitive and intellectually stimulating environment. The quiz covered various scientific discoveries, inventors, and technological breakthroughs that have shaped modern society.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Quiz Rounds:</b> The quiz was structured into multiple rounds, including multiple-choice questions, picture identification, and rapid-fire segments.</li> <li>• <b>Engaging Competition:</b> Participants showcased their knowledge and quick thinking throughout the quiz.</li> <li>• <b>Educational Impact:</b> The quiz provided an excellent platform for students to learn about scientific advancements and their relevance in daily life.</li> </ul>	
<b>Outcome:</b>	
The quiz successfully promoted scientific curiosity and knowledge among participants. It encouraged deeper engagement with the subject matter and highlighted the role of scientific discoveries in shaping the world.	
	

“Creating flyers for Inter college quiz competition”	
Activity 6	
Date	: 01.3.2025
Venue	: In-house(class room)
No. of Participants	: 12
<b>Objectives of the Activity:</b>	
The primary objective of this activity was to design and develop promotional flyers for the upcoming <b>Inter-College Quiz Competition</b> . The session aimed at creating visually appealing and informative flyers to enhance outreach and encourage participation from different colleges.	
<b>Event Summary:</b>	
On <b>1st March 2025</b> , the Quiz Club organized a flyer creation session in <b>Room No. 352</b> at Apollo University. The participants worked collaboratively to design flyers that effectively communicated event details, rules, and participation criteria. The session focused on the use of design tools, content structuring, and branding to ensure high-quality promotional material.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Creative Flyer Design:</b> Participants used digital tools and creative layouts to design visually appealing flyers.</li> <li>• <b>Content Structuring:</b> The flyers included essential details such as quiz date, venue, eligibility criteria, and registration process.</li> <li>• <b>Collaboration and Feedback:</b> Team discussions and peer feedback helped refine the final designs for better impact.</li> </ul>	
<b>Outcome:</b>	
The session successfully produced a set of well-designed flyers that will be used for promoting the Inter-College Quiz Competition across different institutions. The activity also enhanced participants' design and marketing skills, contributing to the success of the upcoming competition.	
	

“Preparation of Questions, Banner & Poster for AKC Brain Battle Quiz Competition”	
Activity 7	
Date	: 15.3.2025
Venue	: In-house(class room)
No. of Participants	: 12
<b>Objectives of the Activity:</b>	
<p>The primary objectives of this activity were:</p> <ul style="list-style-type: none"> <li>To meticulously prepare a structured and diverse question set for both the preliminary and final rounds of the AKC Brain Battle.</li> <li>To design engaging and informative banners and posters to promote the quiz competition across departments and campuses.</li> </ul>	
<b>Event Summary:</b>	
<ul style="list-style-type: none"> <li>On <b>15th March 2025</b>, the Quiz Club conducted an In-house(class room)(class room) session for preparing materials for the <b>AKC Brain Battle Quiz Competition</b>, which was scheduled for the <b>Preliminary Round on 22nd March 2025</b> and the <b>Final Round on 29th March 2025</b>.</li> <li>The activity had two main components:</li> <li><b>Question Paper Preparation</b> Led by <b>Prof. A. Sethuramasubbiah</b>, Controller of Examinations, a diverse and challenging set of questions was compiled, focusing on key knowledge areas including General Knowledge, Science and Technology, Indian Politics, Arts and Culture, Environment, and Sports. Question formats included multiple-choice, direct, and buzzer rounds.</li> <li><b>Banner and Poster Designing</b> Student coordinators collaborated to create vibrant banners and posters with essential event details, rules, prize information, and QR code registration. These designs were used for both digital circulation and campus display to maximize participation.</li> </ul> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>Expert-curated questions categorized by subject and round.</li> <li>Visually appealing posters and banners designed using digital tools.</li> <li>Emphasis on clarity, branding, and accessibility in all promotional materials.</li> <li>Effective coordination between faculty and student teams to meet the quiz event goals.</li> </ul>	
<b>Outcome:</b>	
<p>The session successfully prepared all necessary academic and promotional materials for the AKC Brain Battle competition. The quality of questions ensured a fair and competitive platform, while the publicity materials significantly boosted awareness</p>	



and registrations. The combined efforts of the Quiz Club set the foundation for a successful event series.



“Preliminary AKC Brain Battle Quiz”	
<b>Activity 8</b>	
<b>Date</b>	: 22.3.2025
<b>Venue</b>	: In-house(class room)
<b>No. of Participants</b>	: 78 Students (39 Teams from various departmen
<b>Objectives of the Activity:</b>	
The primary objective of the event was to engage students in a competitive quiz environment to foster awareness in General Knowledge, Science, Environment, Politics, Arts, and Sports. The event aimed to identify and select the most competent teams for the final round of the AKC Brain Battle Quiz.	
<b>Event Summary:</b>	
On 22nd March 2025, the Quiz Club at Apollo Knowledge City hosted the preliminary round of the <b>AKC Brain Battle</b> Quiz Competition. The event was conducted from 2:30 PM to 3:30 PM in Lecture Hall – 4. The occasion was graced by <b>Dr. Bhaskhar Reddy</b> , Dean, School of Health Sciences (SoHS) & AIPS, who not only honored the event with his presence but also actively participated in the competition, making the event more inspiring and memorable.	
Special thanks to <b>Prof. A. Sethuramasubbiah</b> , Controller of Examinations, for his invaluable contribution in preparing the quiz questions, and <b>Dr. Shani S. S</b> , University Club Coordinator, for her continuous support and guidance.	
The event saw enthusiastic participation from students of multiple departments. The quiz comprised multiple-choice and buzzer rounds covering a range of topics like General Knowledge, Science & Tech, Indian Politics, Arts, Culture, Sports, and Environment.	
The event was well organized by the Quiz Club, with support from the <b>Event Management Club</b> and <b>Arts &amp; Cultural Club volunteers</b> . A notable moment of the event was the active participation of <b>Ms. Anwasha</b> , Faculty Coordinator of the Event Management Club, along with Dean Prof. Bhaskhar Reddy sir, who both performed commendably.	
Top-scoring teams were shortlisted for the final round scheduled on <b>29th March 2025</b> .	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Guest Participation:</b> Dean Prof. Bhaskhar Reddy and Faculty Coordinator Ms. Anwasha participated in the quiz.</li> <li>• <b>Faculty Support:</b> Question paper curated by Prof. A. Sethuramasubbiah.</li> <li>• <b>Student Engagement:</b> High involvement from different academic schools.</li> <li>• <b>Multi-club Support:</b> Volunteers from Event Management and Arts &amp; Cultural clubs ensured smooth conduct.</li> <li>• <b>Selection for Finals:</b> Best teams selected to represent in the final round of AKC Brain Battle.</li> </ul>	

**Outcome:**

The preliminary round successfully set the tone for the AKC Brain Battle Quiz Competition. It encouraged interdepartmental collaboration, promoted awareness of diverse knowledge areas, and motivated participants to showcase their intellectual capabilities. The shortlisted teams will advance to the final round, boosting the spirit of healthy academic competition.




<b>“Final Round – AKC Brain Battle Quiz Competition.”</b>	
<b>Activity 9</b>	
<b>Date</b>	: 29.3.2025
<b>Venue</b>	: In-house(class room)
<b>No. of Participants</b>	: 10 Finalists (5 Teams)
<b>Objectives of the Activity:</b>	
The final round aimed to conclude the AKC Brain Battle by testing the best-performing teams from the preliminary round. The objective was to foster inter-institutional collaboration, promote competitive spirit, and recognize knowledge and quick decision-making through a structured quiz format.	
<b>Event Summary:</b>	
Following a highly competitive preliminary round held on 22nd March 2025 with participation from 43 teams, the top 5 teams qualified for the final round of the <b>AKC Brain Battle Quiz Competition</b> , held on 29th March 2025 at 2:30 PM in the Physiotherapy Auditorium.	
The event was honored by <b>Dr. K Bhaskar Reddy</b> , Dean of AIPS/SOHS, who served as the <b>Chief Guest</b> . The quiz was conducted by <b>Prof. A. Sethuramasubbiah</b> , Controller of Examinations, who also prepared the questions for all rounds. The competition was structured into <b>six intellectually stimulating rounds</b> , covering topics such as General Knowledge, Science, Politics, Arts, Environment, and Rapid Fire.	
All teams displayed outstanding knowledge and team coordination. The winners were awarded cash prizes and certificates of recognition.	
<b>Winners:</b>	
<ul style="list-style-type: none"> <li>🥇 <b>1st Prize (₹5000):</b> Erics Raphel &amp; Dhanush Pradeep (ACON)</li> <li>🥈 <b>2nd Prize (₹3000):</b> Ram Narayan &amp; Chinta Ramanji (SOT)</li> <li>🥉 <b>3rd Prize (₹2000):</b> M. Sarath &amp; R. Srinivasulu (SOT)</li> </ul>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li><b>Chief Guest:</b> Dr. K Bhaskar Reddy, Dean – AIPS/SOHS</li> <li><b>Quiz Master:</b> Prof. A. Sethuramasubbiah, Controller of Examinations</li> <li><b>Structured Rounds:</b> 6 thematic rounds tested depth and breadth of participants' knowledge</li> <li><b>High Engagement:</b> Competitive yet collaborative atmosphere among finalists</li> <li><b>Recognition:</b> Certificates and cash prizes awarded to winner.</li> </ul>	
<b>Outcome:</b>	
The final round of the AKC Brain Battle was a grand success. It fostered intellectual engagement among students, enhanced their general awareness, and promoted interdepartmental unity through academic competition. The event reflected excellent teamwork by the Quiz Club, student coordinators, and supporting clubs.	







“Quiz Question Preparation Practice Session	
Activity 10	
Date	: 19.4.2025
Venue	: In-house(class room)
No. of Participants	: 4
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>- The main objective of this activity was to conduct a hands-on practice session in question preparation to enhance the quality and diversity of content for future quiz competitions. The session also aimed to train members in setting questions aligned with competition standards and formatting.</li> </ul>	
<b>Event Summary:</b>	
<p>On <b>19th April 2025</b>, a focused practice session was organized by the Quiz Club to strengthen the skills of team members in framing quiz questions. A total of <b>4 participants</b> took part in the activity. They worked under the guidance of the Faculty Coordinator to prepare and categorize questions under various domains like General Knowledge, Current Affairs, Politics, Science, Sports, and Arts.</p> <p>Each participant was assigned specific themes to develop original questions, ensuring alignment with the expected difficulty level and clarity in presentation. The session also included peer review and feedback to refine the final question set.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>- Individual and collaborative practice in quiz question setting.</li> <li>- Categorization of questions into thematic areas for future use.</li> <li>- Peer review to improve quality, clarity, and standardization.</li> <li>- Focus on alignment with previous quiz event formats.</li> </ul>	
<b>Outcome:</b>	
<p>The session successfully enhanced participants' skills in question preparation and enriched the club's question bank for upcoming events. It also helped maintain consistency and quality across quiz rounds by providing a standardized question-setting framework.</p>	
	



## Reader's Club Activity Report

## Icebreaker Session

### Activity 1

<b>Date</b>	: 04.01.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 10

Page | 229

### Objectives of the Activity:

In the icebreaker session, participants will confidently introduce themselves and share a personal insight, fostering an inclusive, relaxed environment. The facilitator will prompt participants to use structured yet informal prompts—such as pairing for brief interviews or rapid-fire “tell me your favorite...” exchanges—promoting peer connection and lowering social barriers. This activity sets the tone for collaboration, activates prior knowledge, and builds trust. Measurable outcomes include at least 90% participation and visible engagement (e.g., eye contact, smiles), enabling smoother transitions into subsequent activities and an atmosphere of psychological safety and mutual respect.

### Event Summary:

An icebreaker session is designed to help participants get acquainted and comfortable with each other. It typically involves fun, interactive activities or games that encourage communication and teamwork. The goal is to break down social barriers, foster a positive environment, and set the tone for collaboration throughout the event or program. Icebreakers can range from simple introductions to group challenges that require cooperation.

This session is crucial in building rapport, reducing anxiety, and promoting engagement among participants, especially in new or diverse groups.

### Outcome:

Outcomes include fostering a relaxed environment, helping participants get to know each other, and breaking down social barriers. This session is crucial for building a cohesive group dynamic, encouraging open communication, and laying the groundwork for future collaborative activities. It helps in identifying participants' comfort levels and interests.



## Research on Present Technologies and Future Trends

### Activity 2

<b>Date</b>	: 18.01.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 11

Page | 230

### Objectives of the Activity:

Participants will identify, analyze, and summarize at least three current technologies (like Generative AI, VR/AR, IoT) and three future trends (such as quantum computing, edge computing, neuromorphic systems) shaping 2025 and beyond. Using credible industry reports (e.g., Deloitte, Simplilearn), they'll evaluate their potential applications, benefits, and challenges in about 300 words each. The deliverable includes a comparative matrix and oral summary, promoting critical thinking, synthesis, and foresight.

Success is measured by accuracy of trends cited, clarity in differentiating present vs future, and quality of insights, supporting forward-thinking strategic awareness.

### Event Summary:

This activity involves investigating current technological advancements and predicting future developments. Participants explore various fields such as AI, robotics, renewable energy, and digital communication. The research helps in understanding how technology shapes society, economy, and daily life. It encourages critical thinking about innovation, ethical implications, and sustainability.

By analysing trends, participants can identify opportunities and challenges, preparing them for future careers or projects. This exercise enhances analytical skills, awareness of global changes, and adaptability to evolving tech landscapes.

### Outcome:

This activity results in participants gaining an in-depth understanding of current technological landscapes and emerging innovations. Outcomes include improved research skills, critical analysis abilities, and the capacity to forecast future trends. This knowledge is vital for staying relevant in a rapidly evolving world.



## Training for Anchoring

### Activity 3

<b>Date</b>	: 25.01.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 11

Page | 231

### Objectives of the Activity:

By session's end, participants will demonstrate improved anchoring skills—projection, clarity, pacing, and audience connection—by delivering two short scripted introductions (1–2 minutes). They will practice voice modulation, cueing, and spontaneous redirection during controlled drills. Feedback from peers and trainers will focus on tone, engagement, and presence, with at least one peer-recognized improvement. A post-training self-assessment will capture confidence shifts using a 1–5 Likert scale, aiming for a  $\geq 1$ -point increase. This training ensures anchors can deliver polished, confident openings that command attention and set a strong tone for live presentations.

### Event Summary:

Training for anchoring focuses on developing skills required to host events, shows, or presentations confidently. Participants learn voice modulation, body language, script reading, and audience engagement techniques. The training covers how to maintain flow, handle unexpected situations, and create a connection with the audience. It also emphasizes clarity, timing, and professionalism. This preparation is essential for those aspiring to be emcees or presenters, boosting their public speaking abilities and stage presence. Effective anchoring enhances the overall quality and impact of any event.

### Outcome:

Outcomes involve participants learning the skills necessary for effective public speaking, including clear articulation, voice modulation, and stage presence. They gain confidence in addressing an audience, managing unexpected situations, and engaging viewers. This training hones their ability to present information smoothly and professionally.





## Developing a Concept and Writing

### Activity 4

<b>Date</b>	: 01.02.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 11

Page | 232

### Objectives of the Activity:

Participants will develop an original concept (e.g., narrative theme, visual motif) and produce a structured written outline (300–500 words) including purpose, target audience, key messages, and format (e.g., skit, speech, short film). They'll apply creative thinking techniques—like brainstorming or mind mapping—and refine their concept through peer feedback. By the end, each student will present their concept and outline, incorporating at least two rounds of feedback, yielding a finalized draft with clarity, coherence, and alignment with learning goals. Success is measured by originality, relevance, and completeness of the written concept, ready for the next development phase.

### Event Summary:

This session involves brainstorming ideas and structuring them into a coherent written format. Participants learn how to develop themes, characters, and plots for stories, scripts, or projects. The focus is on creativity, clarity, and organization. Writing techniques such as outlining, drafting, and revising are practiced to improve expression and communication. This activity nurtures imagination, critical thinking, and storytelling skills, which are valuable in academic, professional, and artistic contexts. It also encourages collaboration and feedback exchange among peers.

### Outcome:

This activity culminates in the creation of a well-defined project concept and a written script or outline. Outcomes include enhanced creative thinking, storytelling, and writing skills. Participants learn to structure their ideas coherently and translate them into a compelling narrative, which is a fundamental skill for content creation.



## Rehearsing and Shot Planning

### Activity 5

<b>Date</b>	: 15.02.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 10

Page | 233

### Objectives of the Activity:

Participants will rehearse scenes and prepare shot plans by breaking the script into key shots (e.g., wide, medium, close-up), noting locations, lighting needs, camera angles, and transitions. In 100–150 words per scene, they'll outline shot sequence and describe how each shot supports narrative flow and emotional tone. Rehearsals will involve timing, blocking, and dialogue pacing, with adjustments based on peer and instructor feedback. The end deliverable is a concise shot list and rehearsal notes showing improved scene clarity, pacing, and technical readiness. Success is measured by completion of comprehensive shot planning and smoother, more confident scene execution.

### Event Summary:

Rehearsing and shot planning are critical steps in film or video production. Participants practice their roles, dialogues, and movements to ensure smooth performance. Shot planning involves deciding camera angles, lighting, and scene composition to effectively tell the story visually. This preparation minimizes errors during filming and enhances the quality of the final product. It teaches teamwork, attention to detail, and technical aspects of production. Through rehearsal and planning, participants gain confidence and a deeper understanding of cinematic storytelling.

### Outcome:

The primary outcome is a well-prepared team ready for filming. This activity refines the script, identifies potential logistical issues, and ensures all technical and creative aspects are synchronized. It results in a smoother production process and a higher quality final product.



## Short Film Making

### Activity 6

<b>Date</b>	: 22.02.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 11

Page | 234

### Objectives of the Activity:

Teams will produce a short film (~3–5 minutes) that effectively conveys their developed concept. They'll execute roles (director, camera, actors), manage equipment, and follow shot plans, ensuring technical soundness (audio, lighting, framing), coherent storytelling, and pacing. The film will include an opening hook, narrative arc, and resolution, edited within 5% of the target time. After filming, teams will review footage to perform one round of refinement or reshoot. The deliverable is the final edited film in digital format. Success is measured by narrative clarity, technical quality, adherence to concept, and team collaboration.

### Event Summary:

Short film making is a creative process where participants produce a brief narrative film. It includes scripting, acting, directing, filming, and editing. This activity fosters collaboration, creativity, and technical skills in visual storytelling. Participants learn to convey messages effectively within a limited timeframe, focusing on plot, character development, and visual aesthetics. The experience enhances problem-solving, time management, and multimedia proficiency. Short films can be used to express ideas, raise awareness, or entertain, making this a valuable educational and artistic exercise.

### Outcome:

The outcome is a finished short film, a tangible result of the entire production process. Participants learn practical filmmaking skills, including directing, cinematography, and editing. This hands-on experience teaches them about teamwork, time management, and the complexities of bringing a creative vision to life.



## Short Film Conclusion

### Activity 7

**Date** : 01.03.2025

**Venue** : In-house(classroom)

**No. of Participants** : 11

### Objectives of the Activity:

Participants will craft a concise conclusion segment (~30–60 seconds) that encapsulates key takeaways of their film, reinforces the central message, and provides closure. It may include a voice-over, titles, or final shot. They'll storyboard this conclusion, rehearse delivery or visual sequence, and ensure alignment with tone and pacing of the film. The end product should succinctly resonate with viewers, concluding on a memorable note. Success is measured by emotional impact (assessed through peer feedback), clarity of message, and technical coherence, ensuring the short film feels complete and purposeful.

### Event Summary:

The short film conclusion session involves reviewing and finalizing the film project. Participants analyze the completed film for coherence, impact, and technical quality. Feedback is gathered to identify strengths and areas for improvement. This phase may include editing adjustments, sound enhancement, and adding credits. The conclusion also involves reflecting on the learning experience and discussing the film's message and audience reception. It reinforces critical evaluation skills and appreciation for collaborative creative efforts.

### Outcome:

Outcomes include reflecting on the creative process and the final product. Participants analyze what worked well and what could be improved. This post-production evaluation enhances critical thinking and helps them understand the audience's reception of their work, preparing them for future projects.



## Shakespeare's Play

### Activity 8

<b>Date</b>	: 15.03.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 11

Page | 236

### Objectives of the Activity:

Participants will study selected excerpts from a Shakespeare play, interpret themes, and perform a 2-minute scene using appropriate diction, expression, and historical context. They will analyze Elizabethan language—identifying metaphors, iambic rhythm, and emotional subtext—then rehearse lines to deliver with clarity, emotional truth, and stage presence. Through peer and instructor feedback, they'll refine gestures, tone, and pacing. The performance should demonstrate comprehension of character motivation and language. Success is measured by accurate delivery, expressive interpretation, and audience understanding, deepening appreciation of classic dramatic technique and Shakespearean artistry.

### Event Summary:


Studying or performing a Shakespeare play introduces participants to classic literature and drama. It involves understanding Elizabethan language, themes, and character motivations. Participants explore complex emotions, social issues, and timeless human experiences depicted in the play. Performing scenes enhances acting skills, memorization, and interpretation. This activity promotes cultural literacy, critical thinking, and appreciation for theatrical arts. It also encourages teamwork and confidence through live performance.


### Outcome:

Outcomes involve a deeper appreciation and understanding of classical literature and theatrical arts. Participants improve their acting and memorization skills while learning to interpret complex characters and themes. This activity also enhances language proficiency and historical context knowledge.





Trivia	
Activity 9	
<b>Date</b>	: 22.03.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 11
<b>Objectives of the Activity:</b>	
Participants will engage in a themed trivia session—on literature, film, or campus history—answering 10–15 questions in teams. Questions will range in difficulty and prompt recall, synthesis, and fun competition. Teams will articulate answers verbally or in writing, and scores will be tracked live. The session’s goal is to reinforce subject knowledge, encourage peer learning, and spark curiosity. Success is measured by performance (points), active participation by all, and group discussion of interesting facts afterward. This activity enhances engagement, team bonding, and spontaneous recall under race-like conditions.	
<b>Event Summary:</b>	
Trivia sessions are fun, competitive quizzes that test participants’ knowledge on various topics such as history, science, literature, and pop culture. They stimulate memory recall, quick thinking, and learning in an engaging format. Trivia encourages friendly competition, teamwork, and social interaction. It can be used as a light-hearted break or an educational tool to reinforce facts and concepts.	
<b>Outcome:</b>	
Outcomes include improved general knowledge and quick thinking. This competitive yet fun activity encourages teamwork and hones the ability to recall and process information under pressure. It also builds a sense of camaraderie and friendly competition among participants.	
	

Library Visit	
Activity 10	
Date	: 29.03.2025
Venue	: In-house(classroom)
No. of Participants	: 11
<b>Objectives of the Activity:</b>	
<p>Participants will navigate the library to locate and review resources relevant to their project (books, journals, media), using catalog search and classification systems. Individually or in small groups, they will identify at least three credible sources, record citations, and summarize key insights (about 50 words each). They'll also interview a librarian to understand borrowing rules or finding strategies. The deliverable is a short annotated bibliography (3 entries) with accurate citations and summaries. Success is measured by correct resource identification, citation formatting, and summary clarity, enhancing research skills and library literacy.</p>	
<b>Event Summary:</b>	
<p>A library visit exposes participants to a wealth of information resources, including books, journals, and digital media. It teaches research skills, information literacy, and the importance of reading. Participants learn how to locate, evaluate, and use resources effectively for academic or personal growth. The visit fosters a culture of learning, curiosity, and respect for knowledge preservation.</p>	
<b>Outcome:</b>	
<p>Outcomes include improved general knowledge and quick thinking. This competitive yet fun activity encourages teamwork and hones the ability to recall and process information under pressure. It also builds a sense of camaraderie and friendly competition among participants.</p>	
	

## Best Speaker Competition

### Activity 11

<b>Date</b>	: 05.04.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 11

Page | 239

### Objectives of the Activity:

Participants will prepare and deliver a 3-minute persuasive speech on a given topic, demonstrating strong structure (introduction, body, conclusion), rhetorical devices, and effective delivery (eye contact, posture, vocal variety). Each speaker will manage timing, engage the audience, and use at least two persuasive techniques. Judges will score based on content, delivery, and impact. Post-performance, speakers receive constructive feedback and reflect in 100 words on strengths and growth areas. Success is measured by speech coherence, audience engagement, adherence to time, and reflection, promoting confidence and refined public speaking skills.


### Event Summary:

This competition challenges participants to deliver speeches on assigned or chosen topics. It develops public speaking skills, including clarity, persuasion, and confidence. Participants learn to organize ideas, engage audiences, and use effective body language. The event promotes critical thinking, self-expression, and healthy competition, motivating participants to improve their communication abilities.

### Outcome:

The primary outcome is the development of advanced public speaking and persuasive skills. Participants learn to structure compelling arguments, articulate their points clearly, and captivate an audience. This competition builds confidence, resilience, and the ability to handle constructive criticism.



Photography Trip Inside the Campus	
Activity 12	
<b>Date</b>	: 19.04.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 11
<b>Objectives of the Activity:</b>	
Participants will capture at least five high-quality photographs reflecting campus life or architecture, using principles of composition (rule of thirds, framing, lighting). They will plan locations, consider light/time, and shoot varied subjects (e.g., candid, structural, natural). Post-trip, each student will select their top three images and write a 50-word caption explaining the scene and compositional choice. Peer feedback will focus on visual storytelling and technical merit. Success is measured by diversity and creativity of shots, photographic technique, and caption clarity, cultivating observational skills and visual communication.	
<b>Event Summary:</b>	
A photography trip within the campus encourages participants to observe and capture their environment creatively. It teaches technical skills like framing, lighting, and composition. This activity enhances visual storytelling and artistic expression. It also promotes mindfulness and appreciation of everyday surroundings, fostering creativity and technical proficiency in photography.	
<b>Outcome:</b>	
Outcomes include participants learning basic photography skills, such as composition, lighting, and perspective. This activity encourages them to observe their surroundings with a creative eye and document their environment. It develops their artistic sense and technical abilities with a camera.	
	

## Drawing/Painting/Story Telling/Story Writing

### Activity 13

<b>Date</b>	: 26.04.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 11

Page | 241

### Objectives of the Activity:

Participants will choose one creative medium—drawing, painting, storytelling, or story writing—and produce a piece expressing a personal theme or idea. Visual artists will create a 1-page sketch or painting; writers will draft a short story (300–400 words) or tell an oral story (~2 minutes). Each piece must evoke emotion, narrative, or imagery. Participants will present their work, articulate creative choices, and receive peer feedback. Success is evaluated by originality, expressiveness, and coherence, fostering creativity, self-expression, and narrative skills in both visual and literary forms.

### Event Summary:


This multifaceted activity nurtures creativity through visual arts and narrative skills. Participants express ideas and emotions via drawing, painting, or storytelling. Story writing develops language skills, imagination, and structure. These activities encourage self-expression, cultural appreciation, and cognitive development. They also provide therapeutic benefits and enhance communication skills.

### Outcome:

This creative session results in participants expressing their thoughts and feelings through different artistic mediums. Outcomes include enhanced creativity, self-expression, and communication skills. These activities provide an outlet for personal expression and help in developing a unique creative voice.





<b>Kahoot!!</b>	
<b>Activity 14</b>	
<b>Date</b>	: 03.05.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 13
<b>Objectives of the Activity:</b>	
<p>Participants will engage in a Kahoot! quiz on relevant course content (10–15 multiple-choice questions), promoting recall and friendly competition. Each player answers quickly, with real-time scoring display. After the game, facilitators discuss correct answers and clarify misunderstandings. The goal is to reinforce learning through gamification, enhance motivation, and identify knowledge gaps. Success is measured by average quiz score, participation rate, and reduction in common errors after feedback, creating an engaging and interactive learning recap session.</p>	
<b>Event Summary:</b>	
<p>Kahoot!! is an interactive quiz platform used for learning and engagement. Participants answer questions in real-time, promoting active participation and competition. It makes learning fun and dynamic, reinforcing knowledge through gamification. Kahoot!! supports diverse subjects and encourages teamwork, quick thinking, and retention.</p>	
<b>Outcome:</b>	
<p>Outcomes include a fun and interactive way to reinforce learning. This game-based activity promotes quick recall, competitive spirit, and teamwork. It makes learning enjoyable and helps in consolidating information efficiently, providing an immediate feedback loop on knowledge retention.</p>	
	

## Training for the Best Body Language to Use for Best Stage Presentations

### Activity 15

<b>Date</b>	: 17.05.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 11

Page | 243

### Objectives of the Activity:

Participants will learn and practice key nonverbal techniques—posture, gestures, facial expressions, and movement—to enhance stage presence. Through demonstration and paired drills, they'll rehearse delivering a 30-second statement using purposeful gestures, open posture, and engaged facial expression. Peers will assess using a checklist, noting improvement areas. Each participant will self-rate confidence beforehand and after training using a 1–5 scale, aiming for  $\geq 1$ -point growth. Success is evidenced by more intentional, expressive body language, increased confidence, and peer recognition of improved stage presence—preparing them to deliver engaging, authoritative live presentations.

### Event Summary:

This training focuses on non-verbal communication techniques to enhance stage presence. Participants learn gestures, posture, facial expressions, and eye contact that convey confidence and engage audiences. Effective body language complements verbal messages, making presentations more impactful. The training boosts self-awareness and public speaking effectiveness. This session involves delivering a polished presentation incorporating learned skills. Participants apply research, scripting, body language, and visual aids to communicate professionally. It simulates real-world scenarios, building confidence and competence. Feedback helps refine delivery and content, preparing participants for academic or career presentations.

### Outcome:

The outcome is an improved understanding and command of non-verbal communication. Participants learn how to use gestures, posture, and facial expressions to enhance their message and build credibility. This training is essential for creating a powerful and memorable stage presence.



## Execution of Practice [Professional Presentation]

### Activity 16

<b>Date</b>	: 24.05.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 12

Page | 244

#### Objectives of the Activity:

Participants will conduct a full, timed run-through of their professional presentation under realistic conditions (presentation tools, audience, potential distractions). They will record delivery, monitor pacing, track filler words, and gauge audience responses. After the rehearsal, participants will review footage, note three strengths and three improvement areas, and apply targeted adjustments. Peer or mentor feedback will focus on content clarity, engagement, and delivery finesse. Success is measured by improved pacing, reduced filler frequency, and confident delivery. This immersive rehearsal ensures polished, resilient presentations when performed in real settings.

#### Event Summary:

This session involves delivering a polished presentation incorporating learned skills. Participants apply research, scripting, body language, and visual aids to communicate professionally. It simulates real-world scenarios, building confidence and competence. Feedback helps refine delivery and content, preparing participants for academic or career presentations.

#### Outcome:

Outcomes include applying all learned skills in a real-world scenario. Participants gain practical experience in delivering a polished presentation, managing time, and handling Q&A sessions. This activity provides a valuable opportunity to receive constructive feedback and fine-tune their professional demeanor.



## Debate Competition

### Activity 17

<b>Date</b>	: 31.05.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 10

Page | 245

### Objectives of the Activity:

Teams will debate a prompt for ~5 minutes per speaker, presenting clear assertions, evidence, and rebuttals. Speakers will open, support, and respond using persuasive structure, logical reasoning, and respectful tone. A timer enforces pacing. Judges evaluate arguments, refutation, and delivery. Following the debate, judges provide feedback; participants will reflect in 100 words on argument strengths or areas to refine. Success is measured by clarity of argument, effective rebuttal, adherence to time, and constructive reflection—honing critical thinking, public speaking, and respectful discourse skills.

### Event Summary:

A debate competition hones critical thinking, argumentation, and public speaking skills. Participants research topics, construct logical arguments, and rebut opposing views. It encourages respectful discourse, quick thinking, and persuasive communication. Debates develop confidence, analytical abilities, and awareness of diverse perspectives.

### Outcome:

The outcome is a significant improvement in critical thinking, logical reasoning, and argumentation skills. Participants learn to research topics thoroughly, construct coherent arguments, and respond to counterpoints effectively. This activity fosters intellectual maturity and respect for opposing viewpoints.



## Develop a Concept

### Activity 18

**Date** : 07.06.2025

**Venue** : In-house(classroom)

**No. of Participants** : 11

#### Objectives of the Activity:

Essentially same as activity 4 (Developing a Concept and Writing), so objective repeats: Participants will ideate and articulate a creative concept with purpose, audience, and format outlined in a structured 300–500-word proposal, refined via peer feedback into a polished draft.

#### Event Summary:


Developing a concept involves generating and refining ideas for projects, stories, or presentations. Participants focus on originality, feasibility, and clarity. This creative process includes brainstorming, research, and outlining key elements. It lays the foundation for successful execution and innovation.

#### Outcome:

This activity's outcome is the creation of an initial, well-structured idea for a project. Participants learn to brainstorm, refine concepts, and outline their objectives. This foundational step is critical for turning a vague idea into a actionable plan.





Rehearse for the Skit	
Activity 19	
Date	: 21.06.2025, 28.06.2025
Venue	: In-house(classroom)
No. of Participants	: 13
<b>Objectives of the Activity:</b>	
<p>Teams will rehearse their skit—blocking, pacing, tone, and cues—by performing the full scene at least twice, tracking timing and audience engagement. Participants will use feedback to refine dialogue clarity, gestures, and transitions. The rehearsal's aim is to deliver a seamless, expressive performance lasting within 10% of target duration. Post-rehearsal reflection will note two specific improvements. Success is measured by better timing, clarity, and group coordination, preparing for polished skit delivery. Building on prior rehearsal, participants will conduct a full dress rehearsal—including costumes or simple props—under performance conditions. They will fine-tune technical cues, blocking, and energy flow, and perform for an audience (peers or faculty) to assess engagement. They'll receive feedback on pacing, expression, and technical coordination. A final reflection notes three enhancements from first rehearsal, aiming for confident, polished delivery within acceptable timing. Success is measured by improvement in flow, audience engagement, and performance readiness.</p>	
<b>Event Summary:</b>	
<p>Rehearsing for a skit involves practicing dialogues, actions, and timing to ensure smooth performance. Participants work on expression, coordination, and memorization. Rehearsals build confidence, teamwork, and stage readiness, enhancing the overall quality of the skit. This continuation allows further refinement of the skit, addressing feedback and improving delivery. It ensures participants are well-prepared, synchronized, and comfortable with their roles. Extended rehearsal time enhances performance quality and group cohesion.</p>	
<b>Outcomes:</b>	
<p>Outcomes include memorizing lines, coordinating with a cast, and developing character. This rehearsal phase is crucial for ensuring a smooth performance. It helps in identifying and resolving timing issues and technical hitches before the final performance. The outcome is a highly refined and polished skit performance. Continued rehearsal allows for subtle improvements in timing, emotional delivery, and stage movement. It builds strong cast chemistry, leading to a more believable and engaging final product.</p>	
	

## World Book and Copyright Day

### Activity 20

<b>Date</b>	: 23.04.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 30

Page | 248

### Objectives of the Activity:

Participants will design and present a short tribute (speech, poster, or digital slide) celebrating World Book and Copyright Day. They will explain the importance of books, literacy, and copyright protection in ~200 words or a 2-minute presentation. Their work should reflect understanding of copyright's role in protecting creators. Peers will review for clarity and accuracy. Success is measured by factually correct content, creative expression, and demonstrated awareness of intellectual property rights—fostering respect for reading, authorship, and creative rights.

### Event Summary:

1. This day celebrates books and the importance of copyright in protecting authors' rights. Activities raise awareness about intellectual property, encourage reading, and promote respect for creative works. It highlights the role of books in education, culture, and innovation.
2. Chief Guest Dr Vinod Bhat shared his insights, knowledge and purpose of the celebration and it been very great and the event concluded.

### Outcome:

Outcomes include raising awareness about the importance of books, reading, and intellectual property. Participants learn about the history of literature and the significance of copyright law in protecting creators' rights. This day promotes literacy and respect for artistic works.



## National Reading Day

### Activity 21

<b>Date</b>	: 19.06.2025
<b>Venue</b>	: In-house(classroom)
<b>No. of Participants</b>	: 34

Page | 249

### Objectives of the Activity:

Participants will honor National Reading Day by reading a chosen excerpt aloud (~2 minutes) and sharing why it resonates personally in 50 words. Each participant will articulate reading's value—cultural, educational, or emotional—and reflect on personal habits or recommendations. The activity fosters appreciation for reading, improves vocal expression, and encourages peer sharing. Success is measured by thoughtful reflections, active listening, and expressive delivery, strengthening reading engagement and community around literature.

### Event Summary:

National Reading Day emphasizes the significance of reading for personal and academic growth. It encourages individuals to develop reading habits, explore diverse genres, and appreciate literature. Events may include storytelling, book fairs, and reading challenges, fostering a lifelong love for reading. Student and our Hon'ble Vice Chancellor, Dr. H Vinod Bhat sir shared his thoughts and experience in reading journey one of the greatest moments that sir has donated a book named Tilo Troop's which was amazing

### Outcome:

The outcome is promoting and celebrating the habit of reading. This day encourages participants to explore new genres and authors. It highlights the benefits of reading, such as improved vocabulary, enhanced concentration, and stress reduction, fostering a culture of lifelong learning.





## Sports Club Activity Report

## Founder's Day Sports Meet for AKC Staff

### Activity 1

<b>Date</b>	: 31st January to 4th February
<b>Venue</b>	: AKC Ground
<b>No. of Participants</b>	: 160

### Objectives of the Activity:

- To honour and celebrate the legacy of our founder through active staff participation.
- To promote health, fitness, and camaraderie among AKC staff members.
- To strengthen staff-student bonding through collaborative efforts.
- To enhance leadership, planning, and event management skills among Sports Club students.



### Event Summary:

Founder's Day is a special occasion that commemorates the vision, values, and legacy of our institution's founder. To mark this significant day, the Sports Club students are organizing a Sports Meet for AKC staff, aimed at fostering team spirit, sportsmanship, and physical well-being. This event promotes unity, active participation, and healthy competition within the staff community.


The event witnessed enthusiastic participation from students, who actively engaged in the relay and a variety of associated activities with great zeal. Their spirited involvement reflected the energy, determination, and unity that the Olympic movement inspires. From cheering on their peers to contributing as volunteers and performers, students demonstrated a deep sense of commitment and pride. This collective effort not only made the program a resounding success but also turned it into a memorable milestone in the university's calendar, strengthening the sense of community and the importance of sportsmanship across campus.

### Outcome:

The Founder's Day Sports Meet is not only a tribute to the past but also an opportunity to inspire future growth and community spirit. Through this initiative, Sports Club students gain valuable organizational experience while creating a joyful and inclusive environment for AKC staff. We look forward to enthusiastic participation and continued collaboration in the years to come.





<b>Gold Rush</b>	
<b>Activity 2</b>	
<b>Date</b>	: 15/3/2025
<b>Venue</b>	: AKC Ground
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To foster teamwork, leadership, and decision-making skills through active participation.</li> <li>To engage students in a creative and enjoyable physical activity.</li> <li>To promote bonding and collaboration among Sports Club members.</li> <li>To encourage participation in non-traditional, skill-based games</li> </ul>	
<b>Event Summary:</b>	
<p>As part of the Sports Club's extracurricular engagement activities, students participated in a fun and challenging event titled "Gold Rush" on 15th March 2025. The activity was designed to promote teamwork, critical thinking, and physical coordination in a dynamic and interactive environment. It offered a unique blend of strategy and action, encouraging students to work collaboratively while staying active.</p> <p>The <i>Gold Rush</i> activity achieved its intended objectives by providing students with an enriching experience that blended physical engagement, mental stimulation, and collaborative problem-solving. Participants displayed a high level of enthusiasm and commitment, highlighting the effectiveness of the event in fostering team spirit, strategic thinking, and interpersonal communication.</p> <p>The event not only strengthened bonds among team members but also helped students develop essential soft skills such as leadership, time management, and adaptability under pressure. Feedback from participants was overwhelmingly positive, with many expressing a desire for more such interactive and dynamic activities.</p> <p>Overall, <i>Gold Rush</i> proved to be a valuable addition to the Sports Club's calendar, aligning well with its mission to support the holistic development of students through well-rounded, engaging extracurricular initiatives.</p>	
<b>Outcome:</b>	
<p>The Gold Rush activity was a highly engaging and energetic experience for Sports Club students. It successfully combined elements of physical fitness, mental agility, and teamwork. The students participated with enthusiasm and demonstrated excellent coordination and team spirit throughout the event. Activities like this continue to enrich the club's calendar and contribute to the holistic development.</p>	
	

## AKC Students Intramural Sports Competition

### Activity 3

<b>Date</b>	: 23rd March to 4th April
<b>Venue</b>	: AKC Ground
<b>No. of Participants</b>	: 60

### Objectives of the Activity:

- To encourage active participation in sports among AKC students.
- To identify and nurture sporting talent within the student community.
- To develop teamwork, leadership, and sportsmanship.
- To promote physical fitness and mental well-being through competitive play.
- To provide an opportunity for Sports Club students to enhance their event organization and management skills.

### Event Summary:

The **AKC Intramural Sports Competition** was a vibrant and successful event that united students from diverse academic backgrounds in a series of spirited and friendly contests. The event showcased the athletic talent present on campus while also highlighting the **organizational skills, leadership, and teamwork** of the Sports Club members who managed the event efficiently. It served as a platform to promote **physical fitness, unity, and holistic development**, setting a positive tone for future sports initiatives within the college. Sports Conducted Badminton, Basketball, Cricket, Carrom, Chess, Table Tennis, Volleyball.

### Outcome:

The AKC Intramural Sports Competition was a successful and vibrant event that brought together students from various disciplines to participate in friendly yet spirited contests. It not only highlighted the sporting talent within the campus but also demonstrated the leadership and teamwork of the Sports Club students who efficiently organized the entire event. We look forward to conducting more such events that promote physical fitness, unity, and all-round development.







## 5 K Fitness Fusion Run at IIT Tirupati (Yerpedu)

### Activity 4

<b>Date</b>	: 13/4/25
<b>Venue</b>	: In-house
<b>No. of Participants</b>	: 4

### Objectives of the Activity:

- To promote physical fitness and a healthy lifestyle among students and the wider community.
- To provide a platform for Sports Club members to participate in external events.
- To enhance outreach efforts by building connections with fitness communities outside the campus.
- To encourage a competitive spirit and athletic excellence among students.

### Event Summary:



The **5K Fitness Fusion Run** was a rewarding and impactful experience for the Sports Club students, offering them an opportunity to challenge their physical endurance while proudly representing the university in a community fitness initiative. The commendable performances of **Kishore, Sandeep, Jaswanth, and Nageswari** stood out, showcasing their dedication, preparation, and athletic spirit. Events like this not only enhance student engagement but also strengthen the university's role in promoting health and wellness beyond the campus.

### Outcome:


The event boosted student confidence, promoted fitness awareness, and highlighted the university's active participation in community outreach through sports.





Chess	
Activity 5	
<b>Date</b>	: 26/4/25
<b>Venue</b>	: AKC Ground
<b>No. of Participants</b>	: 30
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To promote <b>strategic thinking, problem-solving</b>, and <b>mental discipline</b> among students.</li> <li>To provide a platform for students to <b>showcase their chess skills</b> and compete in a structured environment.</li> <li>To encourage participation in <b>mind sports</b> as a means of enhancing focus and analytical ability.</li> <li>To foster a spirit of <b>healthy competition</b>, patience, and respect for opponents.</li> <li>To build a community of chess enthusiasts and promote <b>intellectual engagement</b> within the Sports Club and the wider student body.</li> </ul>	
<b>Event Summary:</b>	
<p>The Chess witnessed enthusiastic participation from students with a passion for the game. Conducted in a knockout format, the event saw a series of intense matches where players displayed sharp tactics, calculated moves, and exceptional focus. It served as a platform for students to showcase their analytical thinking and strategic planning abilities.</p>	
<b>Outcome:</b>	
<p>The event successfully met its objectives by enhancing students' interest in chess and encouraging them to engage in mentally challenging activities. Participants gained valuable experience in time management, logical reasoning, and decision making under pressure.</p>	
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Cricket, Chess, Carrom, and Throwball	
Activity 7	
<b>Date</b>	: 3/5/25
<b>Venue</b>	: AKC Ground
<b>No. of Participants</b>	: 60
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To encourage students to take part in both physical and mental sports.</li> <li>To promote health, fitness, and overall well-being through sporting activities.</li> <li>To develop leadership and team-building skills.</li> <li>To identify and nurture potential sports talent among students.</li> </ul>	
<b>Event Summary:</b>	
<p>The <b>Sports Club event held on 3rd May 2025</b> was a resounding success, offering students an excellent opportunity to showcase their talents and connect with peers in a vibrant and supportive environment. The event played a significant role in promoting <b>physical fitness, mental well-being, and social interaction</b> among participants. The enthusiastic participation and positive feedback have inspired the Sports Club to organize more such engaging activities in the future.</p>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>Students from various departments enthusiastically participated and showcased their skills.</li> <li>The events promoted a healthy spirit of competition and mutual respect.</li> <li>Leadership and coordination were especially evident in team sports like Cricket and Throwball.</li> <li>Mind games such as Chess and Carrom enhanced students' focus, strategy, and decision-making abilities.</li> <li>A vibrant and inclusive sports culture was fostered within the institutions.</li> </ul>	
	



## Social Responsibility Club Activity Report

<b>Voter's Day</b>	
<b>Activity 1</b>	
<b>Date</b>	: 25.01.2025
<b>Venue</b>	: In-house
<b>No. of Participants</b>	: 15
<b>Objectives of the Activity:</b>	
<p>The Voter's Day activity aimed to raise awareness about the importance of voting and encourage students to actively participate in the democratic process. It focused on educating them about their rights, responsibilities, and the impact of informed voting. The activity also aimed to guide first-time voters through the registration process and familiarize them with election procedures. Through discussions, interactive sessions, and creative activities, the event sought to instil a sense of civic duty, promote ethical voting, and inspire students to contribute to a stronger democracy.</p>	
<b>Event Summary:</b>	
<p>The Voter's Day activity was conducted with the aim of raising awareness about the importance of voting and encouraging students to participate in the democratic process. The event included informative sessions on voter rights and responsibilities, discussions on the significance of ethical voting, and interactive activities to engage participants. Special emphasis was placed on guiding first-time voters through the registration process and familiarizing them with election procedures. Through these initiatives, the activity successfully instilled a sense of civic responsibility among students, motivating them to make informed decisions and actively contribute to the nation's democratic system.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Session:</b> A detailed session on the importance of voting, electoral rights, and responsibilities of citizens.</li> <li>• <b>Voter Registration Drive:</b> Guidance provided to first-time voters on the registration process and eligibility criteria.</li> <li>• <b>Guest Speaker Session:</b> Experts and officials shared insights on the electoral system and answered queries from students.</li> </ul>	
<b>Outcomes:</b>	
<p>The Voter's Day activity yielded a positive outcome by effectively fostering civic awareness and engagement among students. Participants gained a deeper understanding of their electoral rights and responsibilities, with first-time voters receiving valuable guidance on registration and procedures. The expert-led sessions and interactive discussions empowered students to make informed choices, reinforcing their role in shaping a vibrant democratic society.</p>	

## Poster's Placing for Donations

### Activity 2

Date	: 01.02.2025
Venue	: In-house
No. of Participants	: 13

### Objectives of the Activity:

The Posters Placing for Donation near the Hostel activity is to raise awareness and encourage students to contribute to a charitable cause. By strategically placing informative and visually appealing posters, the initiative aims to inspire generosity, promote social responsibility, and facilitate a culture of giving within the college community.

### Description of the Activity:

The Posters Placing for Donation near the Hostel activity was organized to raise awareness and encourage student participation in a charitable cause. Posters with impactful messages were strategically placed in high-traffic areas near the hostel to ensure visibility and engagement. These posters effectively communicated the purpose of the donation drive and how students could contribute.

The initiative successfully captured attention, sparked discussions, and motivated students to participate. It promoted a culture of generosity and social responsibility within the college community. Overall, the activity was effective in increasing awareness, fostering student involvement, and setting a positive precedent for future charitable initiatives.

### Key Highlights:

- **Awareness Campaign:** Posters were strategically placed near the hostel to inform and encourage students to donate.
- **Visual Appeal:** Attractive and informative posters were used to grab attention and convey the message effectively.
- **Positive Impact:** Created awareness about the importance of donations and encouraged a culture of giving within the college.

### Outcome:

The Posters Placing for Donation near the Hostel activity had a significant impact in raising awareness and encouraging students to contribute to a charitable cause. The well-designed and strategically placed posters successfully captured attention, leading to increased participation and engagement. Many students responded positively, showing enthusiasm in supporting the donation drive. Additionally, the activity fostered a sense of social responsibility and empathy among students, reinforcing the importance of giving back to the community. The initiative also highlighted the effectiveness of visual communication in spreading awareness and motivating action.



## Workshop on Entrepreneurship

### Activity 3

Date	:15.02.2025
Venue	: In-house
No. of Participants	: 14

### Objectives of the Activity:

- **Educating Participants on Effective Sales Strategies:** Helping attendees understand key sales techniques, from prospecting and qualifying leads to closing deals, and how to adapt these strategies to their own businesses.
- **Providing Insights on Marketing Fundamentals:** Explaining the basics of marketing, including how to build a brand, create compelling content, and use digital platforms to reach a broader audience.
- **Teaching How to Build a Customer-Centric Approach:** Showing entrepreneurs and salespeople how to focus on their customers' needs and how to develop personalized approaches for better sales outcomes.

### Description of the Activity:

The workshop aims to equip participants with the practical tools and insights needed to successfully launch and run a business, whether they are just starting out or looking to refine their entrepreneurial skills.

### Outcome:

The outcome of a workshop on entrepreneurship should be a combination of practical knowledge, skills development, and a mindset shift that enables participants to take actionable steps toward starting or growing their own businesses. Participants will gain a deeper understanding of what it takes to succeed as an entrepreneur, leading to increased confidence in their ability to launch or grow a business. They'll feel empowered to take calculated risks and approach challenges with a problem-solving mindset.





## Watering The Plants

### Activity 4

<b>Date</b>	: 22.02.2025
<b>Venue</b>	: In-house
<b>No. of Participants</b>	: 16

### Objectives of the Activity:

Through this initiative, the club can inspire broader community involvement, educate others about sustainable practices, and encourage a lasting commitment to environmental stewardship.

### Description of the Activity:

Watering plants as part of the Club focuses on promoting environmental sustainability and improving local green spaces. It encourages teamwork and responsibility among members while enhancing the community's aesthetic and ecological health. This activity helps support biodiversity, improves air quality, and provides mental well-being benefits for participants. By caring for plants, the club also educates others on the importance of environmental stewardship and inspires wider community engagement in sustainable practices.

### Outcome:

The outcome also enjoying the mental well-being benefits that come from nurturing plants. Ultimately, the club's efforts can inspire others to adopt sustainable habits and engage in further Watering plants as part of the Club will be a positive impact on the environment and the community. By maintaining healthy plants, the club helps improve local green spaces, contributing to better air quality, biodiversity, and aesthetic beauty. This initiative also fosters a sense of responsibility and teamwork among members, creating stronger bonds within the group. Participants will gain a deeper appreciation for nature and sustainability, while environmental actions, creating a ripple effect in the broader community.



## Follow Up of Stray Dogs

### Activity 5

<b>Date</b>	: 01.03.2025
<b>Venue</b>	: In-house
<b>No. of Participants</b>	: 17

### Objectives of the Activity:

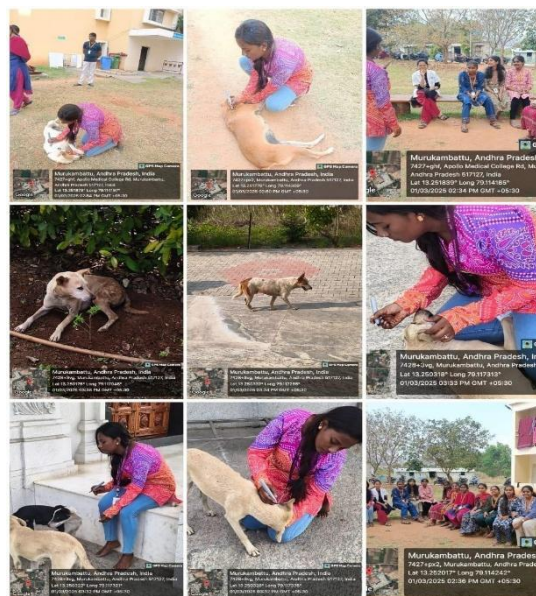
The activity aimed to ensure that stray dogs receive proper medical care, vaccinations, and a consistent source of food and water for a healthier life. Addressing concerns like dog bites or aggressive behavior by monitoring and, if necessary, rehabilitating strays to ensure they pose no harm to the community. Promoting sterilization campaigns to manage the population of stray dogs humanely and reduce the risk of overpopulation. Controlling the spread of diseases like rabies by ensuring vaccination drives reach stray animals. Creating awareness and fostering compassionate attitudes toward stray animals to encourage adoption.

### Introduction:

The follow up of stray dogs' activity was conducted with the aim of raising awareness and fostering compassionate attitudes towards stray dogs to encourage. The main intention of this activity is to ensure the stray dogs receive proper medical care, vaccinations, and a consistent source of food and water for a healthier life. Controlling the spread of diseases like rabies by ensuring vaccination drives reach stray animals. Creating awareness and fostering compassionate attitudes toward stray animals to encourage adoption. Addressing concerns like dog bites or aggressive behavior by monitoring the dogs.

### Event Highlights:

- **Improved Animal Welfare:** Ensures strays get the necessary care, such as vaccinations, food, and medical treatment.
- **Community Health:** Reduces the spread of diseases like rabies through systematic vaccination and health checks.
- **Population Management:** Promotes sterilization to control the stray dog population in a humane manner.
- **Public Safety:** Monitors and addresses behavioural issues to prevent incidents like dog bites or aggressive interactions.
- **Promotes Coexistence:** Raises awareness to foster understanding and empathy toward stray dogs in communities.



### Outcome:

The outcome of this activity is strays receive necessary medical attention, vaccinations, and sterilization, improving their quality of life and reducing suffering. As part of our university's commitment to animal welfare, we have successfully conducted a vaccination and medical care program for the campus dogs. This initiative ensures the health and safety of the animals while promoting a humane and responsible environment. Regular veterinary attention helps in controlling the spread of diseases and enhances the well-being of both the animals and the university community.



## Cleaning Drive (Subramaniam Swami Temple)

### Activity 6

<b>Date</b>	: 15.03.2025
<b>Venue</b>	: out-house
<b>No. of Participants</b>	: 16

### Objectives of the Activity:

The Clean drive activity aimed to keeping the temple premises clean maintains its spiritual and cultural sanctity, making it a peaceful place for worshipers. Reducing litter and waste ensures a healthier and safer environment for visitors, helping prevent the spread of diseases. Promoting eco-friendly practices like waste segregation and reducing single-use plastics aligns with broader goals of sustainability. Encouraging devotees and the local community to participate fosters a sense of responsibility and collective effort.

The students of Social Responsibility club collected waste, including biodegradable and non-biodegradable materials, ensuring the temple premises and surrounding areas were spotless. Waste segregation was carried out, and single-use plastics were minimized or eliminated during the event. Students spread awareness about the importance of cleanliness and eco-friendly practices through banners and brief talks.

### Key Highlights:

- **Participation:** Enthusiastic involvement of club members, and faculty showcasing collective responsibility.
- **Waste Collection:** Effective removal of litter and proper segregation of waste into recyclable and non-recyclable categories.
- **Eco-Friendly Practices:** Use of biodegradable materials and discouragement of single-use plastics during the event.
- **Long-Term Impact:** Inspired behavioural changes and increased community awareness, leaving a lasting impression on visitors and participants.
- **Beautification:** The temple and its surrounding areas were transformed into a clean, serene, and aesthetically pleasing space.

### Outcome:

The drive not only enhanced the beauty and sanctity of the temple but also inspired others to adopt sustainable practices. The initiative was a step forward in preserving the temple's heritage and its role as a spiritual haven. A clean temple enhances its visual beauty, attracting more visitors and fostering positive experiences.



## Clean Up Day (Water Bodies)

### Activity 7

Date	: 29/03/2025
Venue	: Out - house
No. of Participants	: 15

### Objectives of the Activity:

The **Cleanup Day** activity enhances water quality and makes the water body suitable for human use, aquatic life, and recreational activities. Removing pollutants, debris, and invasive species helps restore the natural balance and health of the ecosystem. Cleaning efforts protect and support the flora and fauna that depend on the water body. Clean water bodies improve the visual appeal of surrounding areas, attracting tourism and boosting local economies. Clearing debris reduces blockages that may lead to flooding during heavy rains.

### Event Summary:

The Clean Up Day on 29/03/2025, a water body clean-up event was successfully organized at **Kattamanchi Lake, Chittoor**. The activity aimed to restore the environmental health of the water body, improve water quality, and engage the community in ecological preservation. Volunteers from diverse backgrounds, including local residents, students, and environmental enthusiasts, participated in the event. The clean-up effort involved removing plastic waste, non-biodegradable debris, and other pollutants. The success of the event highlighted the power of community collaboration in addressing environmental challenges. Such activities often inspire collective action, fostering a sense of **social responsibility**.

### Key Highlights:

- **Pollution Removal:** Successful removal of plastic waste, non-biodegradable items, and other pollutants to improve the environmental health of the water body.
- **Enhanced Aesthetic Appeal:** The water body and its surroundings were significantly cleaned, enhancing its visual appeal.
- **Active Community Participation:** A diverse group of volunteers, including students and faculty, joined hands to clean the water body.
- **Improved Water Quality:** Efforts contributed to better water quality, supporting aquatic life and potential community use.

### Outcome:

The aesthetic appeal of the area is restored, benefiting both the community and local wildlife. Cleaner water bodies help prevent the spread of waterborne diseases and promote public health. Students gain a deeper understanding of the importance of protecting natural resources and often continue advocating for environmental causes. Collaborative efforts foster a sense of unity and collective responsibility among students.



## The Rally on Go Green

### Activity 8

<b>Date</b>	: 19.04.2025
<b>Venue</b>	: In-house
<b>No. of Participants</b>	: 10

### Objectives of the Activity:

The **Rally on go green** activity educated the public about the importance of protecting the environment and the impacts of pollution, deforestation, and climate change. Encourage habits like recycling, reducing plastic use, conserving water and electricity, and using public transport or bicycles. Engage students and young people to become proactive environmental ambassadors in their communities. Emphasize the role of trees in reducing carbon dioxide, improving air quality, and supporting biodiversity. Advocate for development that meets present needs without compromising the ability of future generations to meet theirs.

### Event Summary:

On **19/04/2025**, a vibrant and enthusiastic "Rally on Go Green" was organized by **The Social Responsibility Club** to spread awareness about environmental conservation and promote sustainable living practices. The event took place at **The Apollo University**, drawing participation from students and faculty coordinator. The students of SRC carried posters, and placards with powerful slogans such as **"Go Green, Breathe Clean"**, **"Plant Trees, Save Earth"**, and **"Reduce, Reuse, Recycle."** The rally route covered key areas of the locality, where the participants engaged with the public, distributed eco-friendly pamphlets, and encouraged people to adopt greener habits in their daily lives.

### Key Highlights:

- **Enthusiastic Participation:** Over more than 10 participants, including students and teachers joined the rally with full energy and enthusiasm.
- **Eco-Themed Placards and Placards:** Creative and impactful slogans like "Green Earth, Clean Earth", "Say No to Plastic", and "Be the Change for a Greener Tomorrow" were displayed.
- **Awareness on Environmental Issues:** The rally spread awareness about climate change, pollution, deforestation, and the importance of sustainable living.
- **Eco Pledge:** Participants took a pledge to adopt green habits like reducing plastic, saving water, and conserving energy.
- **Closing Ceremony:** The rally ended with a brief ceremony appreciating all participants and highlighting the importance of continuing green efforts beyond the event.



### Outcomes:

The rally successfully educated participants and the local community about pressing environmental issues such as pollution, climate change, and deforestation. The rally fostered a sense of community responsibility toward the environment, engaging citizens of all ages in green initiatives. The eco-pledge taken by participants reinforced long-term dedication toward building a sustainable and cleaner future.



## Awareness Campaign on Avoiding Pesticides and Fertilizers

### Activity 9

Date	: 26.04.2025
Venue	: Out house
No. of Participants	: 26

Page | 267

### Objectives of the Activity:

The **Awareness campaign on avoiding pesticides and fertilizers** activity highlighted the impact of pesticides and fertilizers on soil health, water pollution, biodiversity loss, and ecosystem degradation. Inform about the harmful effects of chemical residues on human health, such as diseases caused by pesticide exposure. Advocate for sustainable and organic farming practices, including natural pest control and organic composting. Empower farmers to take action in reducing dependence on chemical pesticides and fertilizers.

### Event Summary:

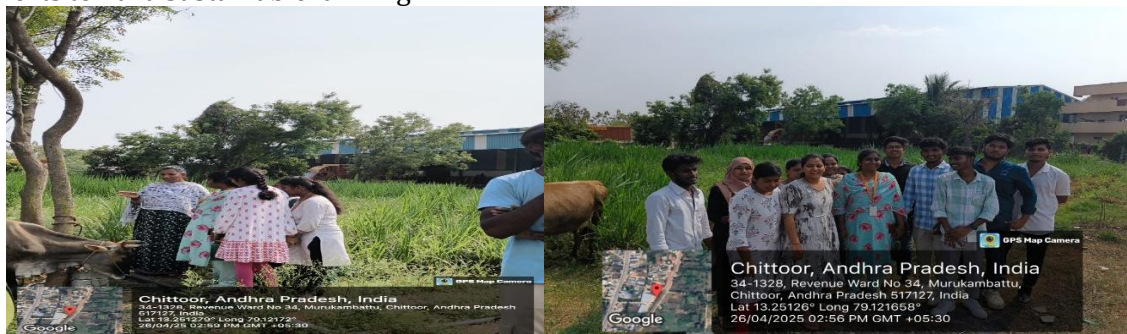
An awareness campaign aimed at educating the farmers on the harmful effects of chemical pesticides and fertilizers was successfully conducted on **26/04/2025** at **Chittoor**. The event, organized by **SOCIAL RESPONSIBILITY CLUB**, sought to promote sustainable agricultural practices and encourage the adoption of organic and eco-friendly alternatives.

### Key Highlights:

- **Interaction Sessions:** Students delivered informative talks on the harmful effects of chemical pesticides and fertilizers on human health, soil fertility, and the environment.
- **Promotion of Organic Alternatives:** The campaign showcased natural alternatives such as composting, bio-pesticides, and organic manure to encourage sustainable farming practices.
- **Awareness on Environmental Issues:** Awareness about land and water pollution, diseases caused by eating inorganic food, and the importance of sustainable living.
- **Community Involvement:** The event saw active participation from local farmers, students and faculty coordinators.

### Outcomes:

The **Awareness Campaign on Avoiding Pesticides and Fertilizers** achieved significant outcomes in promoting sustainable agricultural practices and fostering environmental awareness. Awareness of organic alternatives and eco-friendly farming practices was created. The campaign fostered a sense of collective responsibility and collaboration among attendees, inspiring group efforts toward sustainable farming.



## Interaction with Our College Workers on the Occasion of May Day

### Activity 10

**Date** : 03/05/2025

**Venue** : In house

**No. of Participants** : 15

### Objectives of the Activity:

To recognize and appreciate the hard work and dedication of our college workers, and to foster mutual respect and solidarity between students and the support staff on the occasion of "International Workers" Day (May Day).

### Event Summary:

The Social Responsibility Club of our institution organized a heartwarming interaction session with our college's non-teaching and support staff to celebrate May Day. The session aimed at acknowledging their invaluable contribution to the smooth functioning and cleanliness of the institution.

### Key Highlights:

- The event began with a welcome speech by a club coordinator, highlighting the importance of May Day and the role of workers in society.
- Club members personally interacted with the workers, listened to their experiences, and expressed gratitude for their service.
- Some workers were invited to share their experiences and thoughts, which created a sense of mutual respect and emotional connection.
- The session concluded with a group photograph and a collective note of thanks from the club members.

### Outcome:

- Strengthened the bond between students and college workers.
- Enhanced the dignity and morale of the workers through recognition and appreciation.





## Trekking Club Activity Report

Visited Talakona Waterfall and Trek Forest	
Activity 1	
<b>Date</b>	: 04.01.2025
<b>Venue</b>	: Talakona Waterfalls, Sri Venkateswara
<b>No. of Participants</b>	: 54
<b>Objectives of the Activity:</b>	
<p>The <b>Talakona Waterfalls Trek</b> was organized to explore one of the highest and most scenic waterfalls in Andhra Pradesh, nestled within the <b>Sri Venkateswara National Park</b>. Surrounded by dense forest, rich biodiversity, and spiritual landmarks, Talakona offered a perfect setting for an adventure that combined <b>nature, fitness, and environmental learning</b>.</p> <ul style="list-style-type: none"> <li>• To promote physical wellness and outdoor adventure through trekking.</li> <li>• To expose students to natural ecosystems and wildlife conservation.</li> <li>• To build teamwork, leadership, and outdoor survival skills.</li> <li>• To create awareness about preserving natural habitats and eco-tourism ethics.</li> <li>• To encourage mindfulness and relaxation in nature.</li> </ul>	
<b>Event Summary:</b>	
<p>The trekking club organized an adventurous one-day trek to the Talakona Waterfalls, one of Andhra Pradesh's most scenic and eco-rich spots. The students trekked through dense forest trails filled with lush greenery, diverse flora and fauna, and picturesque landscapes. The group also visited the Siddeswara Swamy Temple, gaining spiritual and cultural exposure.</p> <p>Throughout the trek, participants learned about forest ecosystems, biodiversity, and eco-tourism ethics. Team-building exercises were included to develop coordination, leadership, and outdoor survival skills. The event successfully promoted physical fitness, mental rejuvenation, environmental awareness, and teamwork. Students returned with memorable experiences and a deeper respect for nature.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Scenic Trekking:</b> A well-marked forest trail with rich flora and fauna.</li> <li>• <b>Waterfall Experience:</b> View of the majestic <b>370 ft</b> waterfall and natural pool.</li> </ul>	



- **Eco-awareness:** Students learned about forest ecosystems and this importance of protected areas.
- **Cultural Aspect:** Visit to Siddeswara Swamy Temple added a spiritual touch.
- **Team Building:** Group tasks and coordination exercises during the trek.

### Outcome:

- To improve the physical fitness and mental rejuvenation.
- Strengthened peer relationships and team spirit.
- Increased awareness of forest biodiversity and conservation practices.
- Reinforced values of sustainability and respect for nature.
- Students returned with memorable experiences and deeper environmental understanding.





Practice of Republic March Past	
Activity 2	
<b>Date</b>	: 24.01.2025
<b>Venue</b>	: AKC Ground
<b>No. of Participants</b>	: 68
<b>Objectives of the Activity:</b>	
<p>The main objective of conducting the “Practice of Republic March Past” was to prepare students thoroughly for the Republic Day celebrations through disciplined march past training. This practice session was not only aimed at enhancing students’ physical coordination and stamina but also at instilling a strong sense of patriotism and unity. By participating in such structured and synchronized marching activities, students learned the importance of teamwork, timing, leadership, and respect for national values. The event served as a platform to develop their self-discipline, responsibility, and public performance confidence while honouring the spirit of the Republic Day. It also created a sense of pride and connection to the nation’s democratic ideals.</p>	
<b>Event Summary:</b>	
<p>The Republic Day March Past practice was organized to prepare students for the upcoming national celebration. Under the supervision of faculty and NCC trainers, students participated in disciplined marching sessions that emphasized coordination, posture, timing, and unity. The event fostered teamwork, self-discipline, punctuality, and patriotism, while improving participants’ physical endurance and confidence. The practice served as a full rehearsal before the Republic Day event and created a sense of pride and national unity among all participants.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>○ <b>Date of the Activity:</b> 24th January 2025</li> <li>○ <b>Venue:</b> College Ground</li> <li>○ <b>No. of Participants:</b> 68 students actively took part in the march past practice.</li> <li>○ <b>Well-coordinated Sessions:</b> Students practiced in formation under the guidance of faculty or NCC/physical education trainers.</li> </ul>	

- **Focused Discipline Training:** Emphasis was laid on timing, posture, turning coordination, and flag respect.
- **Pre-Republic Day Preparation:** The session acted as a final rehearsal before the official Republic Day event.
- **Student Engagement:** Participants displayed high enthusiasm, punctuality, and a sense of team responsibility.

Page | 273

### Outcome:

The Republic March Past practice proved to be a successful and impactful event. Students gained better understanding of team coordination, improved physical discipline, and readiness for ceremonial events. It helped in boosting their self-confidence and encouraged active participation in national programs. The activity also promoted a feeling of unity, patriotism, and respect for the Republic Day, leaving a lasting impression on both the participants and the organizers.



## Intra-Campus Adventure Trek

### Activity 3

<b>Date</b>	: 24.02.2025
<b>Venue</b>	: The Apollo University, Chittor Campus
<b>No. of Participants</b>	: 167

### Objectives of the Activity:

The “Intra-Campus Adventure Trek” was organized with the aim of promoting physical fitness, mental well-being, and environmental awareness among students. The trek provided an opportunity for students to explore the green and unexplored areas of the campus, encouraging them to connect with nature and appreciate the beauty of their own surroundings. It aimed to foster a spirit of adventure, teamwork, and self-reliance while promoting a healthy and active lifestyle. Additionally, the activity was designed to relieve academic stress, build camaraderie among students, and instill the values of discipline, endurance, and responsibility through outdoor experiential learning.

### Event Summary:

The Intra-Campus Adventure Trek encouraged students to explore the green and hilly areas within the Apollo University campus. The event lasted around 2.5 hours, with guided trekking along natural trails and internal forest zones.

Before the trek, a short session on environmental conservation and eco-awareness was conducted. Students also took part in group games, team-building activities, and nature photography.

This adventure not only promoted fitness, endurance, and stress relief, but also strengthened peer bonding, leadership, and environmental consciousness among students.

### Key Highlights:

- **Event Title:** Intra-Campus Adventure Trek
- **Date:** 24th January 2025
- **Venue:** Natural Trails and Open Spaces within the Campus
- **participants:** Over 80 students from different departments participated with enthusiasm.

- **Route:** Covered lush green paths, hilly patches, internal forest zones, and hidden corners of the campus.
- **Duration:** Approximately 2.5 hours of guided trekking with scheduled hydration and rest breaks.
- **Safety Measures:** Faculty coordinators, student volunteers, and first-aid kits were present throughout.
- **Eco-awareness Talk:** A short session on environmental conservation and respecting nature was conducted before the trek.
- **Team Activities:** Fun team-building exercises and photography stops were included to engage participants

### Outcome:

- Students experienced the joy of outdoor exploration and felt refreshed mentally and physically.
- Promoted teamwork, coordination, and bonding among participants.
- Helped students develop respect for nature and the need for its conservation.
- a healthy break from routine academics and digital screens.
- Improved participants' stamina and awareness of fitness.
- Built leadership and responsibility through group navigation and support





<b>Mock Drill</b>	
<b>Activity 4</b>	
<b>Date</b>	: 24.03.2025
<b>Venue</b>	: The Apollo University, Chittor Campus
<b>No. of Participants</b>	: 134
<b>Objectives of the Activity:</b>	
<p>The primary objective of conducting the “Mock Drill” at The Apollo University was to create awareness and train students and staff on how to respond swiftly and safely in emergency situations such as fire outbreaks, earthquakes, or other disasters. This drill was designed to simulate a real-time crisis to help participants understand the importance of evacuation plans, emergency response protocols, and the role of coordination during a critical event. It also aimed to test the preparedness of the institution’s safety infrastructure and assess the readiness of participants under pressure. By participating in this drill, students and staff were trained not only in the theoretical aspects of disaster management but also in practical execution, thereby strengthening the overall safety culture on campus.</p> <p>The “Mock Drill” was organized on 24th March 2025 at The Apollo University, Chittoor Campus with the aim of preparing students, faculty, and staff to effectively respond during emergency situations such as fire, earthquakes, or other disasters. The objective was to create awareness about safety protocols, train participants in evacuation procedures, and assess the readiness of the institution’s emergency response system. This practical activity helped the participants understand the importance of calm, coordinated actions and efficient communication during crises. It also encouraged the development of leadership, teamwork, and responsibility among students while reinforcing the university's commitment to maintaining a safe and secure campus environment</p>	
<b>Event Summary:</b>	



A Mock Drill was organized to train students and faculty on how to act swiftly and safely during emergencies like fire or earthquakes. The drill was conducted by the University Safety Committee in collaboration with the local Fire & Rescue Department.

Participants practiced evacuation procedures, used fire safety equipment, and learned the importance of communication during crises. Observers recorded performance and provided feedback for improvement.

The drill enhanced awareness, readiness, and confidence among participants, promoting a safety-first culture and teamwork during emergencies.

### **Key Highlights:**

- Name of the Activity: Mock Drill
- Date Conducted: 24th March 2022
- Venue: The Apollo University, Chittoor Campus
- Total Participants: 134 students and staff members actively participate
- Type of Drill: Simulated fire emergency and evacuation drill
- Conducted By: University Safety Committee in collaboration with local Fire & Rescue Department
- Drill Flow: Included alarm alert, quick evacuation, safe assembly, role explanation, and feedback
- Instructions & Training: Participants were instructed on using fire extinguishers, emergency exits, and safety do's and don'ts
- observer Feedback: Safety officers observed and recorded the response time and execution to provide improvement suggestions
- Student Involvement: Volunteers were assigned roles such as floor marshals, emergency responders, and first-aid providers
- Execution Plan: A simulated fire alert was triggered, followed by immediate
- evacuation from buildings to designated safe zones.
- Safety Coordination: Trained faculty members and security staff guided the entire drill with proper communication and safety measures.
- Awareness Session: A brief talk on disaster preparedness and first aid was conducted post-drill.

- Feedback Collected: Observers assessed the response time and coordination, and participants provided feedback for improvement

### Outcome:

- Enhanced awareness among students and staff on how to respond during real emergencies
- Improved understanding of evacuation routes and emergency assembly procedures
- Developed confidence in handling fire safety equipment and basic first-aid
- Strengthened coordination and communication among participants during crisis response
- Identified gaps in existing safety protocols, allowing the institution to improve preparedness
- Promoted a culture of safety, responsibility, and alertness on campus
- Increased awareness among students and staff about emergency procedures.

Page | 278



Physical Test for the Trekking Students	
Activity 5	
<b>Date</b>	: 19.04.2025
<b>Venue</b>	: The Apollo University, Chittoor Campus
<b>No. of Participants</b>	: 128
<b>Objectives of the Activity:</b>	
<p>The primary objective of conducting the “Physical Test for the Trekking Students” was to assess the physical fitness, stamina, and endurance levels of students who had registered for the upcoming trekking expedition. Since trekking requires strength, agility, and cardiovascular stamina to handle varying terrains and long walking hours, it was essential to ensure that participants were physically capable and medically fit to take part in the event. The test was aimed at identifying the fitness levels of each participant, encouraging healthy practices, and preventing health-related risks during the trek. Additionally, it served as a motivational activity that promoted the importance of physical well-being, preparation, and mental resilience in outdoor adventure programs.</p>	
<b>Event Summary:</b>	
<p>The Physical Fitness Test aimed to evaluate the strength, endurance, and agility of students preparing for the next trekking expedition. Assessments included running (800m–1km), push-ups, sit-ups, flexibility tests, and BMI measurement under the guidance of sports instructors and medical staff.</p> <p>Health checks were done to ensure safety and preparedness. Students meeting the fitness criteria were shortlisted for future trekking programs.</p> <p>This event emphasized the importance of fitness, discipline, and health awareness, helping students understand how physical preparation is vital for adventure activities.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• <b>Name of the Activity:</b> Physical Test for the Trekking Students</li> <li>• <b>Date:</b> 19th April 2025</li> <li>• <b>Venue:</b> The Apollo University, Chittoor Campus (Sports Ground &amp; Fitness Zone)</li> <li>• <b>Total Participants:</b> 128 registered students appeared for the test</li> <li>• <b>Fitness Parameters Assessed:</b></li> </ul>	

- To measure physical fitness for 800m-1km endurance, push-ups, sit-ups, and flexibility, you'll need to record a pre- and post-activity pulse and heart rate, measure height, weight, and BMI, then assess performance with a timed run, maximum repetitions for push-ups and sit-ups, and a basic flexibility test.
- **Medical Supervision:** Basic health check-up by the university health team before the test
- **Faculty Support:** Sports instructors and physical education faculty supervised the sessions
- **Selection Criteria:** Students meeting basic fitness benchmarks were shortlisted for the trekking event
- **Safety Measures:** Use of alarms, signage, designated routes, and first-aid kits
- **Observation Team:** Faculty members recorded the response timing and coordination effectiveness
- **Post-Drill Session** Conducted to give feedback and suggestions for improvement

### Outcome:

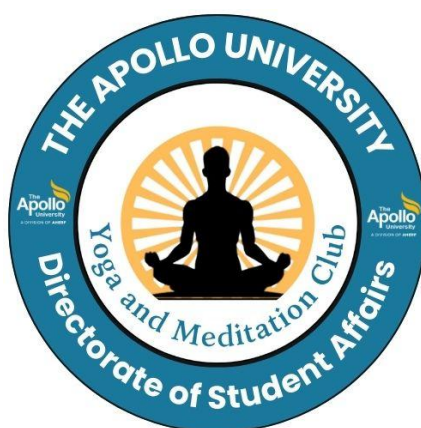
- Enhanced awareness of emergency response protocols among all participants
- Improved evacuation time and movement discipline during simulated crisis
- Strengthened communication and coordination between faculty, students, and safety personnel
- Identified areas of improvement in current infrastructure and safety signage
- Encouraged a culture of preparedness, responsibility, and mutual support during emergencies
- Provided real-time experience in handling fire safety equipment like extinguishers
- Boosted participants' confidence in facing unexpected situations calmly and effectively












## Yoga and Meditation Club Activity Report


Inter Club Yoga Competition	
Activity 1	
<b>Date</b>	: 04.01.2025
<b>Venue</b>	: AKC Ground
<b>No. of Participants</b>	: 30
<b>Objectives of the Activity:</b>	
To build inter-club collaboration and creativity through yoga-themed challenges like pose photography and guessing games.	
<b>Event Summary:</b>	
The session featured light yoga stretches, breathing exercises, and guided meditation to support students' mental well-being during the exam period.	
<b>Key Highlights:</b> <ul style="list-style-type: none"> <li>• Eye-catching yoga poses displays.</li> <li>• Encouraged innovation in yoga.</li> <li>• Created new bonds between clubs.</li> </ul>	
<b>Outcome:</b> <ul style="list-style-type: none"> <li>• Fostered collaboration across interest groups.</li> <li>• Increased yoga club membership inquiries.</li> <li>• Students expressed interest in regular contests.</li> </ul>	
	

Thematic Yoga Session	
Activity 2	
<b>Date</b>	: 18.01.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 20
<b>Objectives of the Activity:</b>	
To enhance physical health and mental wellness by starting the day with an energizing and grounding yoga practice in sync with the natural rhythm of sunrise.	
<b>Event Summary:</b>	
<p>The session was conducted outdoors in a peaceful natural environment as the sun began to rise. Participants performed multiple rounds of Surya Namaskar, followed by a sequence of relaxing asanas, pranayama (breathing exercises), and guided meditation. The thematic focus was to align mind and body through breath and movement during the transition from night to day.</p>	
<b>Key Highlights:</b> <ul style="list-style-type: none"> <li>• <b>Beautiful Sunrise Ambience:</b> The golden hour enhanced the meditative atmosphere and provided a natural energy boost.</li> <li>• <b>Theme-Focused Flow:</b> Sequences were specifically designed to energize the body and calm the mind.</li> <li>• <b>Expert Guidance:</b> Certified yoga instructor Ms. Kavya led the session with personalized modifications for all fitness levels.</li> </ul>	
<b>Outcome:</b> <ul style="list-style-type: none"> <li>• <b>Early Morning Habit Formation:</b> Several attendees committed to continuing morning yoga routines.</li> <li>• <b>Mental Clarity and Calm:</b> Participants reported a lighter mood and increased focus for the day.</li> <li>• <b>Physical Benefits:</b> Improved flexibility, reduced stiffness, and an energetic start to the weekend.</li> </ul>	




Yoga Quiz Competition	
Activity 3	
<b>Date</b>	: 25.01.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 25
<b>Objectives of the Activity:</b>	
To assess and expand participants' knowledge of yoga in an interactive and enjoyable format by covering its philosophy, history, classical texts, and practical understanding of asanas, while promoting curiosity and peer learning.	
<b>Event Summary:</b>	
<p>The Yoga Quiz was conducted in a <b>three-round format</b>, each designed to challenge different dimensions of yoga literacy:</p> <ol style="list-style-type: none"> <li><b>Round 1: Multiple Choice Questions</b> – Covered ancient yoga texts, basic terminologies, and famous yogic figures.</li> <li><b>Round 2: Asana Identification</b> – Teams were shown silhouettes and asked to name and describe the benefits of each pose.</li> <li><b>Round 3: Rapid Fire</b> – Time-limited questions on yoga sutras, pranayama types, mudras, and ethical guidelines (Yama/Niyama).</li> </ol> <p>The quiz was hosted by two senior club members and evaluated by a panel including a faculty advisor with a background in Indian philosophy.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li><b>Wide Knowledge Spectrum:</b> Questions spanned Patanjali's Yoga Sutras, Hatha Yoga Pradipika, Bhagavad Gita references, and contemporary applications of yoga.</li> <li><b>Real-Time Scoring &amp; Leaderboard:</b> Kept the audience engaged and built excitement.</li> <li><b>Interactive Audience Segment:</b> Audience members could win herbal wellness kits by answering bonus questions.</li> <li><b>Prizes &amp; Certificates:</b> Top 3 teams awarded books on yoga and eco-friendly merchandise.</li> </ul>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>Expand yoga knowledge</li> <li>Increase in studies.</li> <li>Positive feedback.</li> </ul>	




<b>Meditation Marathon</b>	
<b>Activity 4</b>	
<b>Date</b>	: 01.02.2025
<b>Venue</b>	: In-house(Exam Hall)
<b>No. of Participants</b>	: 15
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• To cultivate deep focus and mental discipline</li> <li>• To promote awareness of breath and thoughts</li> <li>• To highlight the role of consistency in meditation practice</li> <li>• To offer a peaceful, technology-free start to the new year</li> </ul>	
<b>Event Summary:</b>	
<p>Participants competed to see who could meditate the longest without distraction. The event promoted focus, mental discipline, and mindfulness to start the year peacefully. It was held in a quiet environment with no phones allowed. Many meditated for over two hours, and top performers were recognized for their endurance and calmness.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Conducted in a serene, quiet environment free of distractions</li> <li>• Participants meditated for extended durations (some exceeding 2 hours)</li> <li>• No use of phones or external aids; self-regulated silence and stillness</li> <li>• Guided introduction followed by silent personal practice</li> <li>• Supervised by volunteers for posture and composure</li> </ul>	
	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• Improved concentration and mental clarity reported by participants</li> <li>• Sparked interest in regular meditation habits</li> <li>• Recognized top performers based on endurance and calmness</li> <li>• Set a peaceful, mindful tone for the year's yoga events</li> </ul>	





Group Discussion	
Activity 5	
<b>Date</b>	: 22.02.2025
<b>Venue</b>	: In-house(Lab)
<b>No. of Participants</b>	: 50
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• Explore the practical application of yogic principles in daily life</li> <li>• Discuss the benefits of adopting a yogic lifestyle for health and wellbeing</li> <li>• Address common challenges faced by regular people in practicing yoga</li> <li>• Encourage sharing of personal experiences and tips for integration</li> </ul>	
<b>Event Summary:</b>	
<p>A lively group discussion was held focusing on the yogic lifestyle and its relevance to ordinary individuals. Participants from various backgrounds shared their views on how yoga extends beyond physical postures to influence mental health, diet, and daily habits. The session emphasized making yoga accessible and adaptable to modern life pressures. The discussion fostered community engagement and knowledge exchange.</p>	
<b>Key Highlights:</b> <ul style="list-style-type: none"> <li>• Diverse participation with personal stories and experiences</li> <li>• Debated myths vs. reality about yogic living</li> <li>• Practical tips shared on time management and simple practices</li> <li>• Focus on mental, emotional, and physical wellness integration</li> </ul>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• Increased awareness of yoga as a holistic lifestyle, not just exercise</li> <li>• Participants motivated to incorporate simple yogic habits daily</li> <li>• Strengthened sense of community and peer support</li> <li>• Identified common obstacles and ways to overcome them</li> </ul>	

Levels of Yoga 1	
Activity 6	
<b>Date</b>	: 01.03.2025
<b>Venue</b>	: Temple, AKC
<b>No. of Participants</b>	: 12
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• Provide foundational knowledge of yoga philosophy and practice</li> <li>• Teach basic asanas, breathing techniques, and meditation</li> <li>• Prepare participants for advanced levels of yoga certification</li> <li>• Promote safe and effective yoga practice among beginners</li> </ul>	
<b>Event Summary:</b>	
<p>The Levels of Yoga 1 course was a structured certification program aimed at beginners interested in learning the core principles of yoga. The curriculum included foundational yoga postures, breathing exercises (pranayama), basic meditation, and an introduction to yoga philosophy. Sessions combined theory with practical application to build strong basics and prepare students for more advanced training.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Comprehensive coverage of yoga fundamentals</li> <li>• Hands-on practice sessions and demonstrations</li> <li>• Experienced instructors providing personalized guidance</li> <li>• Interactive Q&amp;A and assessment components</li> <li>• Certification awarded upon successful completion</li> </ul>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• Participants gained solid foundational yoga knowledge</li> <li>• Increased confidence in practicing and teaching basic yoga</li> <li>• Created a pathway for advanced yoga learning and certification</li> </ul> <p>Encouraged commitment to regular and mindful yoga practice.</p>	



<b>Relaxation</b>	
<b>Activity 7</b>	
<b>Date</b>	: 15.03.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 35
<b>Objectives of the Activity:</b>	
To help students relieve academic stress and enhance concentration through a structured relaxation session involving yoga and meditation practices.	
<b>Event Summary:</b>	
<ul style="list-style-type: none"> <li>• Light yoga stretches to release physical tension</li> <li>• Breathing exercises for relaxation</li> <li>• Guided meditation for mindfulness</li> <li>• Positive feedback and active participation</li> </ul>	
<b>Outcome:</b>	
Students reported feeling calm, focused, and refreshed. The experience encouraged them to adopt relaxation techniques in daily life.	
	


<b>Lecture</b>	
<b>Activity 8</b>	
<b>Date</b>	: 22.03.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 25
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• Teach practical methods to cultivate calmness and emotional balance</li> <li>• Encourage regular yoga practice as a tool for mental wellbeing</li> </ul>	
<b>Event Summary:</b>	
This lecture focused on how yoga can be used as a powerful tool to reduce anger and stress. The speaker explained the physiological and psychological effects of these emotions and demonstrated specific yoga postures.	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Explanation of anger and stress from a yogic perspective</li> <li>• Demonstrations of calming pranayama and meditation techniques</li> <li>• Tips on integrating these practices into daily life</li> <li>• Interactive Q&amp;A addressing participants' personal challenge</li> </ul>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• Increased awareness of yoga's role in emotional regulation</li> <li>• Participants equipped with tools to manage anger and stress</li> </ul>	
	


<b>Kundalini Yoga</b>	
<b>Activity 9</b>	
<b>Date</b>	: 29.03.2025
<b>Venue</b>	: In-house(Exam Hall 3)
<b>No. of Participants</b>	: 18
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• Awaken and channel the dormant Kundalini energy believed to reside at the base of the spine</li> <li>• Enhance physical, mental, and spiritual wellbeing through breath, movement, mantra, and meditation</li> <li>• Promote self-awareness, emotional balance, and higher consciousness</li> <li>• Develop greater energy flow and inner transformation</li> </ul>	
<b>Event Summary:</b>	
<p>Kundalini Yoga is a dynamic practice combining physical postures (asanas), breathing techniques (pranayama), chanting of mantras, meditation, and relaxation. The practice focuses on awakening the spiritual energy (Kundalini) through specific kriyas (sets of exercises). It aims to clear energy blockages, strengthen the nervous system, and balance the mind and body. Sessions typically begin with warm-up exercises, followed by kriyas designed for specific purposes such as stress relief, enhanced focus, or emotional release, and end with deep relaxation and meditation.</p>	
<b>Key Highlights:</b>	
<ul style="list-style-type: none"> <li>• Use of breath control (breath of fire) and mantra chanting</li> <li>• Combination of physical movement with meditation for energy activation</li> <li>• Emphasis on spinal alignment and energy centres (chakras)</li> <li>• Group meditation and chanting to elevate collective energy</li> </ul>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• Improved emotional resilience and reduced stress</li> <li>• Greater spiritual awareness and inner peace</li> </ul>	
	



<b>Surya Namaskaram</b>	
<b>Activity 10</b>	
<b>Date</b>	: 05.04.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 22
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>• To introduce the practice and significance of Surya Namaskaram (Sun Salutation).</li> <li>• To promote physical fitness, mental clarity, and spiritual awareness through yoga.</li> </ul>	
<b>Event Summary:</b>	
<p>The Sūrya Namaskar session began with a short invocation and breathing exercise, followed by an introduction to the 12 steps of Sun Salutation. The instructor explained each pose with its Sanskrit name, meaning, and breathing pattern. Participants were guided through multiple rounds (usually 6 or 12) of Sūrya Namaskar, synchronizing their breath with movement.</p> <p>The session concluded with cool-down stretches, a brief meditation, and a guided relaxation (Shavasana) to absorb the benefits of the practice.</p>	
<b>Key Highlights:</b> <ul style="list-style-type: none"> <li>• Warm-up session to prepare the body.</li> <li>• Demonstration of each asana with proper alignment and technique.</li> <li>• Integration of chanting (mantras) and breath awareness.</li> <li>• Participation of people from varied age groups and fitness levels.</li> <li>• Interactive Q&amp;A session on yoga benefits and daily practice tips.</li> <li>• Feedback and reflections shared by participants.</li> </ul>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>• Improved understanding of yogic postures and breath control.</li> <li>• Fostered a sense of community and holistic well-being.</li> </ul>	



<b>Yoga Relay</b>	
<b>Activity 11</b>	
<b>Date</b>	: 19.04.2025
<b>Venue</b>	: In-house(Class room)
<b>No. of Participants</b>	: 20
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To promote awareness of yoga as a holistic wellness practice among participants.</li> <li>To engage participants in a collaborative, continuous yoga relay format.</li> </ul>	
<b>Event Summary:</b>	
<p>The “Yoga Relay” session was a unique and engaging event where participants performed yoga in a relay format. The session began with a brief introduction to yoga, highlighting its origins, philosophy, and scientific benefits.</p> <p>The yoga relay involved dividing participants into teams or groups, each taking turns to lead or perform specific asana sequences, followed by breathing techniques and meditation. This format encouraged team spirit, attentiveness, and active participation.</p> <p>Each segment of the relay was designed to flow smoothly into the next, maintaining rhythm and continuity. Participants shared encouraging words and positive energy, making the session vibrant and inclusive.</p>	
<b>Key Highlights:</b> <ul style="list-style-type: none"> <li>Creative relay-style yoga rounds.</li> <li>Guided demonstration of Sun Salutations (Sūrya Namaskāram).</li> <li>Inclusion of Pranayama and mindfulness practices.</li> <li>Motivational talk on the real-life value of yoga.</li> <li>Participation by people of all age groups and backgrounds.</li> <li>Distribution of participation certificates (if applicable).</li> </ul>	
	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>Improved understanding of yogic postures and breath control.</li> <li>Fostered a sense of community and holistic well-being.</li> </ul>	

Nature Yoga	
Activity 12	
<b>Date</b>	: 26.04.2025
<b>Venue</b>	: Temple AKC
<b>No. of Participants</b>	: 15
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To reconnect with nature through yogic practices in an open, natural environment.</li> <li>To promote mental clarity, relaxation, and grounding by practicing outdoors.</li> <li>To raise awareness of the interdependence of nature and well-being.</li> </ul>	
<b>Event Summary:</b>	
<p>The Nature Yoga session was conducted in the serene surroundings of [insert location], allowing participants to engage in yoga amid fresh air, natural light, and the sounds of birds and wind.</p> <p>The session began with breathing exercises (pranayama) to tune into the surroundings, followed by a gentle yoga flow (asanas) focusing on grounding and balance. The instructor encouraged participants to feel the earth beneath, listen to nature, and move with mindfulness. Special emphasis was placed on earthing (barefoot practice), tree pose (Vrikshasana), and Sun Salutations (Sūrya Namaskāram) performed facing the rising sun.</p> <p>The session concluded with a guided meditation and gratitude reflection, inviting participants to acknowledge the connection between inner peace and natural harmony.</p>	
<b>Key Highlights:</b> <ul style="list-style-type: none"> <li>Conducted in a natural setting, enhancing sensory awareness.</li> <li>Participants practiced barefoot to feel grounded and connected.</li> <li>Use of nature-inspired asanas like Tree Pose, Mountain Pose, Cobra, etc.</li> <li>Shared mindful silence during meditation.</li> <li>Eco-awareness talk: A short session on living in harmony with nature.</li> <li>Positive atmosphere and strong participant engagement.</li> </ul>	
<b>Outcome:</b>	
<ul style="list-style-type: none"> <li>Participants felt more relaxed, refreshed, and emotionally balanced.</li> <li>Improved awareness of breathing and presence in natural surroundings.</li> <li>Strengthened mind-body-nature connection.</li> </ul>	

## Feedback and Discussion

### Activity 13

**Date** : 03.05.2025

**Venue** : In-house(Classroom)

**No. of Participants** : 20

### Objectives of the Activity:

- To assess the effectiveness and impact of the Kundalini Yoga session through participant feedback.
- To encourage open sharing of emotional, physical, and mental experiences.

### Event Summary:

The Kundalini Yoga session was focused on awakening internal energy through a blend of kriyas (movement sequences), pranayama (breathing techniques), mantra chanting, and meditation. Following the session, participants were invited to share their experiences and provide structured feedback through discussion and written responses.

Most participants reported a deep sense of relaxation, emotional release, and a heightened sense of awareness and inner energy flow. The feedback session served not only to evaluate the session but also as a space for community bonding and reflection.

### Key Highlights:

- Participants appreciated the power of breathwork and mantras in creating a meditative state.
- Several attendees shared experiencing emotional release, calmness, and mental clarity.
- The session successfully introduced beginners to the depth of Kundalini practices.
- A strong request was made for regular sessions and advanced workshops.
- Suggestions included adding introductory explanations before each kriya and providing audio guides for home practice.



### Outcome:

- The session received high overall satisfaction (average rating: 4.8/5).
- Participants expressed increased interest in exploring Kundalini Yoga regularly.
- Feedback will guide future sessions to include:
  - More guided explanations
  - Beginner-friendly pace
  - Takeaway practice material

Kapalabhati Pranayama	
Activity 14	
<b>Date</b>	: 17.05.2025
<b>Venue</b>	: In-house(Exam Hall 3)
<b>No. of Participants</b>	: 32
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To introduce participants to Kapalabhati Pranayama, a powerful yogic breathing technique.</li> <li>To explain the health benefits of Kapalabhati, including detoxification and mental clarity</li> </ul>	
<b>Event Summary:</b>	
<p>The session began with an introduction to the meaning and significance of Kapalabhati— literally "skull shining breath." Participants learned the technique of forceful exhalations combined with passive inhalations, which helps cleanse the respiratory system and energize the mind.</p>	
<b>Key Highlights:</b> <ul style="list-style-type: none"> <li>Clear explanation of Kapalabhati's physiological and mental benefits.</li> <li>Step-by-step guidance ensuring correct breathing technique.</li> <li>Participants reported feeling energized and mentally refreshed.</li> <li>Emphasis on safety precautions for beginners and people with health conditions.</li> </ul>	
<b>Outcome:</b> <ul style="list-style-type: none"> <li>Participants gained confidence to practice Kapalabhati safely on their own.</li> <li>Increased awareness of the role of breathwork in detox and focus.</li> <li>Positive feedback highlighting improved energy and clarity post-session.</li> <li>Plans to include Kapalabhati in regular pranayama classes and home routines.</li> </ul>	





Passing the Sound	
Activity 15	
<b>Date</b>	: 24.05.2025
<b>Venue</b>	: AKC Ground
<b>No. of Participants</b>	: 22
<b>Objectives of the Activity:</b>	
<ul style="list-style-type: none"> <li>To explore the therapeutic power of sound and vibration.</li> <li>To introduce participants to mantra chanting, sound healing techniques, or vocal exercises.</li> </ul>	
<b>Event Summary:</b>	
<p>The session focused on the use of sound as a healing and meditative tool. Participants engaged in various practices including chanting mantras, toning exercises, and listening to harmonic vibrations produced by instruments or voice.</p> <p>The facilitator explained the significance of sound frequencies and demonstrated techniques to pass sound energy among participants, creating a shared experience of resonance and connection.</p> <p>The group experienced deep relaxation and heightened awareness as the session progressed, culminating in a collective meditation with sound.</p>	
<b>Key Highlights:</b> <ul style="list-style-type: none"> <li>Engaging mantra chanting and vocal toning exercises.</li> <li>Demonstration of passing sound vibrations through group participation.</li> <li>Use of instruments such as singing bowls, bells, or chimes (if applicable).</li> <li>Participants reported feelings of calmness, clarity, and emotional release.</li> <li>Emphasis on sound as a bridge for community bonding and inner harmony</li> </ul>	
<b>Outcome:</b> <ul style="list-style-type: none"> <li>Enhanced understanding of the role of sound in holistic wellness.</li> <li>Motivation to include sound practices in daily self-care.</li> <li>Positive feedback encouraging more sound healing or chanting sessions.</li> </ul>	



## Suryanamaskaram Challenge

### Activity 16

<b>Date</b>	: 31.05.2025
<b>Venue</b>	: In-house(Exam Hall 3)
<b>No. of Participants</b>	: 25

Page | 298

### Objectives of the Activity:

- To encourage participants to practice and improve their Suryanamaskaram (Sun Salutation) sequence.
- To promote physical fitness, flexibility, and mindfulness through a structured challenge.

### Event Summary:

The **Suryanamaskaram Challenge** was designed to inspire participants to engage deeply with the traditional Sun Salutation sequence over a set period. The challenge included daily or session-based practice goals, guided instructions, and motivational support.

Participants ranged from beginners to experienced yoga practitioners, all encouraged to improve their form, breathing, and flow. The challenge culminated in a group session where participants shared their progress and experiences.

### Key Highlights:

- Daily guided practice sessions focusing on alignment and breath awareness.
- Inclusion of tips for modifying poses to suit all skill levels.
- Positive group dynamics with peer encouragement and support.
- Use of tracking tools or logs to monitor progress.
- Sharing of success stories and personal milestones.



### Outcome:

- Participants reported improved flexibility, stamina, and concentration.
- Increased regularity in yoga practice and heightened awareness of breath and movement.







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